Dean’s Report 2021-22

College of Business

Celebrating 50 years: 1972-2022

LEWIS UNIVERSITY
Our Mission

We promise to provide our students an innovative learning environment, embedded in our Lasallian principles, that develops and supports their pursuit to become successful and ethical business leaders within a dynamic global society, in association with our collaborative and engaged faculty-practitioners who are committed to connecting effective business practices and scholarship in educating our students.

Our Vision

To develop graduates and support faculty who are collaborative and transformational business leaders within a global society, recognized for their engrained Lasallian principles and ethical business expertise.

Diversity, Equity and Inclusion Statement

The College of Business and Graduate School of Management, inspired by our core Lasallian principles, are committed to working to end racism, bias and prejudice by becoming leaders in establishing a diverse, equitable and inclusive community reflecting all of our stakeholders. The College of Business and Graduate School of Management will therefore, will actively seek to increase the representation of underrepresented groups, within our student body as well as our employees, across race, color, religion, gender, socioeconomic conditions, gender identity or expression, sexual orientation, national origin, cultural background, genetics, disability, age, or veteran status. In the spirit of Association, we are committed to welcoming and embracing diversity in all its forms, and we hold ourselves accountable to each other to ensure an inclusive environment that is grounded in mutual respect of the richness of identity, thought, role, individual perspectives and points of view. We recognize that this statement is aspirational and that we are a work in progress, as individuals, as a college, and as a larger campus community.
Dear Friends,

The Lasallian spirit of association is as strong today as it was more than 340 years ago when De La Salle walked through those doors in Reims, France, which forever changed the world of education. Here in the College of Business, our faculty, staff, students and alumni live out each day in the reflection of our Lasallian values.

As we’ve turned the corner on the pandemic, the College of Business and Graduate School of Management moved forward with a number of inaugural events, such as presenting the first Rev. Spiess Endowed Lecture on Business and Ethics, with Carol Lavin Bernick as our keynote speaker to establishing the Lasallian B-School Business Ethics Case Competition for our students.

Enrollment continued to be strong, especially where we welcomed more than 330 international students into our STEM graduate programs, representing 27% of our overall student body, up from 6% the previous academic year. In 2021, the Supply Chain Management bachelor’s degree transitioned to the College of Business from the College of Aviation, Science and Technology.

The Graduate School of Management successfully achieved accreditation by the Project Management Institute for our MS in Project Management Program. Worldwide, there are less than 110 accredited graduate Project Management Programs, with Lewis being the only accredited program in the state of Illinois and nearby states.

Although, as a community we have accomplished a lot, much remains to be done. I encourage you to turn the pages and learn some of the highlights of the College of Business and Graduate School of Management from the past year.

*Where Tradition, In Association, Inspires Innovation.*

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Ryan D. Butt  
Dean, College of Business
Lewis University is preparing to celebrate its 90th anniversary during the upcoming academic year of 2022-23. At the same time, the College of Business will recognize that it was more than 70 years ago when the first business classes were offered at Lewis and the 50th year since the formation of the College.

These first Business courses offered in 1949 served as a foundation for the future four-years bachelor’s degrees in Business Administration (1950) and Economics (1952), which led to nearly 800 students who graduated with a business degree during the first 20 years of offering business degrees at Lewis.

The College of Business was officially established by the Board of Trustees, as a college in 1972, emerging from the College of Arts & Sciences. Since that time the College has awarded more than 15,000 degrees in one of 20 undergraduate majors and 7 graduate programs.
The Accreditation Council for Business Schools and Programs (ACBSP) acbsp.org Baccalaureate/Graduate Degree Board of Commissioners reaffirmed accreditation of the business programs at Lewis University in 2021. ACBSP is a leading specialized accreditation body for business education. ACBSP accreditation certifies that the teaching and learning processes for the business programs offered through the College of Business at Lewis University meet the rigorous educational standards established by ACBSP. ACBSP accreditation evaluates aspects of leadership, strategic planning, relationships with stakeholders, quality of academic programs, faculty credentials, and educational support to determine whether or not the business programs offer a rigorous educational experience and demonstrate continuous quality improvement. The business programs at Lewis University were first accredited by ACBSP in 2010. The University is required to go through the reaffirmation process every 10 years to maintain ACBSP accreditation.

The Project Management Institute/Global Accreditation Center (PMI-GAC) granted the College of Business and Graduate School of Management accreditation status upon the Master of Science in Project Management (MSPM) program in January of 2022. Dr. Robert Harris, Dr. Lesley Page, and Megan Wozniak led the project with support from numerous stakeholders on campus. They met with PMI-GAC officials and completed an extensive accreditation report outlining the many facets of the program from the program curriculum to support and opportunities for students pursuing the MSPM degree. The accreditation process included a detailed report and virtual site visit. The initial accreditation has been granted for three years.

The M.A. in Organizational Leadership Professional and Executive Coaching concentration and certificate are accredited by the International Coaching Federation (ICF) as an Accredited Coach Training Program (ACTP)/Level 2 training program.
Abigail Gustafson, senior Business Administration and Political Science major, and member of the Lewis women’s soccer team, received the Female Senior Student-Athlete award from Athletics this year. The award recognizes the male and female student athletes with the highest cumulative GPA. Over Abigail’s last four years, she earned the Brother David Delahanty Medallion, as well as being named to the Academic All-Great Lakes Valley Conference team. Abigail also received the Dean’s Excellence Award at the spring College of Business and Graduate School of Management Awards and Recognition ceremony. The Dean’s Excellence Award is presented to the graduating senior in the College of Business with at least 96 hours completed at Lewis who has earned the highest-grade point average among his/her peer group (minimum GPA of 3.9). In addition, Abigail completed an internship in Washington, D.C. with Representative Bill Foster, 11th District of Illinois. Abigail learned about policy, constituent services, and the daily governmental functions. In the fall, she will begin the MBA program with concentrations in Organizational Leadership and Project Management, while working as a Graduate Assistant for the Office of University Advancement.

