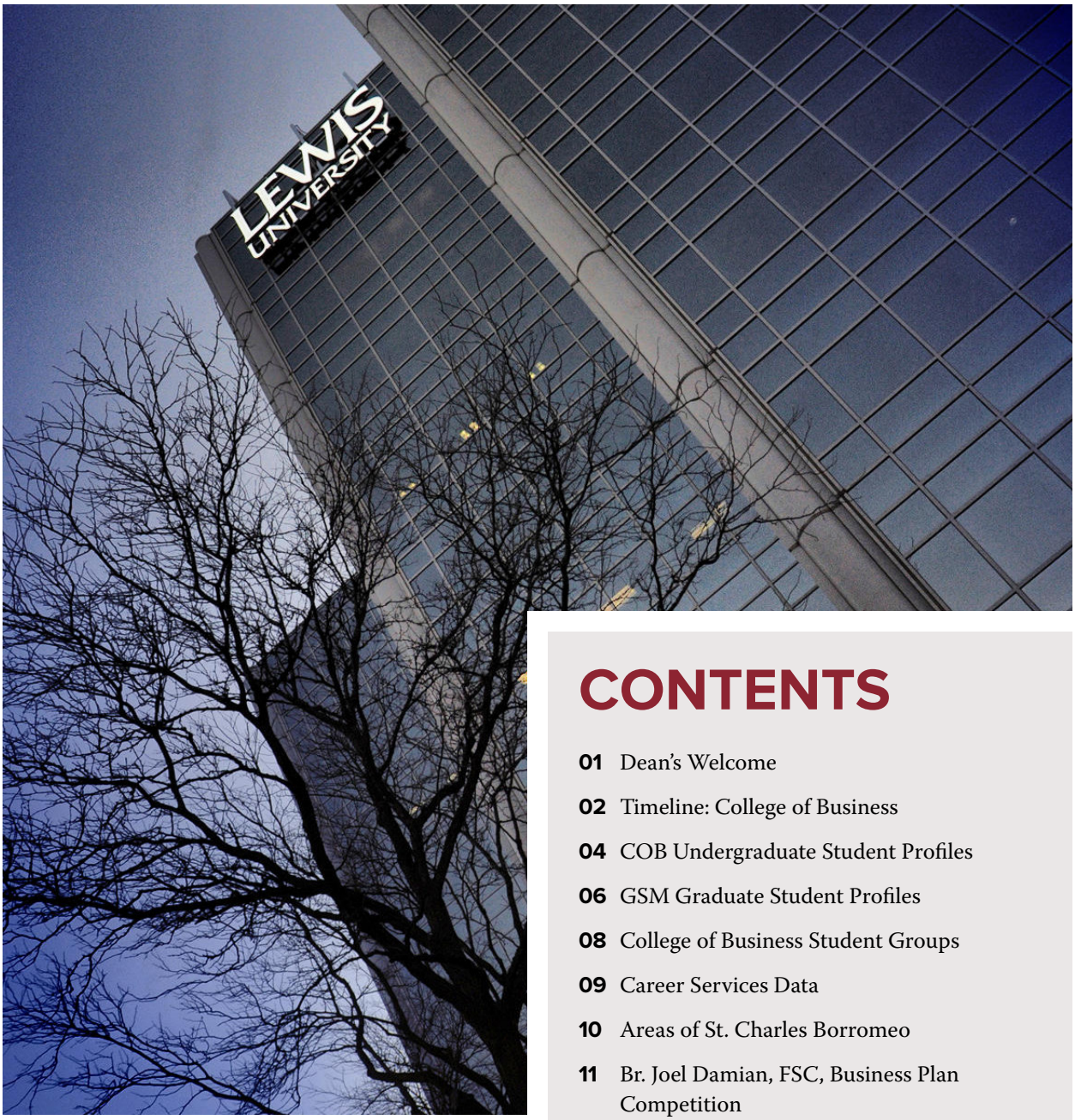
Dean's Report 2019/20

LEWIS UNIVERSITY
A Catholic and Lasallian University

College of Business



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DEAN'S WELCOME

Dear Friends,

The past academic year was like none other for any of us, from undertaking innovative initiatives in the College, to demonstrating our collective resilience in the face of COVID-19; and finally embracing a sense of collective compassion in our understanding of the tragic events surrounding the nation's systemic racial and social injustices. These moments allow us the opportunity to pause, understand, learn and engage, in a manner consistent with our Lasallian values.

Therefore, in reflecting on De La Salle's 300 plus year legacy of revolutionizing education, persevering through tribulations, and all while holding the student at the center of his mission. I too can see and feel those same tenets here in the College of Business, reflecting our Lasallian namesake through the following themes: Innovative; Resilience; and Compassion.

Our Innovative successes over the past year have included launching an incubator to major curriculum revisions to our MS in Project Management Program. During the fall semester, as a result of joint partnership with the Des Plaines River Valley Enterprise Zone and Lewis University, the College of Business launched the Innovation Hub as a real world incubator and resource for faculty, students and the community alike. To remain on the cutting edge, our MS in Project Management underwent an entire revision of its curriculum to be in alignment with the PMI Global Accreditation requirements, our first step in achieving the coveted PMI Accreditation. We have continued to make a commitment to our students' successes by providing them with professional experiences, including access to world-class business resources, an active learning classroom; student clubs and activities that open their networks even further.

De La Salle's successes did not always come easy to him, over his nearly 68 years of life. Oftentimes, it was his ability to act with Resilience in overcoming challenges with the Church, inadequate finances to support his mission, and the other faces of adversity throughout society. It is here, in demonstrating resilience, where I am proud of our faculty – both full-time and adjunct; our students, our staff and our extended University community members in their responsiveness to the impact of COVID-19 on our lives. Our faculty and adjunct instructors, who over the course of a little over a week, converted all courses to an online modality, which equaled about 90% of scheduled courses during the spring semester. Our students were resilient in that they continued to be supported by the outstanding research and scholarship that our faculty within the College have been working on with our students and on their own, including participating in Community Engaged Learning classes.

As we look forward to closing out this past academic year, but not forgetting it, we need to build upon the lessons learned, the tragedies that we all experienced, and move forward with Compassion, and in association with one another, as well strive to create a global society that embraces diversity, equity and inclusion. Of course, this can't be done alone, we will call upon each one of you – as one of our valued stakeholders – to support various initiatives planned for the upcoming year. As a community, we will be revising our College Mission Statement to be more reflective our faculty, staff, students, while also creating our strategy in establishing our Diversity, Equity and Inclusion Plans for hiring and promotions.

The more than 100 faculty members – full-time and adjunct as well as our staff members, will continue to best reflect our Lasallian heritage in everything that we do, remembering to be Innovative in our endeavors, demonstrating Resilience when facing daunting challenges and finally, to show more Compassion in a world that needs De La Salle's spirit more now than ever. We invite you to remain engaged with our programs, our students and our mission. Lewis University's College of Business, Where Tradition, In Association, Creates Innovation™.

Peace,

Ryan D. Butt

Ryan D. Butt
Dean, College of Business

Timeline
COLLEGE OF BUSINESS

In 1949, Lewis College offered its first bachelor's degree in Economics and Accounting. Economics and Accounting were among the original departments offering bachelor's degrees at Lewis College. The Department of Business Administration was a part of the College of Arts & Sciences, but in 1972 the two entities split creating the College of Business in September 1972.

In August 1973 the College of Business announced that over the past three years the college has been working on adding a new major management science. In 1973 the business department had 500 full time students and 200 students in the continuing education program.

12/THE NEXUS/Friday, August 31, 1973

Business Department is expanding

by VINCE PAGLIONE

New members of Lewis University will find the College of Business a developing department. In the past three years it has added a new major, management science, and has plans for a new area, computer science.

The College of Business has five main areas in which a student can major; accounting, business administration, finance, management science and economics.

The College of Business requires 45-49 credit hours in the major field and 19 hours of electives. The student then must take 64 credit hours outside the major area of concentration.

All major fields in business require ten core courses; Accounting I & II, Economics I & II, Marketing, Management, Finite Mathematics, Quantitative Methods, Business Statistics, and Computer Science. Management Science majors can substitute Calculus I & II.

