COLLEGE of BUSINESS
2020-2021
DEAN’S REPORT
MISSION AND VISION

The College faculty, staff and members of the College of Business Advisory Board and Student Advisory Board, drafted and approved a new Mission Statement that best reflected our efforts and objectives in serving our stakeholders. Further, the College established an aspirational Vision Statement, during this same period.

OUR MISSION

We promise to provide our students an innovative learning environment, embedded in our Lasallian principles, that develops and supports their pursuit to become successful and ethical business leaders within a dynamic global society, in association with our collaborative and engaged faculty-practitioners who are committed to connecting effective business practices and scholarship in educating our students.

OUR VISION

To develop graduates and support faculty who are collaborative and transformational business leaders within a global society, recognized for their engrained Lasallian principles and ethical business expertise.
Dear Friends,

The College of Business, for nearly fifty years, has continued the tradition of providing students a globally and professionally inspired education that prepares them for successful careers. This continued success is only possible by the commitment of our faculty, staff, alumni and stakeholders who ensure that future generations are provided the necessary resources while students pursue their degrees. Further, the Accreditation Council for Business Schools and Programs, reaffirmed our accreditation for all of our business programs, only further supporting that the College of Business delivers an excellent educational experience for our more than 1,200 students.

As you explore the following pages, you will learn how the college during the past year embraced challenges as opportunities and where our students stayed the course in pursuing their academic journey here at Lewis. You can read of the professional accomplishments of our faculty who continued to publish scholarly research in some of the nation’s leading academic journals and were recognized for their teaching excellence at the University.

All of these successes would not have been possible without continuing our tradition of education through and by association, in the spirit of De La Salle. As a result of this shared visioning our College adopted new mission and vision statements to establish a collective direction as to where we are headed in the coming years. The College was the first at Lewis to create a diversity, equity and inclusion strategic plan as well as our DEI Statement, which you can read later on in this report.

In closing, I remain hopeful that you will stay engaged with the College of Business and the Graduate School of Management, 

Where Tradition, in Association, Inspires Innovation.

Peace

Ryan D. Butt
Dean, College of Business
COB DIVERSITY, EQUITY AND INCLUSION STATEMENT

The College of Business faculty, staff and student advisory board, in consultation with Dr. Kristi Kelly, Chief Diversity Officer for Lewis University, undertook a thorough review of internal and external data related to Diversity, Equity and Inclusion (DEI) areas within our college. Our College intentionally crafted a DEI statement, as well as began the initial work in developing a DEI strategic plan that will help to guide our efforts in serving our stakeholders in the coming years ahead.

Diversity, Equity and Inclusion Statement

The College of Business and Graduate School of Management, inspired by our core Lasallian principles, are committed to working to end racism, bias and prejudice by becoming leaders in establishing a diverse, equitable and inclusive community reflecting all of our stakeholders. The College of Business and Graduate School of Management will therefore, will actively seek to increase the representation of underrepresented groups, within our student body as well as our employees, across race, color, religion, gender, socioeconomic conditions, gender identity or expression, sexual orientation, national origin, cultural background, genetics, disability, age, or veteran status. In the spirit of Association, we are committed to welcoming and embracing diversity in all its forms, and we hold ourselves accountable to each other to ensure an inclusive environment that is grounded in mutual respect of the richness of identity, thought, role, individual perspectives and points of view.

We recognize that this statement is aspirational and that we are a work in progress, as individuals, as a college, and as a larger campus community.
## FAST FACTS ABOUT COB STUDENTS

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>50.4%</td>
<td>Of the overall total CoB/GSM student population are female</td>
</tr>
<tr>
<td>62.8%</td>
<td>Of all graduate students are female</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Number</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>58</td>
<td>CoB students are part of the Albuquerque, New Mexico campus</td>
</tr>
<tr>
<td>115</td>
<td>CoB students are student athletes, 20 students are on the Baseball team</td>
</tr>
<tr>
<td>182</td>
<td>CoB students take classes through the School of Graduate, Professional, and Continuing Education</td>
</tr>
</tbody>
</table>

### Welcome Members of the Class of 2025

#### RACE/ETHNICITY

- **52.6%** WHITE
- **21.1%** HISPANIC, OF ANY RACE
- **8.4%** BLACK OR AFRICAN AMERICAN
- **8.4%** NON-RESIDENTIAL ALIEN (INTERNATIONAL)
- **4.2%** ASIAN AMERICAN
- **4.2%** TWO OR MORE RACES
- **1.1%** UNKNOWN

#### STUDENT IDENTIFICATION

- **36.8%** FEMALE
- **63.2%** MALE

### FRESHMEN REPRESENTING

- **10 States**
  - Florida
  - Illinois
  - Indiana
  - Kansas
  - Kentucky
  - Massachusetts
  - Minnesota
  - Texas
  - Virginia
  - Wisconsin