Kendall Zavadovics, senior Marketing student, provided the December Lasallian Address. The student speech connects the student’s experience with the principles that guide the University’s Mission. Kendall encouraged her fellow students to make a difference with their undergraduate degree. The speaker also shares what it means to be Lasallian. She shared “To me, being Lasallian means continuously improving myself, helping others, and leaving the world a better place than I found it.” In addition, Kendall was an active member of Delta Sigma Pi, Dean’s List recipient, reporter for The Flyer newspaper, and participated in many other volunteer opportunities.
COB ECONOMIC & FINANCE INVESTMENT CLUB

Since the original seed money secured by Accounting Professor Roger Ashamy in 1969, the Economic & Finance Investment Club serves as an educational experience where students are afforded opportunities to manage a portion of the University’s endowment fund. With the support of Dr. Yinan Ni, faculty advisor to the club, student members actively engage in trading, which included the following sample equities held within the Economic & Finance Investment Club’s portfolio: Vale SA (VALE), PepsiCo Inc. (PEP), Procter & Gamble Co. (PG), ArcelorMittal SA (MT), Apple Hospitality REIT Inc. (APLE), Taiwan Semiconductor (TSM), Goldman Sachs Group Inc. (GS), Citigroup Inc. (C).

As of the market close on August 26, 2022

<table>
<thead>
<tr>
<th>Total Value of Portfolio:</th>
<th>$321,506</th>
</tr>
</thead>
<tbody>
<tr>
<td>Value of Invested Capital:</td>
<td>$205,024.00</td>
</tr>
<tr>
<td>Value of Cash-on-Hand:</td>
<td>$116,428.81</td>
</tr>
<tr>
<td>Total ROI:</td>
<td>20.54%</td>
</tr>
<tr>
<td>Total ROA:</td>
<td>12.19%</td>
</tr>
</tbody>
</table>

This past year, in support of the Investment Club and all of our finance majors, the College installed a stock ticker in Borromeo, with real-time data being provided from the major indices.

DELTA SIGMA PI

Delta Sigma Pi, founded in 1907, is one of the largest coeducational professional business fraternities in the United States focused on developing undergraduate students into “principled business leaders for the future by providing a lifetime of opportunity for our members.” Lewis University has supported the Zeta Xi chapter since 1965 on campus, with 1,014 members initiated into the fraternity. In 2021, the national organization recognized Zeta Xi with the Chapter Management Program (CMP) Recognition Level – Chapter of Excellence award, the highest recognition that can be awarded to chapters. Currently 18 students were active members of Zeta Xi during the past academic year.
ACCOUNTING CLUB

The Accounting Club met regularly and discussed accounting issues, trends, and changes, with Mr. Iyad Rock, serving as the faculty advisor. Students had the opportunity to learn from many guest speakers, such as Becker and the Illinois CPA Society, as well as experience accounting, auditing and taxation simulations. The Club also met with local firms and facilitated student-employer interactions for internships and jobs.

Students toured Legacy Professionals LLP in Westchester, Illinois: a public accounting firm with national offices. Legacy provides audit, accounting, tax, and related services to clients throughout the U.S. In addition, students learned practical differences between public accounting vs. private accounting, small firms vs. big firms, and much more. Students enjoyed Q&A with a panel of Legacy employees where they heard about real-world experiences and success stories.

SHRM STUDENT CHAPTER

Lewis University officially reinstated the student chapter of the Society for Human Resource Management (SHRM) during the past year! With this new affiliation, students belonging to the Lewis University student chapter of SHRM will have access to HR toolkits, professional conferences, and the ability to leverage a network of over 300,000 HR professionals.

Supported by faculty advisors Dr. Elizabeth Belgio (College of Business) and Dr. Kami Tsai (College of Education and Social Sciences), the Lewis University SHRM student chapter supports Human Resource Management majors and all business majors looking to further develop skills and knowledge around recruiting, training and development, compensation and benefits, and employee/employer relationships.

NSLS STUDENT CHAPTER

This will be our third year of having an NSLS chapter at Lewis! The NSLS is the largest leadership honor society in the United States. NSLS gives student members access to exclusive scholarships and awards, customized letters of recommendation, access to an online job bank, networking events, brand discounts, and more. Supported by faculty advisor Dr. Sheila Boysen, the Lewis University NSLS chapter is the largest student organization on campus with 240 student members. The Society distinguishes itself by offering interactive broadcasts with the nation’s best speakers, training in goal setting, and student-led team meetings in which students set and hold each other accountable for achieving goals. The Society offers student members impactful benefits, that go on to aid them personally and professionally long after graduation.
SALES EXCELLENCE