The dean of the College of Business is F. James Staszak who has been at Lewis for 11 years. Staszak said, "We try to prepare the student by combining the practical with the theoretical, we try to give practical experience through examples."

F. JAMES STASZAK

Part of what Staszak emphasizes as the practical is offered by the business department through a number of internship programs. Assistant professor Rudolph Mahalik offers an internship for seniors in accounting. The students will work for one semester in an accounting firm. Instructor Lawrence Hill also offers an internship program in banking experience for interested students.

The business department also has an intensified program with junior colleges whereby interested students can transfer with a program for them set up in their prospective fields. This program helps junior college students by accepting many of their credits and thus eliminating some elective courses.

Staszak said that one of the priorities of the department is to get across to the student that regardless of his field of endeavor that success is going to depend on what they know. "They must realize that work and learning is involved and that they will be judged on how well they can communicate what they have learned and not just coast. It is the students who have performed here who are getting offers."

The business department has 500 full time students and 200 students in continuing education. The department has applied for certification with the Small Business Association which is an action business group which helps out businesses in need of relevant information on a particular problem. Staszak hoped that students could become involved in this project.

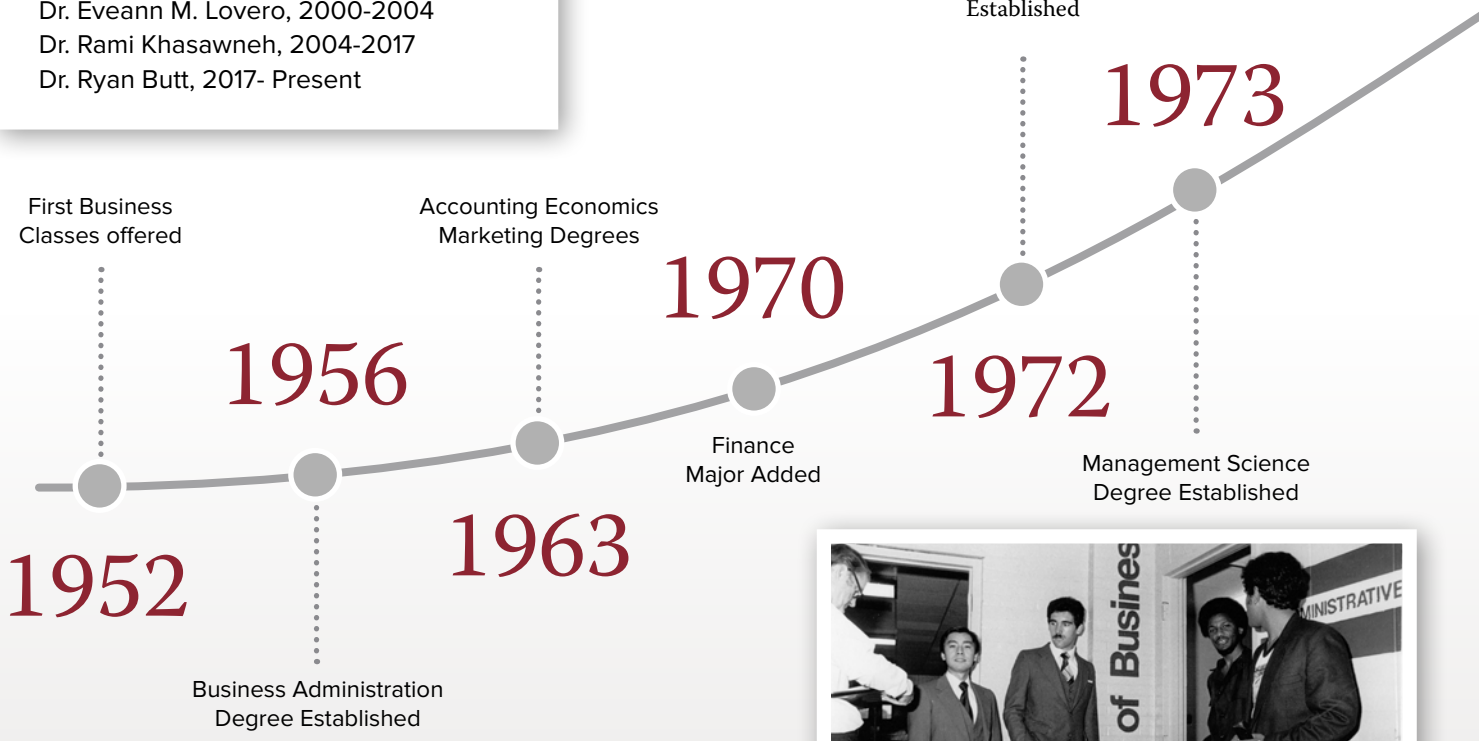
The business department also has lecturing programs for its students – executives in residence is one of these which brings in business men from the outlying community and gives the student a chance to ask questions.

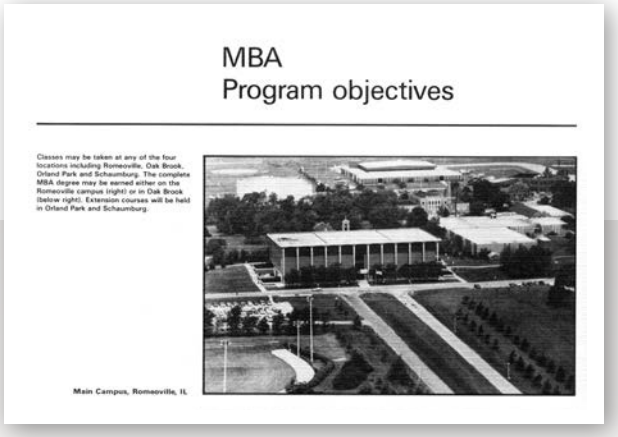
One of the department's biggest hopes, according to Staszak, is the possibility of the new major, Computer Science, which will be offered in four courses next year and hopefully be extended to eight courses.

The department has 11 full-time instructors and 8 part-time instructors.

COB DEANS

Dr. F. James Staszak, 1972-1979
Rev. Dr. Kevin J. Spiess, 1979-1984
Walter V. Pascale, 1985-1991
James Perrone 1991-1997
Michael Carroll, Interim Dean, 1998-2000
Dr. Eveann M. Lovero, 2000-2004
Dr. Rami Khasawneh, 2004-2017
Dr. Ryan Butt, 2017- Present





MBA
Program objectives

Classes may be taken at any of the four locations including Romeoville, Oak Brook, Orland Park and Schaumburg. The complete MBA degree may be earned either on the Romeoville campus (right) or in Oak Brook (below right). Extension courses will be held in Orland Park and Schaumburg.

Main Campus, Romeoville, IL

1976

Master of Business Administration Degree

1980

Marketing Major Added

1983

Graduate School of Management Established

1995

MSN/ MBA Joint Degree

2014

MS in Business Analytics

2018

Organizational Leadership and Sport Management

Lewis University
Graduate School of Management

REVIEW

The periodical for students, faculty, alumni and friends of Lewis University's Graduate School of Management

SUMMER 2000

INTERNET

E-Business Certificate Offered

The newest MBA certificate option is appealing to a mix of MBA and non-degree-seeking students. A series of two-day seminars related to E-Business topics began in April. Early interest in the program has been strong.

"Enrollment for summer MBA seminars is up considerably due to the E-Business certificate program," said Bob Tucker, Graduate School of Management Executive Director.

The seminars are held Friday evenings and Saturdays, at Lewis MBA sites in Romeoville, Oak Brook and Schaumburg. To earn the E-Business certificate, students must complete five of the various seminars offered on a pass/fail basis.

The certificate option is available to alumni, business people and Lewis students. Individuals may take seminars for academic credit, continuing education units (CEU) or continuing professional education (CPE) hours.

Current MBA students may apply up to three seminars toward their degree. An additional paper or project is required for MBA or undergraduate students seeking academic credit.

Geoffrey Knoerzer taught one of the early seminars, *E-Business: The Digital Economy*. According to Knoerzer, the class make-up included a mix of MBA students, undergraduate students and individuals seeking personal enrichment.

His course was introductory, designed to give students an overview of technology.