- **4 countries**
  - Canada
  - Panama
  - Netherlands
  - Zambia

Plainfield, Illinois, home to the most incoming College of Business students

<table>
<thead>
<tr>
<th>Number</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>95</td>
<td>Number of Freshmen</td>
</tr>
</tbody>
</table>
UNDERGRADUATE & GRADUATE DEMOGRAPHICS

CoB Student Location Data Map

CoB Student Race & Ethnicity

- **54%** White
- **20%** Hispanic/Latino
- **11%** African American
- **6%** Non-Residential Alien (International)
- **4%** Asian American
- **2%** Two or More
- **2%** Unknown
- **1%** Native Hawaiian or Pacific Islander

CoB Gender

- **51%** Female
- **49%** Male

1206 Total CoB Student Enrollment
## Undergraduate Enrollment

<table>
<thead>
<tr>
<th>Program</th>
<th>Number</th>
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</thead>
<tbody>
<tr>
<td>Business Administration</td>
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</tr>
<tr>
<td>Accounting</td>
<td>107</td>
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<tr>
<td>Marketing</td>
<td>77</td>
</tr>
<tr>
<td>Finance</td>
<td>62</td>
</tr>
<tr>
<td>Organizational Leadership</td>
<td>55</td>
</tr>
<tr>
<td>Sport Management</td>
<td>50</td>
</tr>
<tr>
<td>Info Security &amp; Risk Management</td>
<td>15</td>
</tr>
<tr>
<td>Economics</td>
<td>14</td>
</tr>
<tr>
<td>Information Security Management</td>
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<tr>
<td>International Business</td>
<td>13</td>
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<tr>
<td>Digital Marketing</td>
<td>12</td>
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<tr>
<td>Information Technology Management</td>
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<tr>
<td>Business Analytics</td>
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<tr>
<td>Management</td>
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## CoB Graduates

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<td>188</td>
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<tr>
<td>MS Finance</td>
<td>30</td>
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<td>MS Information Security Management</td>
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<tr>
<td>MS Business Analytics</td>
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<td>MA</td>
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<tr>
<td>MA Organizational Leadership</td>
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<tr>
<td>PBC</td>
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## Graduate Enrollment

<table>
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<th>Number</th>
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</thead>
<tbody>
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</tr>
<tr>
<td>MA Organizational Leadership</td>
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<tr>
<td>MS Business Analytics</td>
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</tr>
<tr>
<td>MS Project Management</td>
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<tr>
<td>Professional Exec Coaching PBC</td>
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<tr>
<td>MS Finance</td>
<td>11</td>
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<tr>
<td>MS Information Security Management</td>
<td>10</td>
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</tbody>
</table>
DOMESTIC STUDENT STORIES

From California
My name is Patricia Fotto and I come from Pasadena, California. Here at Lewis, I am majoring in Marketing with a minor in Business Administration. I am from The Democratic Republic of Congo, came to America when I was about 6-7 years old, and I speak three languages.

From Illinois
Hi, my name is Hailey Gryga! I’m from New Lenox, Illinois. I began my educational journey at Lewis by obtaining my undergraduate degree with a major in Marketing and a minor in Digital Marketing. I graduated and began pursuing my MBA at Lewis.

From Wisconsin
My name is Michael Alt, and I am from Kimberly, Wisconsin. At Lewis, I am pursuing a degree in Marketing. One interesting thing about me is that I am on the baseball team here at Lewis.
From Africa

Hi, my name is Abdul-Ganiyu Iddrisu. I’m from Ghana, West Africa. I just graduated with my bachelors in Sport Management and Administration. My plan is to work with younger kids who have a passion for sports. As a coach, I’m looking to inspire them to keep loving the game (soccer). That’s my short-term goal but long term I want to get into the sports agency in representing athletes.

From Asia

Hi, my name is Huangshen Mo. I’m from China. I’m majoring in International Business/Finance, class of 2023. I remember as a kid growing up, business terms were always floating in our house. I have always dreamt of becoming an entrepreneur at an early age. Studying at the College of Business at Lewis University allows me to chase my dream and prove my ability to succeed.

From Central America

Hi, my name is Omara Castillo and I’m from Honduras. I came to Lewis University to make my dream come true – to become a marketing analyst. I decided to attend Lewis for its Business Analytics program. I’ve learned so much from the faculty and students. They have helped me develop new skills for my professional and personal life.