The Sales Excellence Program's 17 enrolled students were hosted by Executives from Fastenal at their Midwest Distribution Hub in Indianapolis, Indiana, to learn about careers in sales, supply chain, logistics, operations, and corporate training on March 18 and 19, 2022. Fastenal is a founding Partner of the Lewis University Sales Excellence program, bringing educational opportunities into the classroom, and providing outstanding internships and career positions in sales and sales operations to Lewis students. In addition to Fastenal, there were 3 other partners during the 2021-22 academic year, including: Penske, Sherwin-Williams and Tier 1 Executives.
INAUGURAL REV. KEVIN SPIESS ENDOWED LECTURE ON BUSINESS ETHICS

On November 16, 2021, the College hosted the inaugural Rev. Kevin Spiess endowed Lecture on Business Ethics with Carol Lavin Bernick, CEO of Polished Nickel Capital Management and author of *Gather As You Go: Sharing Lessons Learned Along The Way*, as the keynote speaker. Carol shared stories from her corporate and philanthropic experiences filled with powerful insights and learnings in business and ethics. Carol drew upon her decades-long career at Alberto Culver as a brand inventor, president of its consumer products division and Executive Chairman, in addition to her experiences in civic leadership (past chairman of Northwestern Memorial Healthcare and chair elect of Tulane University) and as a philanthropist (founder of Friends of Prentice and Enchanted Backpack).

PLANE PULL

In April, COB faculty and administration had the opportunity to participate in the 2022 Law Enforcement Torch Run Lewis University Plane Pull. This unique charity event involves teams of 10 individuals pulling an 85,000 lb. airplane 12 feet in the fastest amount of time. Over 30 teams participated with over $25,000 raised with all proceeds benefiting Special Olympics Illinois.

The event was truly awe-inspiring to watch, and it was great to be able to connect with colleagues while supporting a great cause. The COB team was represented by Ryan Butt, Mike Progress, Lesley Page, Bob Bergman, Elizabeth Belgio and Don Pratl. While the COB team might not have won first prize, they certainly won bragging rights for the rest of the year!
LASALLIAN BUSINESS ETHICS COMPETITION

In April of 2022, the College of Business participated in the first annual Lasallian Business Ethics Case Competition. This competition originated out of a desire between the six Lasallian Business Schools in the United States to further engage, in Association, our support of student learning and growth.

Lewis University student teams from two senior-level business classes were given the task of acting as consultants with the goal of assisting Facebook with recommendations based on problems outlined in a Facebook Harvard Business Review case. Over the span of several weeks, student teams worked together to develop recommendations that highlighted Lasallian core values, while also considering the trade-offs inherent in all ethical business decisions. Ten COB teams presented formal recommendations to COB faculty with Isabel Raleigh, Sara Klein, Daniel Bohnstengel, Daniel Czaja, Mariano Sosa and Amber Koslowski being selected as the winning student team to represent Lewis University in the broader Lasallian business school competition.

Working with COB faculty mentors Dr. Elizabeth Belgio and Dr. George Klemic, the students spent several late nights working to refine their recommendations and practice their presentation skills. Their hard work was rewarded as they received second place in the event, receiving the highest scores of any team on their ability to professionally respond to the questions from the judges. Dr. Yinan Ni, Assistant Professor of Finance, served on the panel of judges.
Students presented in-person and virtually their business plans or pitches to five distinguished business professionals who served as judges. They were Terry Arya and Michael Lesiak from Christian Brothers Services, Chris Osterfund from First Midwest Bank, Steve Vujic from Acres Truck Parking, and Jay Savsani founder of Meal Sharing. The judges attentively listened to the plans and pitches and enthusiastically posed questions, while offering support, to the competitors. This past year’s winners were awarded more than $25,000 in cash and in-kind services from the Lewis University Innovation Hub.

**BUSINESS PLANS**

**AVAILABLE SUSTAINABLE**

3-Way Grand Prize Winner

Alexis Perryman, Business Administration Major, Junior

The Plan: The proposed business idea is a grocery store designed for environmentally conscious individuals filled with products that are either zero-waste or completely recyclable. Additionally, this store will also employ individuals with special needs – specifically, learning disabilities to provide job opportunities within a learning environment that can cater to their needs.

**AUTOMATED GREENHOUSE**

3-Way Grand Prize Winner

Kevin Swarts, Physics Major, Senior

Mentor: James Hofmann

The Plan: This plan presented an automated greenhouse with Wi-Fi integration. The customer’s need for simplification in the plant growing process, this idea allowed for the complete integration of automation technology and simplification of growing plants by having an available catalog of needed conditions for specific plants.
**Hospital Booth System**

**Grand Prize for the Business Pitches**

Duyen Hai Doan, Finance Major, Junior

Mentor: Dr. Elizabeth Belgio

The Pitch: Inspired by a telephone booth, the Hospital Booth System helps businesses improve healthcare benefits by allowing businesses the opportunity to offer employees an express health check.

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**PrimePulse, LLC**

3-Way Grand Prize Winner

Kenneth Burton, Business Administration Major, Senior

Mentor: Dr. Jason Keleher

The Plan: PrimePulse, LLC involves an improved way of combining and integrating solar energy with mobile devices and, eventually, technology in general. In a world where technology is advancing at an exponential rate, more efficient and optimal alternative energy sources for power are imperative for the future.

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**Mentor Reflection**

This year, I had a rare opportunity to mentor one of my undergraduate students, Duyen (Aurora) Hai Doan in the Brother Joel Damian, FSC, Business Plan and Pitch Competition.

Aurora was a student in my Human Resource Management class, and I was flattered when she asked me to mentor her in the competition. I quickly said yes before I realized that her very creative idea was something that I knew nothing about - healthcare technology! While my lack of knowledge initially concerned me as a mentor, I realized that she could procure the technical knowledge from other resources. The value that I brought was really challenging her on obstacles that would prevent her from moving her idea forward. Working together over several weeks, we met to discuss and refine her idea.