Jessica Templeton, one of the students, said the instructor was very knowledgeable. Templeton, whose job entails recruiting on the Web, said the course was geared more for those just entering E-Business.

Another MBA student, Lisandra Minussi, took *E-Business: The Digital Economy* and plans to take several more of the workshops.

Minussi said that Knoerzer sent them advanced reading material so

E-Business Seminars, turn to page 2

First On-Line MBA Course Completed

Spring 2000 marked the first semester that the Graduate School of Management offered an MBA class over the Internet. Ten students enrolled in *Financing the Business Enterprise*, taught by Dr. Robert Atra.

Dr. Atra considered the class a success, but he explained that students had to work harder in the on-line version of the finance class than they typically do in class.

"From the standpoint of the students, it took a lot more time than usual," Dr. Atra said. "It's harder to read a finance textbook than to sit in class and have an instructor explain it to you."

Course content was kept the same, with students doing more independent study. Atra posted problems through e-mail and had a

Dr. Robert Atra
Chair, Department of Finance

Finance, On-Line, continued on page 3

WWW.THELEWISFLYER.COM SEPTEMBER 23, 2013

College of Business makes big moves

BRIANA SPARREY AND T'RELL J CAMPBELL
CONTRIBUTORS

In fall 2014, the College of Business will make the move from Benilde Hall to St. Charles Borromeo to add much needed space.

Dr. Laura Leli Carmine is chair of the marketing department and leads the committee for the move to Borromeo. She is more than excited about the move because this will benefit everyone at the university.

There will be a new recreation center for the students to play sports such as volleyball or basketball. Also, there will be more labs so students have more opportunities to finish their homework. Another perk is the new dining center and beautiful scenery. The new building also has a chapel for celebrating Masses.

Lewis does not want students to just come to class, do their homework and then leave the university. They want students to be able to relax and have some fun on campus.

As expected, a project as big as this one takes an abundance of support such as Rob DeRose, senior vice president of finance and facilities, Brother James Gaffney, president, and Don Castello, associate vice president for facilities. "These men have really helped this project get moving along," said Leli Carmine.

Leli Carmine said that the faculty timed the walk from Benilde Hall to St. Charles Borromeo numerous times and it has never taken over 10 minutes.

She says that she will be very surprised if the students, staff and faculty aren't satisfied with the new building, especially because Benilde Hall is very small as it was not made for classrooms. This move will definitely take some time to get used to especially with the staff having to work in temporary offices, but the overall outcome will be worth it.

Photo provided by Tyler Jankowski

The St. Charles Borromeo Pastoral Center with its new Lewis University signs. The path behind McNamara hall can access this part of the building.

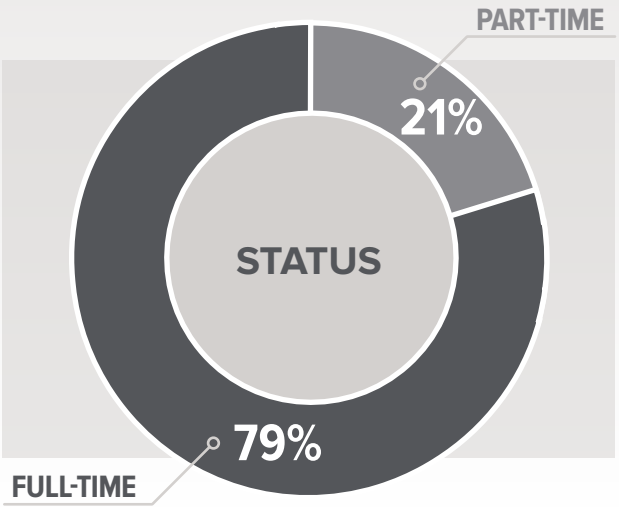
Move to St. Charles Borromeo

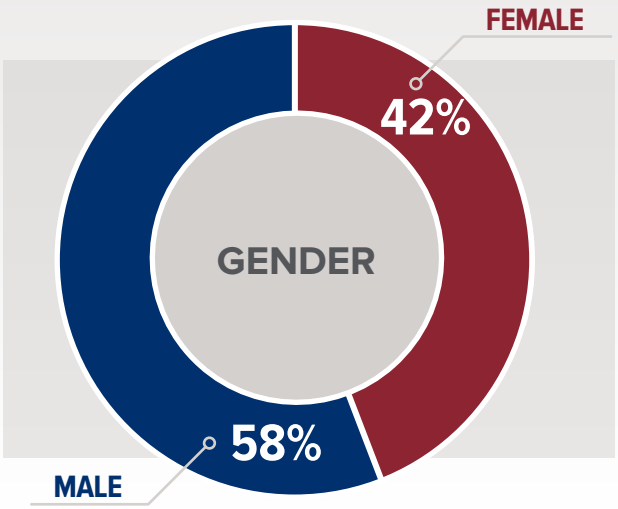
In the fall of 2014, the College of Business made the move from Benilde Hall to St. Charles Borromeo to accommodate for the growing business department. Borromeo, the previous home of the psychology department, was completely renovated to include new office areas, updated classrooms with up-to-date technology, a residence hall, a convocation hall, and dining area.