From Europe

I am Jose Javato and I have graduated with a bachelor’s degree in International Business with a minor in Digital Marketing. After having this great experience and learning a lot at Lewis, I have decided to start a master’s program in the Spanish Institute for Foreign Trade. This program consists of a year studying an MBA in International Management in Madrid, another year working in a commercial and economic office of the Spanish government in another country, and the last year working for a Spanish company either in that country or back in Spain.
CAREER SERVICES DATA

Employers Attending Career Networking Event

<table>
<thead>
<tr>
<th>Event</th>
<th>Count</th>
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<tbody>
<tr>
<td>Fall Interview Day</td>
<td>11</td>
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<tr>
<td>Meet the Firms</td>
<td>26</td>
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<tr>
<td>Career Fest</td>
<td>71</td>
</tr>
<tr>
<td>Career Expo</td>
<td>40</td>
</tr>
</tbody>
</table>

Internships

Students across our 11 undergraduate majors pursued internships with some of the following organizations. The asterisk denotes where students also accepted jobs:

Amazon*
Aon*
Blue Cross Blue Shield*
Bosch
BP
Chicago Transit Authority
Coyote Logistics
FBI
Federal Energy Regulatory Commission
FedEx Ground
Corporate
General Motors
IBM*
JP Morgan
Chase & Co.
Kroger
McDonald’s Corporation
Newell Brands
Panduit
Plante Moran
Procter & Gamble (P&G)
Tesla
The Walt Disney Company
Ulta Beauty
Unilever
Walgreens
Whirlpool Corporation

Employment

Graduates landed jobs at leading global and national organizations including:

American Express
Argonne National Laboratory
Catholic Order of Foresters
Chicago Tube and Iron
CliftonLarsonAllen LLP
CVS Health
Deloitte
Deutsche Bank
Enterprise Holdings, Inc.
Fastenal Company
Federal Deposit Insurance Corporation
First Midwest Bank
Fisher Investments
Ford Motor Company
GEICO
Goldman Sachs
Grainger
Illinois CPA Society
Internal Revenue Service (IRS)
J.B. Hunt Transportation
Nestlé Purina
Northern Trust
Penske Truck Leasing
PricewaterhouseCoopers (PwC)
Sherwin-Williams Company
State Farm
The Pomykala Group, LLC
Uline
Vanguard
Dr. Belgio’s Reflection

From a business perspective, teaching during a global pandemic provided all of us with an opportunity to practice what we teach every day. Business concepts such as agility, empathy, teamwork, resilience, and leadership were tested as all of us were forced to pivot and adapt our approach to working.

For me personally, I was challenged to connect with students in different ways. I utilized drop-in virtual office hours (not really a hit, to be honest!) and lots of video lectures and Blackboard announcements (too many!) to keep connected. Students were given the option to attend class and participate in-class activities, or watch a video lecture and turn in a written assignment for that week. Demonstrating understanding and empathy, for all students, for all reasons, became the norm for most of us. Did we bend the rules too much and allow for too many exceptions? I am not sure...but I feel confident that those who needed support and a sympathetic ear received it from most of us.

As we hopefully start to turn the corner with the pandemic, I am confident that our students had many learnings from last year. Obviously, there were traditional learnings from textbooks and instructor lectures. The more interesting learnings, however, will likely be what they learned from watching their organization, Lewis University, adapt during a turbulent and challenging time. I am optimistic that these learnings will be the key learnings that will help them to be more successful in their future careers.
**Student Spotlight**

Nick Polimenakos, a Business Administration student, dreamed of starting a business. For the past 28 years the Louis Family Restaurant served Joliet as a sit-down restaurant. As a result of the pandemic, Nick and Michael Polimenakos helped modernize the family business into a flourishing drive-through restaurant.

They developed a new business model and merged the quality of a sit-down restaurant to a drive-through format. Originally, they advertised in a newspaper. However, they pivoted to a social media presence with the help of Mariam Rafidi (also a Business Administration student). Miriam also created a website for the restaurant. Clearly, the Polimenakos family worked together to get through the challenges of the pandemic.

Nick’s family restaurant was featured as our first episode of the Lewis Entrepreneurs podcast. The series is called Lewis Entrepreneurs or L.E. for short. It is a series dedicated to stories about entrepreneurship among our Lewis community and features entrepreneur stories of our alumni, students, and faculty. L.E. has since published 3 episodes.
ACCREDITATION

The College of Business, like so many other institutions of higher learning last year, adapted class formats to be taught in-person, hybrid, and fully online instructional modalities. In addition, the College completed its ten-year reaccreditation cycle and received reaffirmation by our accrediting body, ACBSP during the fall semester. This was an impressive accomplishment as we navigated a virtual site visit, rather than a three day in-person review.

The Accreditation Council for Business Schools and Programs (ACBSP) acbsp.org Baccalaureate/Graduate Degree Board of Commissioners reaffirmed accreditation of the business programs at Lewis University.

ACBSP is a leading specialized accreditation body for business education. ACBSP accreditation certifies that the teaching and learning processes for the business programs offered through the College of Business at Lewis University meet the rigorous educational standards established by ACBSP.

ACBSP accreditation evaluates aspects of leadership, strategic planning, relationships with stakeholders, quality of academic programs, faculty credentials, and educational support to determine whether or not the business programs offer a rigorous educational experience and demonstrate continuous quality improvement.