We talked extensively about her target market, and how she would generate business income while also staying true to her vision. We focused on key concerns that investors might raise, specifically discussing challenges with data privacy and scalability. Aurora took my comments to heart and spent many hours researching and modifying her idea to make it more marketable and technically feasible. Ultimately, her efforts paid off as her “Hospital Booth System” won the Grand Prize in the Business Pitch Competition, earning her a cash award and space at the Innovation Hub. Pretty impressive for a student just entering her junior year!

After watching the different pitches at the competition, I walked away truly impressed by the caliber of our undergraduate and graduate students. I am thrilled that I was asked to be a mentor and hope to be involved in some way in future competitions. My recommendation to any faculty member is to quickly say yes if asked to mentor a student. You will not be disappointed in the experience!
MEDICAL SMART TOILETS
Social Impact Award

Nzar Sharif, MS Computer Science

Mentors: Dr. Raymond Klump / Dr. Elizabeth Kozak

The Pitch: The product is a small AI-Enabled device that turns any toilet into a smart toilet by providing real time urinalysis to predict various diseases such as some types of cancer or Diabetes.

SMART NFT DEED CONTRACTS
Graduate Student Award

Avinash Badaramoni, MS Computer Science

Mentor: Dr. Safwan Omari

The Pitch: NFT (non-fungible token or NFT) transactions, serve as the deed for real property, customers can split transactions into fractional shares, similar to securities on the stock exchange, thus opening up opportunities for people to buy into commercial or residential real estate.

WEBHOTEL
Graduate Student Award

Majeed Khan, MBA

The Pitch: Webhotel will create, maintain, and update hotel websites for those standalone hotels who do not possess an online presence and do not engage in existing online travel sites.

Student Reflection

Majeed Khan, an MBA student, competed in the Business Pitch competition. He thought the competition was a wonderful learning experience, where he also made connections. Majeed came up with his idea when he thought about what problem he could solve and improve people's lives. The competition helped prepare him to move forward with his business and develop a deeper understanding of business processes. In the future, Majeed plans to continue developing his product and launch it. He is also working on building a team that can help him elevate his business. Lastly, he shared some advice with future entrepreneurs, “Never give up on your dreams and persist through the hardships. Entrepreneurship is not easy, but it is so worth it. Pursue your passions and never give up.”
CAREER SERVICES DATA

Expanding Student Career Opportunities

The College continues to partner with the Office of Career Services to provide students the greatest opportunities to connect with employers. Chicagoland’s top employers utilize Flyers Get Hired, powered by HANDSHAKE, and College Central Network (CCN) as their two primary sources to recruit Lewis University students and alumni for jobs and internships in leadership and management positions. Flyers Get Hired provides students/alumni with a career management account and access to over 250,000 employers. The CCN posting system is available to only the 18 private Illinois colleges and university members of the College Career Consortium of Illinois (CCCI).

Employers Attending Career Networking Event:

- **12** Fall Interview Day (2021)
- **22** Meet the Firms (2021)
- **99** CareerFest (2022)
- **86** Career Expo (2022)

**INTERNSHIPS**

Students across our 11 undergraduate majors pursued internships with some of the following organizations:

- Accounting SolutionZ
- Chicago Tube & Iron
- Cray Kaiser LTD
- Critical Mass
- HARIBO of America, Inc.
- Hardin Consulting
- Hendrickson USA, LLC.
- International Swimming League
- Joliet Slammers
- Macchietto Roth & Company, P.C.
- Magid
- Millenium Trust
- Newell Brands
- Park Ridge Park District
- Penske
- Republic Bank of Chicago
- Sikich
- Sodexo
- Village of Romeoville
- Wintrust Financial Corporation
- 4Wealth® Financial Group, LLC

**EMPLOYMENT**

Graduates landed jobs at leading global and national organizations including:

- Amazon
- Argonne National Laboratory (Finance Division)
- ALDI USA
- Blue Cross Blue Shield
- Cars.com
- Chicago Cubs
- Dayton Freight Lines Inc.
- Echo Global Logistics
- EY
- Enterprise Holdings, Inc.
- Fastenal Company
- Federal Deposit Insurance Corporation (FDIC)
- First Midwest Bank
- Heartland Bank and Trust Company
- Hub Group
- Horwitz, Horwitz & Associates
- J.B. Hunt Transport Services Inc.
- KeHE Distributors
- KPMG US LLP
- Legacy Professional LLP
- Lions Club International
- McMaster-Carr
- Microsoft
- Nestle Professional North America
- Penske Truck Leasing
- Reynolds Consumer Products
- Robert Bosch
- RSM US LLP
- Verizon
- Wintrust Financial Corporation

Career Services Data
FAST FACTS
about College of Business &
Graduate School of Management Enrollment

43 Countries represented over 5 Continents
32 States Represented
153 Student-Athletes
550 Students named to the Dean’s List during 2021-22
177 Students take Business Classes through the School of Graduate, Professional & Continuing Education

COB CLASS OF 2025 FAST FACTS

98 Freshmen

Represents the following nine states:
Connecticut, Iowa, Illinois, Indiana, Kansas, Michigan, Minnesota, Washington and Wisconsin

Represents the following twelve countries:
Albania, Austria, Canada, Germany, Ghana, Greece, India, Latvia, Sweden, Tanzania, Turkey & Zambia