College of Business

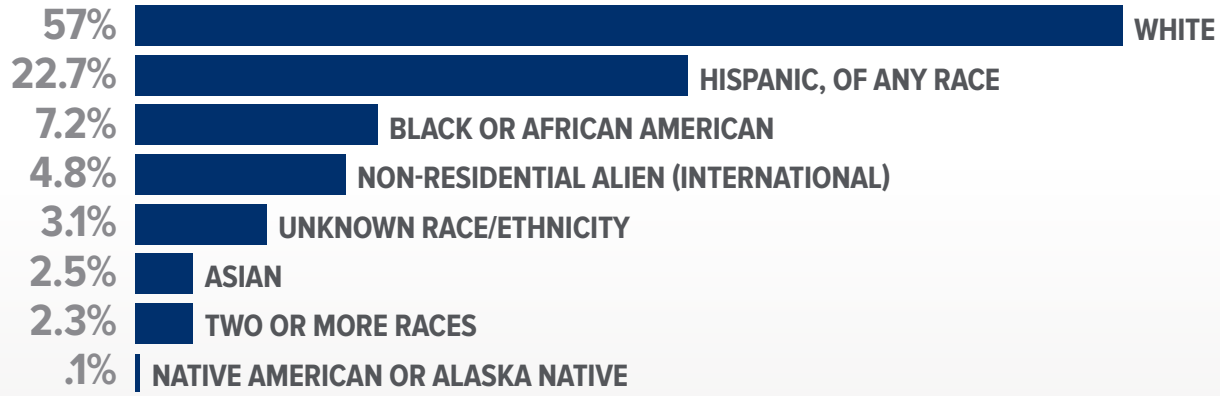
UNDERGRADUATE STUDENT PROFILES

STUDENT IDENTIFICATION





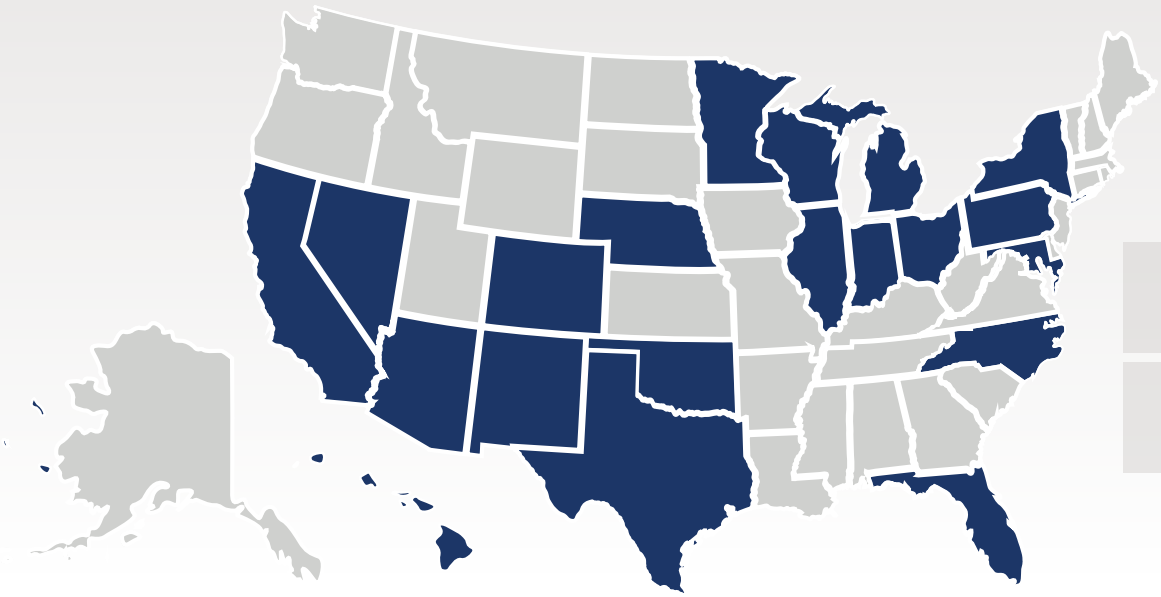
RACE/ETHNICITY



UNDERGRADUATE STUDENTS BY MAJOR

99 ACCOUNTING	269 BUSINESS ADMINISTRATION	01 DIGITAL MARKETING	12 ECONOMICS	60 FINANCE	27 INFO SECURITY RISK MANAGEMENT	08 INFO SECURITY MANAGEMENT
10 INFO SYSTEMS	16 INFO TECHNOLOGY MANAGEMENT	13 INTERNATIONAL BUSINESS	04 MANAGEMENT	74 MARKETING	57 ORGANIZATIONAL LEADERSHIP	04 SOCIAL MEDIA MARKETING	50 SPORTS MANAGEMENT