The business programs at Lewis University were first accredited by ACBSP in 2010. The University is required to go through the reaffirmation process every 10 years to maintain ACBSP accreditation. “This reaffirmation of accreditation is evidence that Lewis University is committed to maintaining the highest quality business education for their students for the next 10 years, just as they have done for the past decade.” Said ACBSP Chief Accreditation Officer Dr. Steve Parscale
SALES EXCELLENCE PROGRAM SPOTLIGHT

On March 9, 2021 Lewis students received a tour of Fastenal local company location, while learning about the sales process and value that Fastenal brings to their clients around the world. A dozen additional Lewis students attended this Executive Briefing virtually through Zoom. It should be noted that 100% of the students in the Advanced Sales class received full-time job offers from our Sales Excellence Partners this year!

Rickie Martinez and Stephanie Garcia from Sherwin-Williams (a Sales Excellence Partner) on July 3, 2021 provided the Advanced Sales class a virtual tour of the Romeoville store and ran the class through sales roleplay exercises as part of the Advanced Sales curriculum.
STUDENT ORGANIZATION UPDATES

CoB Economic & Finance Investment Club

In 1969, through the tireless efforts of legendary accounting professor Roger Ashamy, a gift of $5,000 to Lewis University was obtained from the Richard B. Vance investment company of Joliet, Illinois. Vance and Co. expressly designated that the money was to be used by Lewis students to gain real world investing experience by investing the money in the market. Since that initial gift to Lewis, the CoB Economic & Finance Investment Club has been mentored by faculty members, like Finance professor Gary Manconi during the 1990s, to ensure that students carried out good management practices in serving as stewards of these funds. Through active student participation and mentorship recently under Dr. Larry Hill and Professor Fred Dewald, the fund has grown to a value of more than $350,000 by the end of the 2020-21 academic year. Some of the top equities owned by the Club includes, Amazon, Apple, The Walt Disney Company as well as Oracle and Palantir Technologies, to name a few.

CoB Accounting Club

The Accounting Club offers a great opportunity for students to explore and develop their professional journey in accounting. The Accounting Club helps students network and connect with firms in the industry, learn practical accounting skills, and discuss recent trends in accounting. The below screenshots were taken from a virtual meeting.
SPOTLIGHT ON FACULTY & STAFF ACHIEVEMENTS

2021 Brother Louis Seiler Ministry of Teaching Award

Mr. Robert Bergman, Assistant Professor of Marketing, was awarded the 2021 Brother Louis Seiler Ministry of Teaching Award.

Recipients of the Seiler Ministry of Teaching Award must exhibit mission commitment, excellence in teaching as recognized by their peers, as well as rapport with students, participation in student life, and service to the Lewis University Community. This award is only bestowed every three years to a faculty member within each college who has been recognized by his or her peers as an outstanding teacher. The Seiler Ministry of Teaching Award was established in 1982.

Professor Bergman’s rapport with students is evident through his service as the advisor to the Business Fraternity Delta Sigma Pi. In the past, he led global travel study programs for our students. His interactions with students inside and outside the classroom are student-focused. In addition, he is committed to institutional service, as well as our Lasallian framework.

Specifically, Professor Bergman launched the Sales Excellence program. Mr. Bergman manages the external stakeholders that are affiliated with the program and helps facilitate an interactive student experience. Many students receive a full-time job offers from Sales Excellence partners.

For more than twenty years, this esteemed and well-respected professor has been educating everyone he meets, inside or outside the classroom, on the value of marketing and sales.

Professor Bergman’s students have come to recognize him as a sales and marketing guru who is always trying to provide the best experience for them inside and outside the classroom. He is committed to the Mission of Lewis and our Lasallian heritage.
Dr. Sheila Boysen and Dr. Scott Kerth were driving forces in establishing and successfully launching the first-ever TEDxLewisUniversity virtual event. In spring of 2021, the College of Business Innovation Hub along with four Colleges sponsored the first TEDxLewis University event. The event featured five female faculty members, represented five disciplines across the University, and drew attendance from across the globe. The five featured TED talks are housed on the TED website representing Lewis University for years to come. The TEDx planning committee is already beginning to work on planning the next year's event based on this year's success.

- A total of 322 registrations from 12 different countries
- 199 total attendees showed up
- 679 chats throughout the event (AMAZING engagement!)
- Average attendance duration of 1 hour and 45 minutes
- 58 attendees visited the networking section of the event which resulted in 6 connection requests and 13 networking meetings
- 24 attendees visited the Expo section
SPOTLIGHT ON FACULTY ACHIEVEMENTS

Dr. Sheila Boysen

Dr. Sheila Boysen gave two industry presentations at ACHE- Association for Continuing Higher Education titled, Building your Leadership Brand and Leadership Presence! She also presented at the IACAC District Seminar event: South Suburban District Seminar for High School and College. The presentation was titled, Creating Wildly Engaging Online Presentations. In addition, Dr. Sheila Boysen was selected as one of three Master Certified Coaches to deliver monthly International Coach Federation (ICF) competency training sessions via the Chicago Coach Federation. Finally, Dr. Sheila Boysen achieved her Hogan Leadership Assessment certificate.