Top 3 Majors:
Business Administration (55)
Finance (17)
Sport Management (14)

Chicago home to the most incoming College of Business Freshman Students

Top 5 Illinois Cities home to our Students
Plainfield
Romeoville
Joliet
Chicago
Bolingbrook
# ENROLLMENT DATA

## Undergraduate

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<thead>
<tr>
<th>Program</th>
<th>Enrollment</th>
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<td>Business Administration</td>
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<tr>
<td>Accounting</td>
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<tr>
<td>Finance</td>
<td>73</td>
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<tr>
<td>Marketing</td>
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<tr>
<td>Sport Management</td>
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<td>Organizational Leadership</td>
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<td>Business Analytics</td>
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<td>International Business</td>
<td>14</td>
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<tr>
<td>Digital Marketing</td>
<td>16</td>
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<tr>
<td>Economics</td>
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<tr>
<td>Supply Chain Management</td>
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## Graduate

<table>
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<tr>
<th>Program</th>
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<tr>
<td>Master of Business Administration (MBA)</td>
<td>254</td>
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<tr>
<td>Organizational Leadership, MA</td>
<td>109</td>
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<tr>
<td>Finance, MS</td>
<td>21</td>
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<tr>
<td>Professional Executive Coaching Certificate</td>
<td>18</td>
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<tr>
<td>Project Management, MS</td>
<td>15</td>
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<tr>
<td>Information Security, MS</td>
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Undergraduate

403

- White

163
- Hispanic, of any race

46
- Black or African American

41
- Non-Resident Alien

19
- Asian

13
- Unknown Race/Ethnicity

11
- Two or more races

40.66% Female

59.34% Male
Graduate

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<td>White</td>
<td>211</td>
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<tr>
<td>Hispanic, of any race</td>
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<tr>
<td>Black or African American</td>
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<tr>
<td>Asian</td>
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<td>Unknown Race/Ethnicity</td>
<td>5</td>
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<tr>
<td>Two or more races</td>
<td>4</td>
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Demographic Data
LOWELL STAHL
CENTER FOR ENTREPRENEURSHIP & REAL ESTATE

The Lowell Stahl Center for Entrepreneurship & Real Estate was established in October 2006, with a gift from Lowell Stahl. The Center, since its inception, has been serving as a catalyst to encourage and support students interested in entrepreneurial and real estate activities. In addition, it has served as an opportunity for alumni and community stakeholders to engage through networking and mentoring with our students and faculty. The Center continues to establish itself in the broader community where a blend of academic programming, faculty expertise and leaders of industry are able to come together to pursue and support the growth of entrepreneurial initiatives.

The Innovation Hub at Lewis, established in November 2019, fosters the entrepreneurial spirit by empowering residents of the communities within the Des Plaines River Valley Enterprise Zone and the Lewis campus of faculty, staff and students to pursue, launch or scale a business idea for an incredible experiential learning and synergy. The Hub and its adjoining Innovation Lounge offer a comfortable, professional place to connect, collaborate and focus on meeting business goals. The Lewis Innovation Hub is supported by the Des Plaines River Valley Enterprise Zone and is an official sponsor of TEDx events hosted by the University.
BR. JOEL DAMIAN, FSC, BUSINESS PLAN & PITCH COMPETITION

Celebrating the fruits of his vision and dedication, Christian Brothers Services (CBS) honored its founder, Br. Joel Damian, FSC, with an endowment to Lewis University in the spring of 2019. This significant gift was directed at supporting the long-running student focused business plan competition within the College of Business, being renamed, “Brother Joel Damian, FSC, Business Plan Competition.” Br. Damian was a pioneer of his time and was instrumental as an entrepreneur in creating Christian Brothers Services, a nonprofit organization that provides a range of benefit plans within the areas of health, retirement and property/casualty, to name a few, to congregations, organizations and dioceses within the Catholic Church here in the United States and Canada. Since 2013 nearly 100 students have participated in the annual competition with more than $110,000 awarded to the top business plans.

REV. KEVIN SPIESS ENDOWED LECTURE ON BUSINESS & ETHICS

The College of Business established in 2013, with the support of former students and business executives, the Annual Rev. Kevin J. Spiess Lecture on Business & Ethics to share professional experiences from globally recognized business leaders who exemplify ethical leadership traits throughout their careers with our Lewis University's community of students, faculty, alumni and friends. Fr. Kevin Spiess, professor emeritus of Lewis University College of Business served the University for 44 years in various roles including as Assistant to the President, Dean of the College of Business, and Full Professor of Business Administration. Fr. Spiess graduated from Lewis University, with Masters' Degrees from Loyola Mundelein University, DePaul and University of Notre Dame. He earned his doctorate degree in Administration, Planning, and Social Policy from Harvard University.