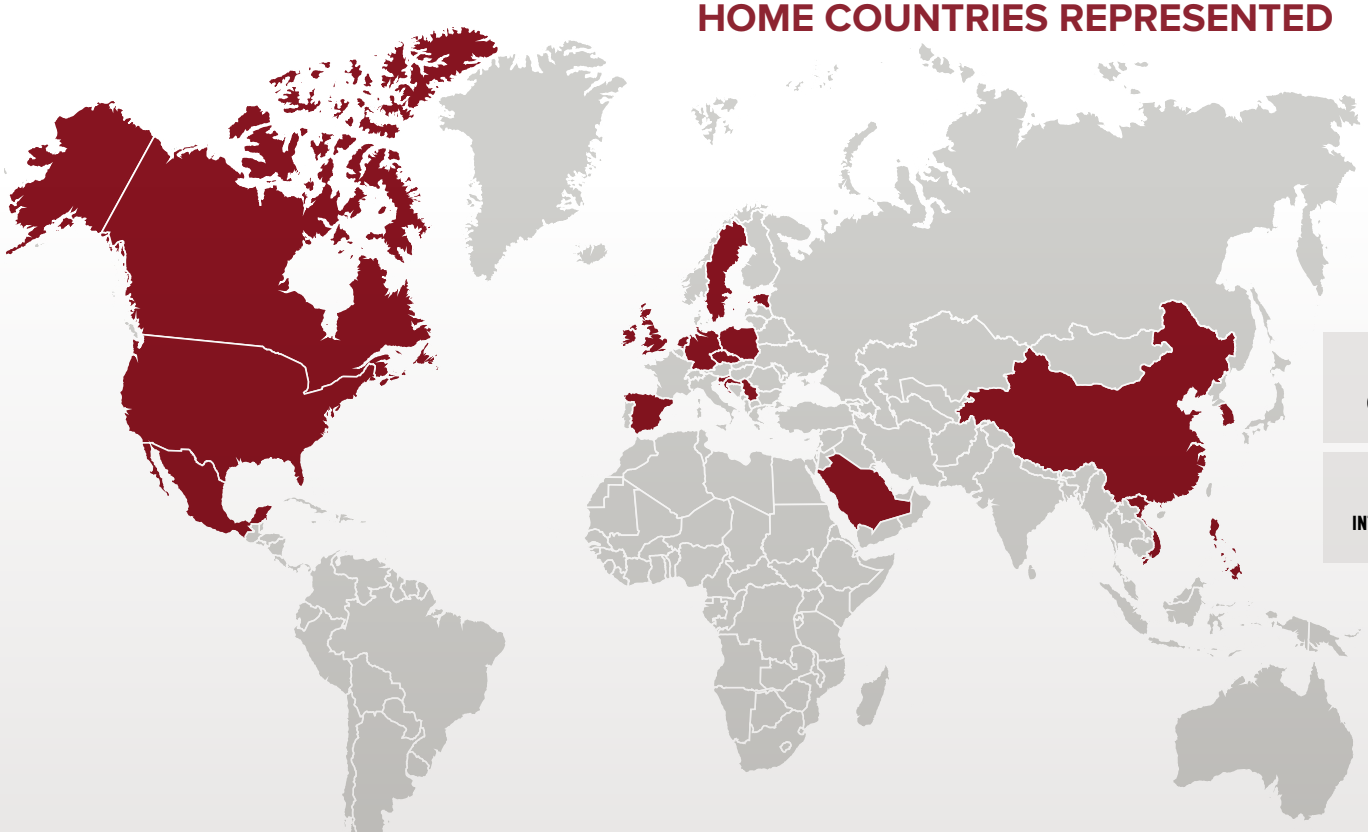
HOME STATES REPRESENTED



18
STATES

673
DOMESTIC STUDENTS

HOME COUNTRIES REPRESENTED



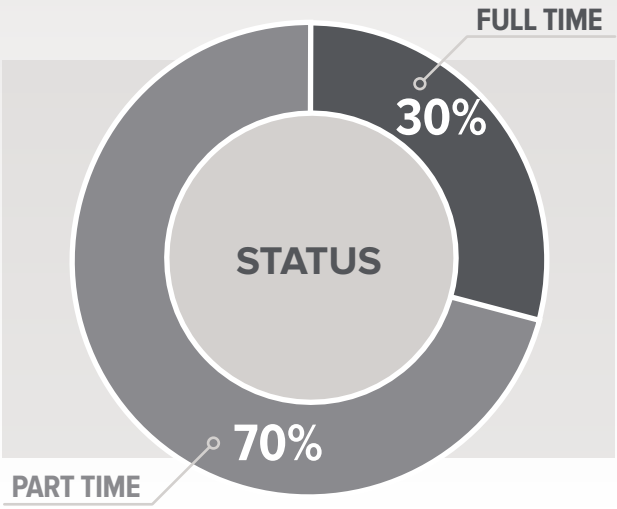
19
COUNTRIES

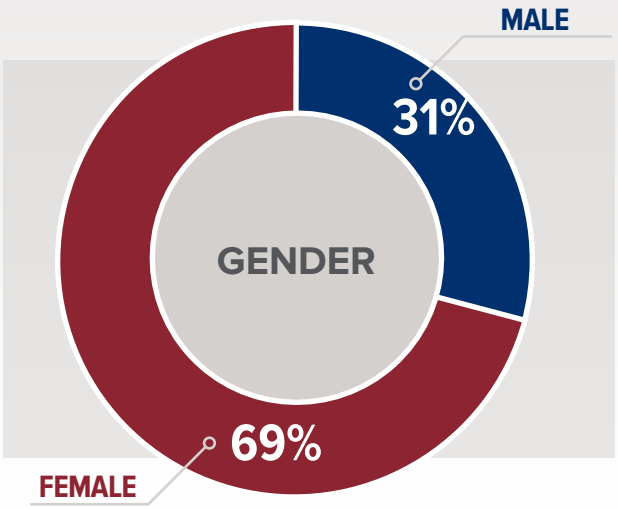
31
INTERNATIONAL STUDENTS

Graduate School of Management

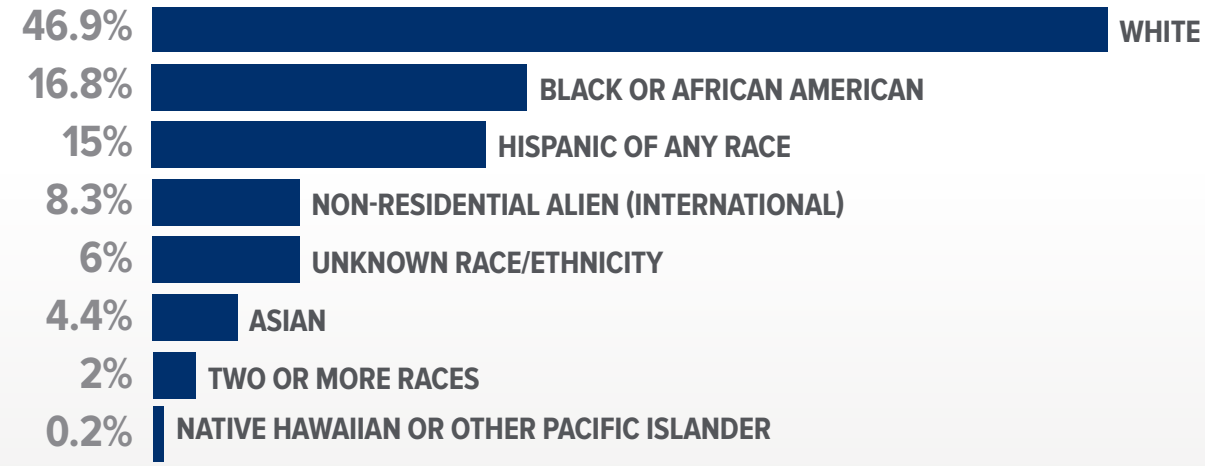
GRADUATE STUDENT PROFILES

STUDENT IDENTIFICATION





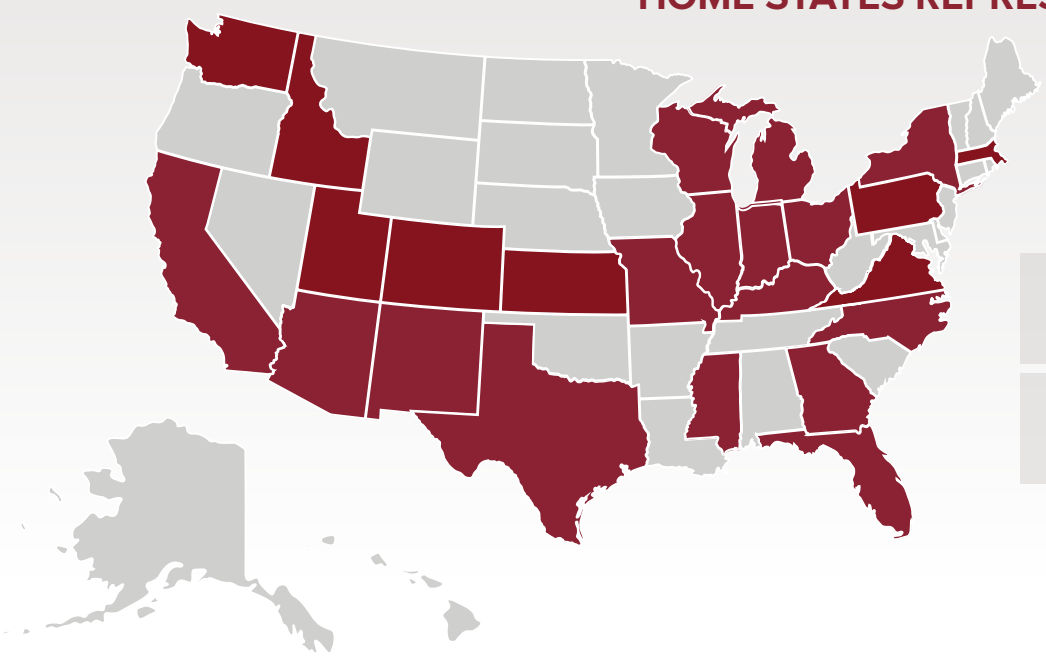
RACE/ETHNICITY



GRADUATE STUDENTS BY PROGRAM

256	47	9	12	147	21
MBA	MS BUSINESS ANALYTICS	MS FINANCE	MS INFO SECURITY MANAGEMENT TRACK	ORGANIZATIONAL LEADERSHIP	MS PROJECT MANAGEMENT

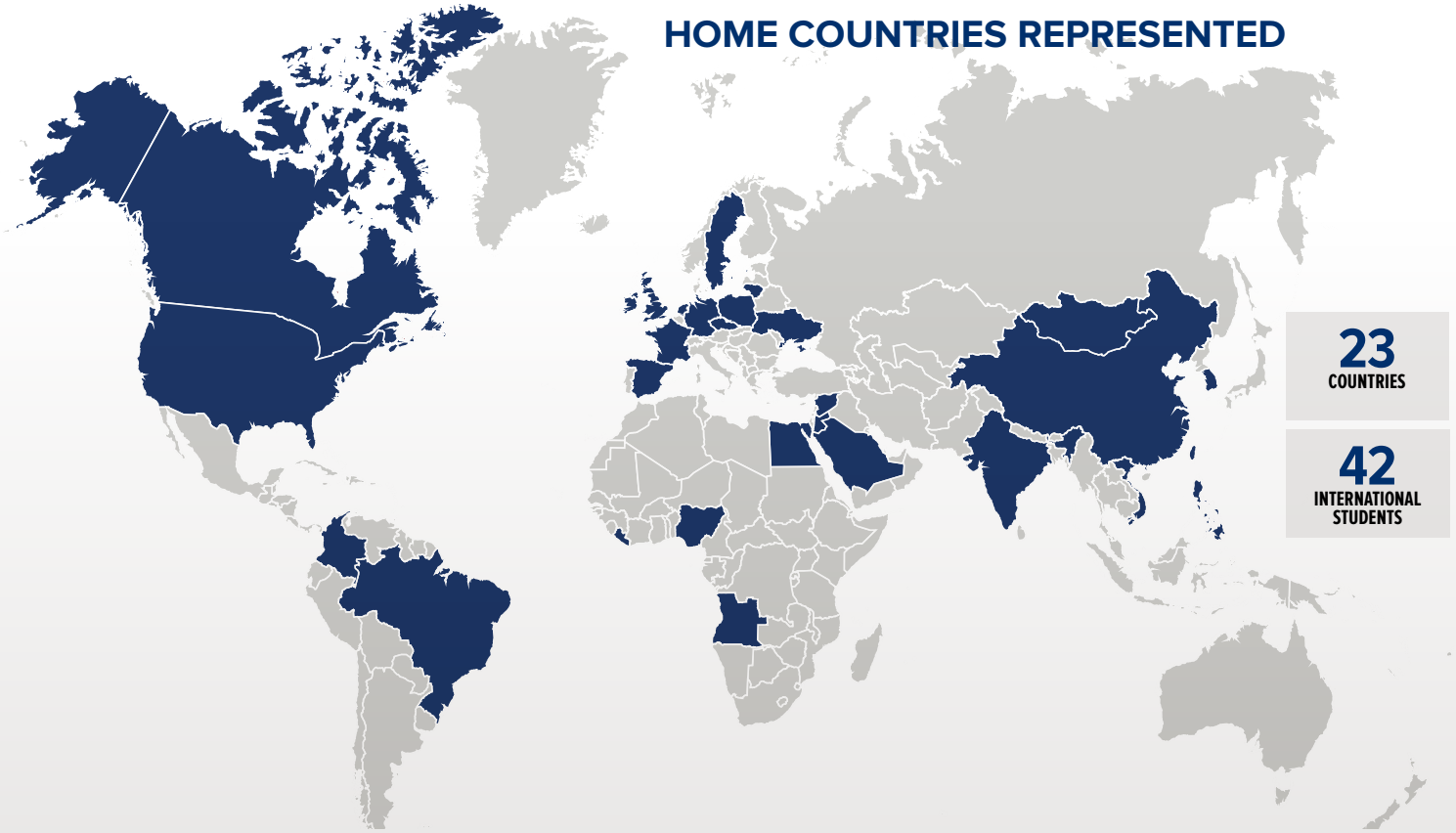
HOME STATES REPRESENTED



22
STATES

450
DOMESTIC STUDENTS

HOME COUNTRIES REPRESENTED



23
COUNTRIES

42
INTERNATIONAL STUDENTS

COLLEGE OF BUSINESS STUDENT GROUPS

AMERICAN MARKETING ASSOCIATION (AMA)

The AMA helps students learn more about the business world through sponsorship of corporate visits, guest speakers, timely publications and the development of relationships between campus peers and career professionals. The AMA is a strategic resource for career growth and development while offering students the opportunity to meet new people, network, and attend professional events.