Dr. Wei Chen

Dr. Wei Chen, Associate Professor of Economics and Associate Dean of the College of Business was acknowledged as a distinguished member by International Atlantic Economic Society (IAES). IAES highlighted him as their Member of the Month for August on their website, along with his academic accomplishments. Members of IAES include leading economists and experts from academe, government, and the private sector. Scan the QR code to read more about Dr Wei Chen.

Dr. Yinan Ni

Dr. Yinan Ni attended the WEAI virtual conference March 2021 and presented his working paper: “The Reaction of Options Prices to the Changes in the Federal Funds Rate Target” and served as a discussant. His working paper studies the effects of changes in federal funds rate target on option prices and the related transmission channels.
Mr. Robert Bergman recently provided his opinion regarding American Express cards. When asking an expert, Dr. Bergman says that American Express brand is stronger today than it ever has been, as long as you define what we mean by “strong.” If you would like to know more about the topic, scan the QR code.

Dr. Ibrahim Mescioglu’s study titled “Data Analytics and Assessment Use Cases in Undergraduate Business Curriculum” was accepted for presentation at 2021 MBAA International Conference, under the Society for the Advancement of Information Systems track of the conference.
Dr. Sheila Boysen released the 2nd edition of her book, *An Introduction to Professional and Executive Coaching* (April 2021). The book is being adopted by her colleagues at other institutions including University of Texas at Dallas and Northern Illinois University.


**ARRIVALS AND DEPARTURE**

**Arrivals**

Dr. Jin Ho Kim

Dr. Jin Ho Kim is Assistant Professor in Business Analytics. He has taught web programming and IT courses. His primary research interests focus on the impact of ICT on business and big data analysis. Before joining the Ph.D. program, he worked in the IT industry for 14 years as an IT consultant (Akamai Technologies and Korea Telecom) and a software developer (Samsung and LG) and created 14 patents related to mobile technologies.

Dr. Yinan Ni

Dr. Yinan Ni is an Assistant Professor of Finance. His research interests include Financial Derivative, Investments, Monetary Policy, and Stochastic Modeling. Dr. Yinan Ni has been teaching since 2012. He taught various courses in finance and mathematics, such as Investments, Financial Markets, Calculus, Statistics, and Probability. He became an Associate of the Society of Actuaries in 2017 and once served as a co-founder of the Actuarial Club at Auburn University.

**Departures**

Dr. Mark Nolan

Associate Professor, Business Administration

12 years at Lewis

Mr. Fred Dewald

Assistant Professor, Finance

4 years at Lewis
COLLEGE UPDATES

May Institute

Dr. Scott Kerth (with Dr. Michele Kramer from CONHS) presented the results and analysis of a Leadership survey fostered by the Lewis Interdisciplinary Leadership Laboratory (LILL). Faculty, staff, and administrators attended the session. Michele Ryan and Dr. Lesley Page facilitated a panel of more-experienced faculty and newer faculty who discussed Transformational Leadership and teaching virtually during the Covid-19 crisis. The panel included: Drs. Robert Harris, George Klemic, Yinan Ni, and Dawn Schneider.

New Stackable MBA

In the summer of 2021, the College of Business launched a reimagined MBA program. The new program is a stackable degree that allows students to stack three micro-credentials in the areas of strategic business management, digital marketing, finance, project management, business analytics, healthcare informatics, and organizational leadership. The design of the program allows students to curate a degree that aligns directly with in demand industry skills and their own career goals. Dr. Boysen was a featured guest during a Conversations from Stritch Hall, where she discussed the new MBA program design.

Interdisciplinary Leadership Lab

Drs. Elizabeth Belgio, Sheila Boysen, Michael Cherry, Scott Kerth, George Klemic, James Krejci, and Lesley Page worked with others as a steering committee for LILL (Lewis Interdisciplinary Leadership Lab), taking many of the initial steps needed to bring the Lab to life. The steering committee created a vision and set goals for the lab, including an initial website and a library of leadership-related resources, as well as in-class student internships to help support the lab.
Through concurrent posters, creative works and business pitch presentations, students and faculty from across the University will have the opportunity to share their scholarship, celebrate a milestone in their academic experience, and consider paths that remain to be explored. The Br. Joel Damian, FSC, Business Pitch Competition, hosted by the Lowell Stahl Center for Entrepreneurship and the College of Business, encourages entrepreneurship among students throughout the Lewis community. The College of Business recognizes that potentially successful business ideas can come from a wide range of disciplines and may originate from an individual or a group of individuals. The Br. Joel Damian, FSC, Business Plan Competition is directed to support the long-running student focused business plan competition within the College of Business. Christian Brothers Services (CBS) honored its founder, Br. Joel Damian, FSC, with an endowment to Lewis University in the spring of 2019.
LEWIS INNOVATION HUB
INNOVATE, CREATE AND COLLABORATE!

Providing Support for New Startups

The Lewis Innovation Hub continues to gain traction within the larger Lewis community as the place to innovate, create and collaborate with like-minded entrepreneurs and new startups.