DONALD CORDANO ENDOWED PROFESSOR OF ACCOUNTANCY

Lewis University's first endowed professorship, The Donald L. Cordano Professorship in Accounting, was established in 2019. This endowed professorship recognized Cordano's contributions over more than 30 years as a professor of Accountancy in Lewis' College of Business, where he influenced the lives of thousands of students. Cordano was a nationally recognized accounting expert, as well as the founder and president of Donald L. Cordano & Associates, Ltd. estate tax practice and a senior partner of Cordano, Severson & Associates, Ltd., an accounting and tax practice. Cordano retired from Lewis with professor emeritus status in 1997. Through the generosity of friends of the College of Business, this gift will enable the Accounting program to recognize and support a faculty member who is nationally recognized and reflects the interest and support of our students, in the image of our Lasallian characteristics.
## Alumni Data

### UNDERGRADUATE DEGREES

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<tr>
<th>Program</th>
<th>Graduates</th>
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<td>Sport Management</td>
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<tr>
<td>Management*</td>
<td>361</td>
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<tr>
<td>Economics</td>
<td>207</td>
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<tr>
<td>Management Information Systems*</td>
<td>203</td>
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<tr>
<td>Organizational Leadership</td>
<td>203</td>
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<tr>
<td>Information Security and Risk Management*</td>
<td>113</td>
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<tr>
<td>Information Technology Management*</td>
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<tr>
<td>Management Science*</td>
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<tr>
<td>International Business</td>
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<tr>
<td>Business Studies*</td>
<td>39</td>
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<td>Social Media Marketing*</td>
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<td>Information Systems*</td>
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<tr>
<td>Computer Information Systems*</td>
<td>15</td>
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<tr>
<td>Digital Marketing</td>
<td>5</td>
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<tr>
<td>Information Security Management*</td>
<td>5</td>
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<tr>
<td>Business Analytics</td>
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<td><strong>TOTAL</strong></td>
<td><strong>10,035</strong></td>
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</tbody>
</table>

*No longer offered as a program of study or has relocated outside of COB/GSM at Lewis

### GRADUATE DEGREES

<table>
<thead>
<tr>
<th>Program</th>
<th>Graduates</th>
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<tbody>
<tr>
<td>Master of Business Administration</td>
<td>3,794</td>
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<tr>
<td>MA Organizational Leadership</td>
<td>1,186</td>
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<tr>
<td>MS Finance</td>
<td>107</td>
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<tr>
<td>MS Business Analytics</td>
<td>106</td>
</tr>
<tr>
<td>MS Project Management</td>
<td>68</td>
</tr>
<tr>
<td>MS Information Security*</td>
<td>52</td>
</tr>
<tr>
<td>MS Management*</td>
<td>25</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>5,338</strong></td>
</tr>
</tbody>
</table>

*No longer offered as a program of study or has relocated outside of COB/GSM at Lewis
The average annual gift size, during the past academic year, directed in support of the College of Business & Graduate School of Management was $581, with 239 individual donors.

$9.23 Million in institutional scholarships benefiting COB students during the 2021-22 academic year, an increase of 10.6% more assistance than the prior academic year.

**COLLEGE OF BUSINESS ENDOWED & ANNUAL SCHOLARSHIPS**

- Roger Ashamy Endowed Scholarship
- The Asiyanbi Family Scholarship
- Andrew B. Barber Endowed Scholarship
- Melvin Cook Annual Scholarship
- Donald L. Cordano Endowed Scholarship
- David C. DeGeus Memorial Endowed Scholarship
- Bryan T. and Mary C. Durkin Endowed Scholarship
- John Eudes Memorial Scholarship
- Gallo-Lenhart Endowed Scholarship
- Dr. Thomas Georginis Memorial Annual Scholarship
- Edward Northrup & Eileen Gay Gladding Endowed Scholarship
- Dr. Lawrence Hill Endowed Scholarship
- Elvira Hogan Endowed Scholarship for Governmental Accounting
- John and Karen Kalec Endowed Scholarship
- Eileen and Ernest LaBarre Memorial Annual Scholarship
- Mary E. Lancaster Endowed Scholarship
- William Leavelle Annual Scholarship
- Lomasney Endowed Scholarship

- Kenneth V. and Linda M. Madrzak Endowed Scholarship
- Marchal Family Scholarship
- Sandy McClain Endowed Scholarship
- Michael Morefield Annual Scholarship
- Michael T. Morefield Endowed Scholarship
- The Ronald J. Plankis Annual Accounting Scholarship
- The Pomykala Group LLC Annual Scholarship
- Nathan Andrew Rybak Endowed Scholarship
- John and Kim Sonday Annual Scholarship
- F. James Staszak Endowed Scholarship
- Joseph Tomsic Annual Scholarship
- Thomas and Karen Van Etten Annual Business Scholarship
- Thomas and Karen Van Etten Endowed Business Scholarship
- Brother William L. Walz, FSC Endowed Scholarship
- Wintrust Financial Corporation Annual Scholarship for Women in Accounting
- Wintrust Financial Corporation Annual Scholarship for Women in Finance
- Lawrence C. Zlogar Endowed Scholarship
Arrivals and Departures

Dr. Sina Rahiminejad
Dr. Sina Rahiminejad, Assistant Professor of Accounting, came to Lewis from the University of Calgary, Alberta. He previously worked as a financial analyst where his responsibilities included risk analysis, credit analysis, and portfolio construction. Dr. Sina taught Introductory Financial Accounting, MBA level Managerial Accounting, Advanced Accounting Theory, and Federal Income Tax courses among other courses in Finance and Economics. Dr. Sina received several academic research awards and scholarships in the areas of Accounting and Finance while he pursued his doctoral degree at the University of Calgary.

Tim McBride
Mr. Tim McBride, Assistant Professor and Program Director of Sport Management, came to Lewis in 2018 as the Associate Athletics Director before joining the College of Business as a faculty member in fall 2021. He previously worked for a number of professional sports organizations including as a member of the core business staff that launched the Colorado Avalanche and Arizona Coyotes of the NHL, and more recently the Chicago Dogs minor league baseball team. McBride also spent nine seasons as the assistant men’s soccer coach at Loyola University Chicago and five years as the Director of Marketing for the Chicago Automobile Trade Association which produces the Chicago Auto Show.