ECONOMIC AND FINANCE INVESTMENT CLUB

Founded in 2006, the Student Investment Club enables membership to manage a portion of the University's endowment fund. The club made their first trades buying Proctor & Gamble, Apple and Amazon among others.We had three student teams compete in the Bloomberg Trading Challenge (a first at Lewis). Students are managing $100k of real money that was secured by the hard work and leadership of Dr. Larry Hill. The S&P 500 is up 6.27% since our first trade (November of last year) the Investment Club's portfolio is up 14.05% in the same period on invested capital more than doubling the market's return.

Since Inception, the portfolio has a 29.23% return. In 2019 the portfolio returned 20.84% while the S&P returned 28.88%. The lag was largely due to the conservative positioning and a large cash position in the fund (approximately 25% of the portfolio). 2020 YTD the portfolio is up 6.01% while the S&P is up 1.25%. The out performance is driven by positions in Apple and Amazon. Last year's president was Henry Cunningham, Rob Malek was VP, Kaylee Zukovich was the COO and David Bruining was the CRO.

CEO CLUB

The Lewis chapter of CEO is a student-led organization that fosters interest in the field of entrepreneurship. Its focus is to inspire, connect, and support students to succeed as entrepreneurs. CEO offers mentoring relationships, activities for entrepreneurship development, and experiential learning through competitions.

DELTA SIGMA PI

Delta Sigma Pi is a professional business fraternity that encourages scholarship and social activity while also equipping members with skills that will help them achieve maximum impact in their studies, careers, communities, civic involvement, and personal relationships.

SALES EXCELLENCE PROGRAM

The Sales Excellence Program completed its 3rd year with eight partner organizations helping to educate and recruit Lewis students for professional careers in sales:

- Penske
- Sherwin-Williams
- Metro Exhibit Corporation
- Fastenal
- Pella Windows & Doors
- South Chicago Management Group
- Mega Polymers
- Becker Logistics

These organizations have made offers of employment to the majority of the students enrolled in the Sales Excellence program, as well as providing part-time employment and internships to many more in the College of Business.

CAREER SERVICES DATA

Chicagoland's top employers utilize Flyers Get Hired, powered by HANDSHAKE, and College Central Network (CCN) as their two primary sources to recruit Lewis University students and alumni for jobs and internships in leadership and management positions. Flyers Get Hired provides students/alumni with a career management account and access to over 250,000 employers. The CCN posting system is available to only the 18 private Illinois colleges and university members of the College Career Consortium of Illinois (CCCI).

EMPLOYERS ATTENDING CAREER NETWORKING EVENTS

20
FALL 2019 INTERVIEW DAY

29
MEET THE FIRMS

114
SPRING '20 ISCPA CAREER FEST (JOBS, INTERNSHIPS & TEACH FEST)

CAREER EXPO
LEWIS UNIVERSITY

102
CAREER EXPO EMPLOYERS

TOP EMPLOYERS (2019-20)
RECRUITING LEWIS GRADUATES AND INTERNS

- AbbVie
- Accenture
- Advocate Health Care
- Air Cargo Carriers
- Air Wisconsin
- Aldi
- alphabroder
- Amazon Web Services (AWS)
- Apple
- Argonne National Laboratory
- ATI Physical Therapy
- Blue Cross and Blue Shield
- Boeing
- Bosch USA
- Cabot Microelectronics
- Calamos Investments
- Chicago Bears
- Chicago Tube & Iron
- Christian Brothers Services
- CITGO Petroleum
- Dealer Inspire
- Ecolab
- Enterprise Holdings
- Ernst & Young (EY)
- Exelon Nuclear
- FAA
- Fastenal Company
- First Midwest Bank
- Guaranteed Rate
- Infosys
- Intel Corporation
- Joilet Township High School District 204
- JP Morgan
- Nalco
- PWC
- Republic Airline
- Rush University Medical Center
- Sentinel Technologies Inc.
- Sherwin Williams
- Siemens Building Technologies
- Skywest Airlines
- Sogeti
- South Chicago Management Group
- Subaru of America
- The Pomykala Group, LLC
- Tribune Media – WGN Radio
- Ulta Beauty
- United Airlines
- US Department of Energy

TOP INTERNSHIPS (2019-20)
RECRUITING LEWIS GRADUATES AND INTERNS

- 22 Creative Group
- BMW Technology
- Bureau of Alcohol, Tobacco, Firearms, & Explosives
- Burke Beverage Inc
- Catalyst Schools
- Caterpillar
- City of Chicago, Department of Aviation
- ComEd
- Dept. of Homeland Security
- Disney College Program
- FBI
- Hope Behavioral Services
- HubGroup
- Illinois Tool Works Inc.
- KCI Realty & Consulting LLC
- Leo Burnett
- Magid Glove & Safety
- Navy Pier
- Northwestern Mutual
- Salvation Army
- U.S. Postal Inspection Service
- V3 Companies
- Will County Forest Preserve
- Will County Health Department

Given the pandemic and the impact on the job market, NACE (National Association of Colleges and Employers) has recommended some changes to data collection. Their recommendation in spring was to extend class of 2019 data collection to June 30, 2020 (yes, the pandemic has a major impact on last year's grads, too!), and collection of the class of 2020 until December 31, 2020. We collect data year-round and begin surveying students as soon as their degrees are conferred. The response rate is still relatively low – around 12% - and won't give us a very good read on how the class is doing yet.

AREAS OF ST. CHARLES BORROMEO

The Lewis Innovation Hub (Regional Business Incubator) fosters the entrepreneurial spirit by empowering business professionals to pursue, launch or scale a business with flexible month to month membership options. The Hub is a collaborative experience made up of a community of entrepreneurs, support staff and student body at Lewis who all contribute to the success of its members. The Hub and its adjoining Innovation Lounge offer a comfortable, professional place to connect, collaborate and focus on meeting business goals. The Lewis Innovation Hub is supported by the Des Plaines River Valley Enterprise Zone and an official sponsor of TEDx events hosted by the University.

The Lowell Stahl Center for Entrepreneurship & Real Estate (Center) was established in October 2006, with a gift from Lowell Stahl. The Center, since its inception has been to serve as a catalyst to encourage and support students interested in entrepreneurial and real estate activities. In addition, it has served as an opportunity for alumni and community stakeholders to engage through networking and mentoring with our students and faculty. The Center continues to establish itself in the broader community where a blend of academic programming, faculty expertise and leaders of industry, are able to come together to pursue and support the growth of entrepreneurial initiatives.

The College of Business, worked in partnership with Sodexo, the University's food services provider and University Facilities to build and launch The Exchange. This addition to St. Charles Borromeo was placed in the Cordano Student Lounge area and was established as a result of direct student feedback requesting food services in Borromeo. Along with the Café's offering of food and drinks, a self-serve Starbucks' Coffee/Tea machine was also installed to round out the array of grab-and-go style food offerings.