The Hub proudly welcomed Amy Kempa, '06 Lewis alumna, and business owner of AM Distribution as our newest member.

The Innovation Hub is dedicated to supporting residents of the communities within the Des Plaines River Valley Enterprise Zone and providing an opportunity for faculty and students for incredible experiential learning and synergy.

Tapping Your Innovation Mindset

Cultivating the Innovator’s Mindset was the theme for the first faculty/staff exclusive event hosted by the Innovation Hub in the Spring. Faculty and colleagues, Dr. Kristin Callahan, Associate Professor of Art and Design & Director of Computer Graphic Design and Dr. James Oakley, Professor of Marketing shared their experiences and tips on how to leverage design thinking to be more productive and creative. Author and mentalist, Jonathan Pritchard delighted the audience with his mind-blowing skills, sharing secrets on how to harness your brain’s power to drive innovation while mystifying the audience with his talent and tricks. The Lewis Innovation Hub is a regional business incubator anchored at Lewis University whose mission is to support business professionals in their pursuit to launch and scale their business. The Hub is a collaborative experience for entrepreneurs and the Lewis community to help propel ideas and push an entrepreneur’s journey forward.

2020-21 Dean’s Report | College of Business
LEWIS’ DAY OF GIVING 2021

Thank you, Flyers! Your generosity enabled us to exceed our goal of $5,000, which allowed us to realize our COB Student Experience Spaces project that was carried out during Lewis’ Day of Giving 2021 event. It was great to see the Lewis Community come together, including a challenge match by members of the College of Business Advisory Board that ensured that we would be able to enhance the student experience with private, multi-purpose student spaces in the College of Business. Flyers are now able to study, collaborate on innovative hands-on projects, prepare for real world experiences and more! Funds supported technology, equipment, and furnishings to make this a quality experience for students and alumni who come back to campus.

FLY TOGETHER. GIVE TOGETHER!
## COB AND GSM ALUMNI DATA

### CoB

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<th>Undergrad Alums</th>
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<td>Management Info Systems</td>
<td>204</td>
</tr>
<tr>
<td>Management Science</td>
<td>74</td>
</tr>
<tr>
<td>Marketing</td>
<td>1125</td>
</tr>
<tr>
<td>Organizational Leadership</td>
<td>186</td>
</tr>
<tr>
<td>Social Media Marketing</td>
<td>30</td>
</tr>
<tr>
<td>Sport Management</td>
<td>367</td>
</tr>
<tr>
<td><strong>Grand Total</strong></td>
<td><strong>9,786</strong></td>
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### GSM

<table>
<thead>
<tr>
<th>Grad Alums</th>
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<tr>
<td>Business Admin</td>
<td>2585</td>
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<tr>
<td>Business Analytics</td>
<td>64</td>
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<td>Finance</td>
<td>79</td>
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<tr>
<td>Information Security</td>
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<tr>
<td>Management</td>
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<tr>
<td>Management Info Systems</td>
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<tr>
<td>Organizational Leadership</td>
<td>887</td>
</tr>
<tr>
<td>Professional Executive Coaching</td>
<td>3</td>
</tr>
<tr>
<td>Project Management</td>
<td>39</td>
</tr>
<tr>
<td><strong>Grand Total</strong></td>
<td><strong>3,691</strong></td>
</tr>
</tbody>
</table>

---

**All Funds in CoB for FY21**

- **Average Gift Size**: $373.88
- **Number of Gifts**: 265
$8.25 Million in institutional scholarships benefitting CoB students during the 2020-21 academic year

Below are all scholarships that are available to CoB students:

College of Business Only Scholarships

The Pomykala Group LLC Annual Scholarship
Melvin Cook Annual Scholarship
Dr. Thomas Georginis Memorial Annual Scholarship
Joseph Tomsic Annual Scholarship
William Leavelle Annual Scholarship
John and Karen Kalec Endowed Scholarship
Lomasney Endowed Scholarship
Bryan T. and Mary C. Durkin Endowed Scholarship
Donald L. Cordano Endowed Scholarship
Edward Northrup & Eileen Gay Gladding Endowed Scholarship
Sandy McClain Endowed Scholarship
Kenneth V. and Linda M. Madrzak Endowed Scholarship
Gallo-Lenhart Endowed Scholarship
Andrew B. Barber Endowed Scholarship
Elvira Hogan Endowed Scholarship for Governmental Accounting
Roger Ashamy Endowed Scholarship
Lawrence C. Zlogar Endowed Scholarship
F. James Staszak Endowed Scholarship