Kathy Hettinger
The College of Business is excited to welcome Kathy Hettinger back to the College of Business, where she started her career at Lewis. Most recently Kathy worked in the School of Graduate, Professional and Continuing Education. Kathy, who also earned an MS in Business Analytics at Lewis, serves as the COB Coordinator of Academic Services, which primarily focuses on course scheduling, catalog updates, and data requests.

Departures

Dr. Jin Ho Kim
Assistant Professor, Business Analytics
2 years at Lewis
Spotlight on Faculty & Staff Achievements

MICHAEL PROGRESS, RECORD HOLDER

This past May, the College of Business recognized that Michael Progress, Assistant Dean College of Business became a Lewis University record holder when he earned a MS in Business Analytics degree, his sixth degree at Lewis! His first five degrees include: B.S. Marketing, MBA, M.A. Counseling Psychology, B.A. Art and B.S. Social Media Marketing. Unfortunately, Mike was not able to attend the May 2022 commencement ceremony, so the Lewis University Administration held a mini-commencement ceremony for him in June. This past May’s ceremony was only the second missed commencement in his 28 years of service at Lewis, where he has consistently volunteered every year.

On March 14, 2022, the College of Business Scholars’ Luncheon hosted Dr. Apostolos (Toli) Xanthopoulos as he presented his paper, “Iso-Risk: An Analysis of Risk-Taking in Fixed Income Markets,” which was published in Applied Economics. Dr. Xanthopoulos serves as an adjunct instructor in the Department of Accounting, Business Analytics, Economics & Finance.


# Faculty of the College of Business

## Dean’s Office

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dean</td>
<td>Dr. Ryan D. Butt</td>
</tr>
<tr>
<td>Associate Dean</td>
<td>Dr. Wei Chen</td>
</tr>
<tr>
<td>Assistant Dean</td>
<td>Mr. Michael Progress</td>
</tr>
<tr>
<td>Coordinator of COB Academic Services</td>
<td>Ms. Kathryn Hettinger</td>
</tr>
<tr>
<td>Administrative Assistant</td>
<td>Ms. Tracy O’Brien</td>
</tr>
<tr>
<td>Coordinator of COB Operations</td>
<td>Ms. Kari Orseske</td>
</tr>
<tr>
<td>Coordinator of Accreditation &amp; Compliance</td>
<td>Ms. Megan Wozniak</td>
</tr>
</tbody>
</table>

## Department of Accounting, Business Analytics, Economics & Finance

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
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</thead>
<tbody>
<tr>
<td>Chair, Professor of Business Analytics</td>
<td>Dr. Ibrahim Mescioglu</td>
</tr>
<tr>
<td>Assistant Professor of Business Analytics</td>
<td>Dr. Jin Ho Kim</td>
</tr>
<tr>
<td>Assistant Professor of Accounting</td>
<td>Dr. Ting He</td>
</tr>
<tr>
<td>Assistant Professor of Accounting</td>
<td>Dr. Sina Rahiminejad</td>
</tr>
<tr>
<td>Instructor of Accounting</td>
<td>Mr. Iyad Rock</td>
</tr>
<tr>
<td>Associate Professor of Economics</td>
<td>Dr. Wei Chen</td>
</tr>
<tr>
<td>Professor of Economics</td>
<td>Dr. Lawrence Hill</td>
</tr>
<tr>
<td>Assistant Professor of Finance</td>
<td>Dr. Yinan Ni</td>
</tr>
<tr>
<td>Assistant Professor of Finance</td>
<td>Mr. John Nyhoff</td>
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## Department of Business Administration & Marketing

<table>
<thead>
<tr>
<th>Position</th>
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<tbody>
<tr>
<td>Chair, Professor of Business Administration</td>
<td>Dr. James Krejci</td>
</tr>
<tr>
<td>Assistant Professor of Business Administration</td>
<td>Dr. Elizabeth Belgio</td>
</tr>
<tr>
<td>Professor of International Business and Business Administration</td>
<td>Dr. Ian Gladding</td>
</tr>
<tr>
<td>Instructor of Business Administration</td>
<td>Ms. Michele Ryan</td>
</tr>
<tr>
<td>Assistant Professor of Marketing</td>
<td>Mr. Robert Bergman</td>
</tr>
<tr>
<td>Associate Professor of Marketing</td>
<td>Dr. Shan Lin</td>
</tr>
<tr>
<td>Professor of Marketing</td>
<td>Dr. James Oakley</td>
</tr>
<tr>
<td>Assistant Professor of Marketing</td>
<td>Dr. Dawn Schneider</td>
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</tbody>
</table>

## Department of Organizational Leadership & Management

<table>
<thead>
<tr>
<th>Position</th>
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</thead>
<tbody>
<tr>
<td>Chair, Professor of Organizational Leadership</td>
<td>Dr. Lesley Page</td>
</tr>
<tr>
<td>Associate Professor of Organizational Leadership</td>
<td>Dr. Sheila Boysen</td>
</tr>
<tr>
<td>Associate Professor of Organizational Leadership</td>
<td>Dr. Michael Cherry</td>
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<td>Assistant Professor of Organizational Leadership</td>
<td>Dr. Robert Harris</td>
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<tr>
<td>Associate Professor of Organizational Leadership</td>
<td>Dr. Scott Kerth</td>
</tr>
<tr>
<td>Assistant Professor of Sport Management</td>
<td>Mr. Tim McBride</td>
</tr>
</tbody>
</table>
### Adjunct Appreciation

The College of Business relies on our outstanding group of nearly sixty adjunct instructors who engage our students in the classroom in preparing them for their future careers. During the past academic year, the group of adjuncts below taught 234 sections at both the undergraduate and graduate levels. We extend our gratitude to our adjuncts. Thank you for your dedicated service.