INNOVATION LOUNGE

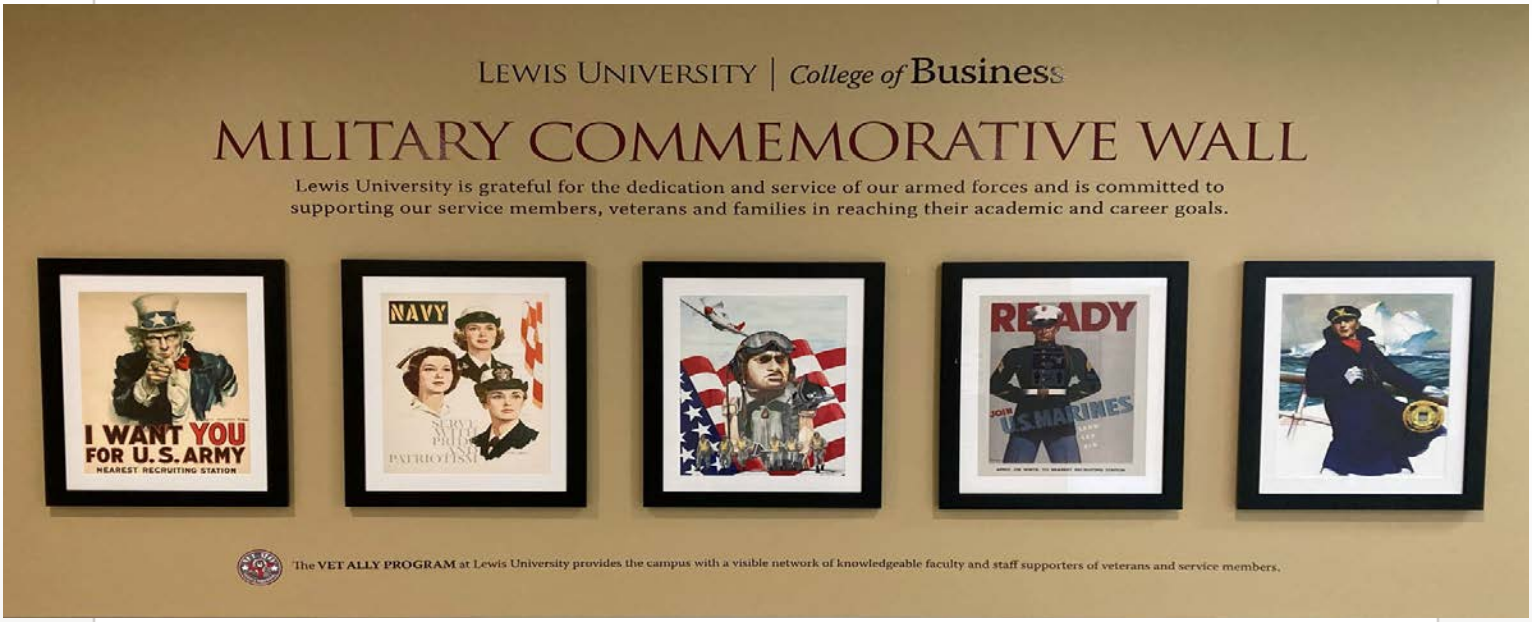
The Innovation Lounge is an environment designed to facilitate collaboration and build community among the Lewis student body and Hub members and partners. The space provides multiple co-working areas made up of high-tops, work pods, and soft seating areas, conducive to creativity and idea sharing. At its core, the Innovation Lounge seeks to foster synergies and provide valuable opportunities to connect with local entrepreneurs and advance innovation.

BR. JOEL DAMIAN, FSC, BUSINESS PLAN COMPETITION

The event was suspended this year due to COVID-19. We are looking forward to a virtual event next year.

Celebrating the fruits of his vision and dedication, Christian Brothers Services (CBS) honored its founder, Br. Joel Damian, FSC, with an endowment to Lewis University in the spring of 2019. This significant gift was directed at supporting the long-running student focused business plan competition within the College of Business, being renamed, "Brother Joel Damian, FSC, Business Plan Competition."

Br. Damian was a pioneer of his time and was instrumental as an entrepreneur in creating Christian Brothers Services, a nonprofit organization that provides a range of benefit plans within the areas of health, retirement and property/casualty, to name a few, to congregations, organizations and dioceses within the Catholic Church here in the United States and Canada.



COB MILITARY COMMEMORATIVE WALL

The College of Business, with the support of Dr. Larry Hill, and in partnership with several University departments, created this memorial wall in St. Charles Borromeo to recognize our current students and alumni who have proudly served in one of the branches of our United States Armed Services.

COB AND GSM ALUMNI

UNDERGRADUATES

MAJOR	COUNT
Accounting	2,009
Business Administration	4,187
Business Studies	38
Economics	192
Finance	596
Information Security Risk Management	117
Information Systems	16
Information Technology Management	93
International Business	43
Management	353
Management Information Systems	204
Management Science	74
Marketing	1,099
Organizational Leadership	166
Social Media Marketing	31
Sport Management	355
GRAND TOTAL	**9,573**

GRADUATES

MAJOR	COUNT
Business Administration	2,544
Business Analytics	55
Finance	77
Information Security	9
Management	23
Organizational Leadership	841
Project Management	35
GRAND TOTAL	**3,584**

13,321
LIVING ALUMNI

If a student received an undergraduate degree from COB and a graduate degree from COB they are being counted in both areas.

ALL FUNDS IN COB FOR FY20

$311,419.73
SUM OF GIFTS

320
NUMBER OF GIFTS

$973.19
AVERAGE GIFT SIZE

DEPARTURES AND ARRIVALS

DEPARTURES

Dr. Ralph Miller
Assistant Professor, Sport Management
6 years at Lewis

Dr. Richard Walsh
Professor, Organizational Leadership
19 years at Lewis

Mr. Patrick Griffin
Associate Professor, Accounting
24 years at Lewis

Dr. Kristin Burton
Assistant Professor, Business Administration
7 years at Lewis

MOVED TO THE COAST

The BS Information Security & Risk Management also known as the BS Information Security Management program moved to the College of Aviation, Science & Technology (CoAST), and is now the cornerstone of the new BS in Cybersecurity program. The BS Information Systems become the new COB BS Data Analytics program. The Information Security move to COAST this was done to better leverage the lack of a single cohesive program around cybersecurity that our students were looking for and to allow Lewis to be competitive in the cybersecurity marketplace where there is currently about 350,000 open careers.

Dr. Rami Khasawneh

Dr. Matt Plass

Mr. Jayme Speva

ARRIVALS

Dr. Elizabeth Belgio
Dr. Belgio has spent over 15 years leading high profile, large-scale initiatives as an Assistant Vice President at a global Fortune 500 insurance company prior to joining Lewis University. Her research focuses on better understanding the relationship between rewards and recognition and broader employee engagement.

Dr. Robert Harris
Dr. Harris has over 25 years experience managing people, processes, and new business development solutions. His research focuses on Organization Leadership, Capacity Building, International Partnerships, and Entrepreneurship.

Dr. Ting He
Dr. He has a wide variety of experience teaching and mentoring students at both undergraduate and graduate level. Dr. He conducts empirical research in financial accounting and her current research interests include cash flows forecasts, aggregate earnings, earnings-return relations, quarterly earnings, earnings management, and credit losses.

Ms. Michele Ryan
Michele Ryan, prior to becoming full time faculty, has worked for almost fifteen years in Lewis University's College of Business as the Director of Admission (DOA) for the Graduate School of Management. During her position as DOA, Ms. Ryan was also an adjunct for the College of Business teaching undergraduate and graduate business communication courses.

FACULTY HIGHLIGHTS

FACULTY PUBLICATIONS, PRESENTATIONS & CONFERENCES

Dr. Sheila Boysen

PUBLICATIONS

- Boysen, S. (2020) Introduction to Professional and Executive Coaching. 2nd Edition. Charlotte, NC: Information Age Publishing.
- Peer Reviewed Journal Publications
- Page, L., Boysen, S., Hullet, E. (2020). Are You a Robot? Revitalizing Online Learning and Discussion Boards for Today's Modern Learner. The Journal of Continuing Higher Education.
- Peer Reviewed Journal Articles Under Review with Revisions
- Boysen, S., (2020). Executive Coaching History- Growing out of Organisational Development. The Journal of Coaching Psychology.
- Page, L., Boysen, S., Arya, T. (2020). Respect- The Foundation of a Successful Nonprofit Work Culture. Journal of Nonprofit Education and Leadership.
- PRESENTATIONS
- Professional Academic Conference Presentations
- Boysen, S., Kerth, S., Page, L.. (2019, October). Demonstrating leadership and living your values in the midst of organizational change within a university. Panel Presentation at the annual Midwest Academy of Management, Omaha, NE.