Scholarships for Qualifying Business Students

De La Salle Annual Scholarship
Schmidt Family Foundation Scholarship
Latina/o Leadership Scholarship
Brother James Miller, FSC Annual Scholarship
Best Buddies Annual Scholarship
Mistwood Golf Club Annual Scholarship
The Asiyanbi Family Annual Scholarship
Williams Annual Scholarship
LaVerne (Bitz) and Dorothy (Dottie) Brown Endowed Scholarship
The Bonacci Family Endowed Scholarship
Christian Brothers Legacy Scholarship
Walter F. and Sarah Steffes Memorial Endowed Scholarship
Dennis J. Murphy Endowed Memorial Scholarship
Material Service Foundation Endowed Scholarship
Romeoville High School Endowed Scholarship
Starr Johnston Endowed Scholarship
JP Morgan Chase Bank Endowed Scholarship
Golden Flyer Endowed Scholarship
Robert Filotto Endowed Scholarship
Gloria J. Hill Endowed Book Award
Paul and Geraldine Addison Endowed Scholarship
Par and Pat Graham Family Endowed Scholarship
James A. LaGrippa Endowed Scholarship
Saint John Baptist de LaSalle Endowed Scholarship
John and Cynthia Cumber Endowed Scholarship
Kathleen and John Buck Lasallian Endowed Scholarship
Thomas M. Redmond Annual Scholarship for Success
Brother Owen Meegan, FSC Endowed Scholarship
Michael and Angelique Parker Endowed Scholarship
Nathan Andrew Rybak Endowed Scholarship
Shairice Nychol Garner Scholarship
John T. and Ruth J. Michalik Endowed Scholarship
Trailblazer Endowed Scholarship
Walter F. and Sarah Steffes Memorial Endowed Scholarship
Dennis J. Murphy Endowed Memorial Scholarship
Material Service Foundation Endowed Scholarship
Romeoville High School Endowed Scholarship
Starr Johnston Endowed Scholarship
JP Morgan Chase Bank Endowed Scholarship
Golden Flyer Endowed Scholarship
Robert Filotto Endowed Scholarship
Gloria J. Hill Endowed Book Award
Paul and Geraldine Addison Endowed Scholarship
Par and Pat Graham Family Endowed Scholarship
James A. LaGrippa Endowed Scholarship
Saint John Baptist de LaSalle Endowed Scholarship
John and Cynthia Cumber Endowed Scholarship
Kathleen and John Buck Lasallian Endowed Scholarship
Thomas M. Redmond Annual Scholarship for Success
Brother Owen Meegan, FSC Endowed Scholarship
Michael and Angelique Parker Endowed Scholarship
Nathan Andrew Rybak Endowed Scholarship
Shairice Nychol Garner Scholarship
John T. and Ruth J. Michalik Endowed Scholarship
Trailblazer Endowed Scholarship
Brother Thomas Johnson, FSC Endowed Scholarship for First Generation Students
Brother James Gaffney, FSC Excellence in Leadership Endowed Scholarship
Roger Gifford Endowed Scholarship
Sharon & Guy Wiebking Endowed Scholarship
Harold Finley Endowed Scholarship
Fr. John Brennan Endowed Scholarship
Rosiak-Maze/Sigma Delta Endowed Scholarship
Russ and Dawn Smyth Endowed Scholarship
Michael and Jane Swenson Endowed Scholarship
Edward D. Lewis and Philip D. Lewis Endowed Scholarship
Gordon Kendall Memorial Endowed Scholarship
Brother Joel Damian Endowed Scholarship
Tau Kappa Epsilon (TKE) Endowed Scholarship
Harold E. White Endowed Scholarship
Brother William L. Walz, FSC Endowed Scholarship
Dennis and Geraldine Tonelli Endowed Scholarship
Lillian M. Tuzic Endowed Scholarship
Lewis University Alumni Endowed Scholarship
Brent Ayer Annual Scholarship
James R. Sefcik Annual Scholarship for Athletes
Kevin and Jacqueline Newquist Annual Scholarship
Carey-Gillespie Endowed Scholarship
Zora Zorich Memorial Endowed Scholarship
# ADVISORY BOARDS

## College of Business Advisory Board

<table>
<thead>
<tr>
<th>Name</th>
<th>Title and Organization</th>
</tr>
</thead>
<tbody>
<tr>
<td>Robert Beckman ’76</td>
<td>CEO, Wicab, Inc.</td>
</tr>
<tr>
<td>Kevin Davenport ’11</td>
<td>Founder and CEO, The Ideal Candidate</td>
</tr>
<tr>
<td>Steve Jamnik ’96</td>
<td>Regional Vice President, 1st Secure Community Bank of Joliet</td>
</tr>
<tr>
<td>Mary Lancaster ’88</td>
<td>CPA, Wermer Rogers Doran &amp; Ruzon, LLC</td>
</tr>
<tr>
<td>Mike McClain ’91</td>
<td>Managing Director &amp; General Manager, The Depository Trust &amp; Clearing Corporation</td>
</tr>
<tr>
<td>Patrick McKune ’85</td>
<td>CFO, M. Holland Company</td>
</tr>
<tr>
<td>Brian Osborne ’82</td>
<td>Co-President, Sentinel Technologies, Inc.</td>
</tr>
<tr>
<td>Jim Pisani ’05</td>
<td>Business Unit CEO of the Outdoor &amp; Recreation Business, Newell Brands</td>
</tr>
<tr>
<td>Nancy Rizkallah</td>
<td>VP, Finance ThreeKit</td>
</tr>
<tr>
<td>Michael Swanberg ’04 ’07</td>
<td>President/CEO, MTH Industries</td>
</tr>
</tbody>
</table>