<table>
<thead>
<tr>
<th>Edwin Anderson</th>
<th>Craig Herr</th>
<th>Sandy Pacyna</th>
</tr>
</thead>
<tbody>
<tr>
<td>Robert Aspy</td>
<td>Nahnhy Hyong</td>
<td>Louis Papponi</td>
</tr>
<tr>
<td>Robert Barton</td>
<td>Leslie Jacobson</td>
<td>Tamara Peterson</td>
</tr>
<tr>
<td>Sedefka Beck</td>
<td>Yin Kean</td>
<td>Barbara Petrungaro</td>
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<tr>
<td>Robert Borse</td>
<td>Maureen Keane</td>
<td>John Planek</td>
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<tr>
<td>Nidhal Bouazizi</td>
<td>Robert Kempiak</td>
<td>Natalie Plaszewski</td>
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<tr>
<td>Gwendolyn Brown</td>
<td>Paul Kessenich</td>
<td>Donald Pratl</td>
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<tr>
<td>Brie Brubaker</td>
<td>Sung Kim</td>
<td>Jacqueline Reilly</td>
</tr>
<tr>
<td>Michael Carroll</td>
<td>Shaia Koutha</td>
<td>Anthony Sam</td>
</tr>
<tr>
<td>Michael Cole</td>
<td>Linda Liang</td>
<td>Amaleshe Sanku</td>
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<tr>
<td>James Coughlin</td>
<td>Bushra Malik</td>
<td>Carol Schneider</td>
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<tr>
<td>Mary Duggan</td>
<td>William McKeown</td>
<td>Amit Sheth</td>
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<td>Melissa Eichelberger</td>
<td>Julie Meyer</td>
<td>Jill Siegfried</td>
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<td>Tracy Elazer</td>
<td>Ralph Miller</td>
<td>Victoria Strid</td>
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<td>Peter Franz</td>
<td>Rachael Narel</td>
<td>Gaddiel Tan</td>
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<td>Napoleon Garcia</td>
<td>Diane Nead</td>
<td>Vicky Tucker</td>
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<tr>
<td>Matthew Gier</td>
<td>Pamela Nigro</td>
<td>Apostolos Xanthopoulos</td>
</tr>
<tr>
<td>Joseph Hatch</td>
<td>Mark Nolan</td>
<td>Michele Young</td>
</tr>
<tr>
<td>Jeremy Hayes</td>
<td>Osborne Obeng</td>
<td>Paul Zakowski</td>
</tr>
<tr>
<td>Dennis Hennebry</td>
<td>Thomas O'Shea</td>
<td></td>
</tr>
</tbody>
</table>
Advisory Boards

College of Business Dean's Advisory Board

The group consists of professionals who assist the Dean with setting and achieving strategic objectives for the Lewis University College of Business. They provide insight, advice, and support to ensure degree programs are offering current and useful skills to be used in the field.

Robert Beckman ’76, CEO, Wicab, Inc.

Kevin Davenport ’11, Founder and CEO, The Ideal Candidate

Steve Jamnik ’96, Regional Vice President, 1st Secure Community Bank of Joliet

Mary Lancaster ’88, CPA, Wermer Rogers Doran & Ruzon, LLC

Mike McClain ’91, Managing Director & General Manager, Equities Clearing, The Depository Trust & Clearing Corporation

Patrick McKune ’85, CFO, M. Holland Company

Brian Osborne ’82, Co-President, Sentinel Technologies, Inc.

Jim Pisani ’05, Business Unit CEO of the Outdoor & Recreation Business, Newell Brands

Nancy Rizkallah, VP, Finance ThreeKit

Michael Swanberg ’04 ’07, President/CEO, MTH Industries

Organizational Leadership Advisory Board

Buffy Blanton ’18, Managing Director of Human Resources, Christian Brothers

Richard (Rich) Burke ’80, Consultant and Certified Coach, RBB Consulting

William (Bill) Doucette, VP Human Resources and Organizational Development, Alera Group

Janeen Eischen ’12, Senior Human Resources Business Partner, Chamberlin Group

Mark Janus, Director of Parish Finance, Diocese of Joliet

David LaBarre ’78, VP Customer Care for the Americas, OpusXenta

Sonya Lee ’17, Full Cycle Recruiter, Netflix

Roman Ortega ’13, Associate VP, Lewis University and Lieutenant Colonel, United States Army

Neelima Paranjpey, Managing Consultant, Vaya Group

Dawn Schneider, Assistant Professor, Marketing, College of Business

Wally Smith, Director of Talent Development, UChicago Medicine
In Association with The College of Business & Graduate School of Management

Get Involved
Go to lewisu.edu/COB to discover opportunities to stay connected to students, alumni, faculty and more

Give Back
Visit alumni.lewisu.edu/Give to provide resources that can transform the COB/GSM experience for students, faculty, programs and alumni

Stay Informed
Find COB on Facebook, Instagram, Twitter and LinkedIn

There are many ways for you to stay connected with Lewis University and the College
To learn more, contact us at Business@Lewisu.edu or (815) 836-5348