## College of Business Student Advisory Board

<table>
<thead>
<tr>
<th>Name</th>
<th>Title and Organization</th>
</tr>
</thead>
<tbody>
<tr>
<td>India Anderson</td>
<td>Master of Arts in Organizational Leadership</td>
</tr>
<tr>
<td>Tyler Avenatti</td>
<td>Business Administration</td>
</tr>
<tr>
<td>Michael Awotwi</td>
<td>Marketing</td>
</tr>
<tr>
<td>Kenneth Burton</td>
<td>Business Administration</td>
</tr>
<tr>
<td>Sara Erl</td>
<td>Marketing</td>
</tr>
<tr>
<td>Zeba Farooqui</td>
<td>Business Administration</td>
</tr>
<tr>
<td>Eric Grunst</td>
<td>Accounting</td>
</tr>
<tr>
<td>Sedina Kozlica</td>
<td>Marketing</td>
</tr>
<tr>
<td>Kristina Mulica</td>
<td>Accounting</td>
</tr>
<tr>
<td>Kyle Platt</td>
<td>Finance</td>
</tr>
<tr>
<td>Abbie Saltzman</td>
<td>Organizational Leadership</td>
</tr>
<tr>
<td>Edyta Sikon</td>
<td>Marketing</td>
</tr>
<tr>
<td>Kendall Zavodovics</td>
<td>Marketing</td>
</tr>
</tbody>
</table>

## Organizational Leadership Advisory Board

<table>
<thead>
<tr>
<th>Name</th>
<th>Title and Organization</th>
</tr>
</thead>
<tbody>
<tr>
<td>Buffy Blanton ’18</td>
<td>Managing Director of Human Resources, Christian Brothers</td>
</tr>
<tr>
<td>Richard (Rich) Burke ’80</td>
<td>Director of Marketing, Dexter Magnetic Technologies</td>
</tr>
<tr>
<td>William (Bill) Doucette</td>
<td>VP Human Resources and Organizational Development, Alera Group</td>
</tr>
<tr>
<td>Janeen Eischen ’12</td>
<td>Employee Experience/Labor Manager, McDonald’s Corporation</td>
</tr>
<tr>
<td>Mark Janus</td>
<td>Director of Parish Finance, Diocese of Joliet</td>
</tr>
<tr>
<td>David LaBarre ’78</td>
<td>Executive Director, Catholic Cemetery Conference</td>
</tr>
<tr>
<td>Sonya Lee ’17</td>
<td>Technical Sourcing, Product Design, Facebook, Inc.</td>
</tr>
<tr>
<td>Roman Ortega ’13</td>
<td>Executive Director of International and Military Affairs, Military Officer, Lieutenant Colonel, United States Army</td>
</tr>
<tr>
<td>Neelima Paranjpey</td>
<td>Senior Consultant, Vaya Group</td>
</tr>
<tr>
<td>Dawn Schneider</td>
<td>Assistant Professor, Marketing, College of Business</td>
</tr>
<tr>
<td>Wally Smith</td>
<td>Director of Talent Development, UChicago Medicine</td>
</tr>
</tbody>
</table>
HISTORY CELEBRATION PREVIEW

In closing, the College of Business will celebrate our 50th anniversary next year, while also celebrating approximately 70 years of providing a business education. In the coming year, we are looking forward to celebrating our diverse student stories and encourage our alumni to reach out to us to share their experiences with us.

Business Department is expanding

by VINCE PASILIO

New members of Kent University will find the College of Business a developing department. The past three years has shown a new major, management science, added to the college for a new era, complete with new faculty.

The College of Business has two main areas in which a student can major: accounting, business administration, finance, management science, and economics.

The College of Business requires 32-40 credit hours in the major field and 19 hours of electives. The student then takes 64 credit hours outside the major area of concentration.


The best of the College of Business is offered by the business department through a number of internship programs. Assistant professor Steven Shinde offers an internship for junior level marketing. The students will work for one semester in an accounting firm. Mr. Lawrence also offers an internship program in business experience for incoming students.

The business department also has an intern program with minor college students interested in business can work with a program for them to get up to their senior level in three years. This program helps minor college students by accepting many of their credits and thus eliminating some elective courses.

Stinebaker emphasized on the practical aspect of the major department.

Business by P. James Stinebaker, who has been at Kent for 11 years, said, “The aim is to prepare the student by combining the practical with the theoretical. We try to give practical experience through examples.”

Part of what Stinebaker emphasizes on the practical aspect of the major department.

Business is P. James Stinebaker, who has been at Kent for 11 years. Stinebaker said, “We try to prepare the student by combining the practical with the theoretical. We try to give practical experience through examples.”

Part of what Stinebaker emphasizes on the practical aspect of the major department.
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