Dr. Wei Chen

PRESENTATIONS

- Peer Reviewed Journal Publications
- Chen. W. (2020). Income and effort: An instrumental variables approach. Atlantic Economic Journal, 47(4), 485-497.
- "The effect of boarding on obesity among middle school students: Evidence from China", has been accepted for publication by American Journal of Health Promotion (AJHP)

Dr. Scott Kerth

PRESENTATIONS

- Boysen, S., Kerth, S.A., Page, L. (2019). Demonstrating Leadership and Living Your Values In The Midst of Organizational Change Within A University Session, Midwest Academy of Management, Omaha, NE.
- Boysen, S., Kerth, S.A. (2020), Technology for Online Teaching, May Institute, Lewis University, Romeoville, IL.
- Kerth, S.A., & Br. Montoya Dura, J.M., (2019), Campus Transitions for Sustainable Development, LUNE-SE, Philadelphia, PA.
- Kerth, S.A., & Br. Montoya Dura, J.M., (2019), Transferring Learning and Knowledge among Lasallian Universities, ILAR, Minneapolis, MN.

Dr. George Klemic

PUBLICATIONS

- Peer Reviewed Journal Publications
- Page, L., Kramer, M.R. & Klemic, G. (2019). A decade of reviews on leadership: A conceptual perspective and direction. The Journal of Leadership, Accountability and Ethics, 16(5), 90-102. doi: 10.33423/jlae.v16i5.2658

CONFERENCES

- Kramer, M., Page, L. & Klemic, G. (September, 2019). New Directions in Leadership. Illinois Organization of Nurse Leaders (IONL) Annual Conference. Oak Brook, IL.
- Page, L., Kramer, M. & Klemic, G. (October, 2019). Leadership Then and Now: A Review of Integrative Reviews from the last Decade. Midwest Academy of Management

Dr. Shan Lin

CONFERENCES

- Professional Academic Conference Presentations
- "A Two-Stage Cross Modal Correspondence Effect on Online Shopping Behavior," accepted for presentation at Winter Marketing Educators Conference, 2020, San Diego, IL (could not attend because of COVID-19 pandemic)

Dr. Ibrahim Mescioglu

PUBLICATIONS

- *Peer Reviewed Journal Publications*
- *"Failure Mode and Effects Analysis of Linac-Based Liver Stereotactic Body Radiotherapy", The International Journal of Medical Physics Research and Practice.*

- "Failure Mode and Effects Analysis of Linac-Based Liver Stereotactic Body Radiotherapy", The International Journal of Medical Physics Research and Practice.

CONFERENCES

- Professional Academic Conference Presentations
- "Process of Data Analysis Approaches for Cancer Diagnosis and Radiation Therapy – A Case Study", MBAA International Conference, March 25-27, 2020.

Dr. James Oakley

PUBLICATIONS

- Peer Reviewed Journal Publications
- Arnold, D.G. & Oakley, J.L. (2019). DTCA Self-Regulation by the Pharmaceutical Industry: The Exposure of Children and Adolescents to ED Commercials. Journal of Health Politics, Policy, & Law, 44 (5), 765-787.

PRESENTATIONS

- *Oakley, J.L. & Arnold, D.G. (2020). Self Regulation: Effective Policy or Conflict of Interest? Association for Marketing & Health Care Research Conference. Breckenridge, CO.*
- *Oakley, J.L. (2019), A Traveler's Guide: From a Galaxy Far, Far Away to the Suburbs of Chicago and Back Again. Journeys to Purpose: The Discover Stories Project, Volume I (Dr. Sheila M. Kennedy & Br. Philip Johnson, Eds.). Romeoville, IL: Lewis University.*

Dr. Lesley Page

PUBLICATIONS

- Peer Reviewed Journal Publications
- Page, L., Boysen, S. & Arya, T. (2020). Respect: The foundation of a successful nonprofit work culture. Journal of Nonprofit Education and Leadership. In publication.
- Page, L. (2020). Let's ask the students: Evaluation learning outcomes from the student perspective. Assessment Update. In publication for July/August.
- Page, L., Hullet, E. M., & Boysen, S. (2020). Are you a robot? Revitalizing online learning and discussion boards for today's modern learner. Journal of Continuing Higher Education. In publication for July/August.
- Page, L., Kramer, M.R. & Klemic, G. (2019). A decade of reviews on leadership: A conceptual perspective and direction. The Journal of Leadership, Accountability and Ethics, 16(5), 90-102. doi: 10.33423/jlae.v16i5.2658

PRESENTATIONS

- Professional Academic Conference Presentations
- Narel, R., Page, L. & Belgio, E. (2020). Skills Gap Challenge: How Apprenticeship Programs Address Skill Building and Educational Advancement. Accepted at the Academy of Management 2020 International Conference (upcoming).
- Page, L. & Stevens, C. (November, 2019). Accelerated Learning in 2019: How Technology has changed the Learning Landscape. Council for Adult and Experiential Learning (CAEL) Annual Conference. Chicago, IL.
- Boysen, S., Cherry, M., Kerth, S. & Page, L. (October, 2019). Demonstrating Leadership and Living Your Values in the Midst of Organizational Change within a University. Midwest Academy of Management Annual Conference. Omaha, NE.
- Page, L., Kramer, M. & Klemic, G. (October, 2019). Leadership Then and Now: A Review of Integrative Reviews from the last Decade. Midwest Academy of Management Annual Conference, Omaha, NE.
- McGowan, P. & Page, L. (October, 2019). Servant Leadership: A Missed Call. Midwest Academy of Management Annual Conference, Omaha, NE.
- Kramer, M., Page, L. & Klemic, G. (September, 2019). New Directions in Leadership. Illinois Organization of Nurse Leaders (IONL) Annual Conference. Oak Brook, IL.

Mr. John Nyhoff

CONFERENCES

- Professional Industry Conferences
- Developed and Presented a two-day seminar/ conference to the Shanghai Futures Exchange (Shanghai, China) during July 2019 on the topic of Innovations in the Financial Derivatives Products Industry and Product Development.
- Developed and Presented a one-day seminar/ conference to executives from Chinese Futures Exchanges for Futures Education Pro, LLC in Chicago during August 2019 on the topic of Regulatory Developments in the Financial Futures Industry.

ADVISORY BOARDS

COLLEGE OF BUSINESS ADVISORY BOARD

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ThreeKit

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Zeba Farooqui
Business Administration

Greg Gulledge
Masters of Arts in Organizational Leadership

Carrie Johnson
Marketing

Sidney Riemer
Marketing

Joe Mancera
Accounting

Theopil Mosses
Master of Science Finance

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Director
Education & Outreach at Alzheimer's Association-Greater IL Chapter

Terry Arya '14
CMO
Christian Brothers Services

Mechelle Bakula '15
Talent Management
Profession Robinson Resource Group

Richard (Rich) Burke '80
Director of Marketing
Dexter Magnetic Technologies

William (Bill) Doucette
VP Human Resources and Organizational Development
Alera Group

Janeen Eischen '12
Employee Experience/ Labor Manager
McDonald's Corporation

Steven Gulden '04
Village Manager
Village of Romeoville

David LaBarre '78
Executive Director
Catholic Cemetery Conference

Sonya Lee '17
Technical Sourcer, Product Design
Facebook, Inc.

Roman Ortega '13
Executive Director of International and Military Affairs
Military Officer, Lieutenant Colonel, United States Army

Neelima Paranjpey
Sr. Consultant
Vaya Group

Geneva Reed '12
Lifetime Director
Freddie Mae Leverston Leadership Foundation

Dawn Schneider
Assistant Professor, Marketing
College of Business

ENDOWED SCHOLARSHIPS

- Andrew B. Barber Endowed Scholarship
- Elvira Hogan Endowed Scholarship for Governmental Accounting
- John and Karen Kalec Endowed Scholarship
- Bryan T. and Mary C. Durkin Endowed Scholarship
- David C. DeGeus Memorial Endowed Scholarship
- Donald L. Cordano Endowed Scholarship
- F. James Staszak Endowed Scholarship
- Lawrence C. Zlogar Endowed Scholarship
- Roger Ashamy Endowed Scholarship
- Gallo-Lenhart Endowed Scholarship
- Lomasney Endowed Scholarship
- Kenneth V. and Linda M. Madrzak Endowed Scholarship
- Nathan Andrew Rybak* Endowed Scholarship
- Brother William L. Walz, FSC* Endowed Scholarship
- John Eudes* Memorial Scholarship
- Mark A. and Joan T. Olson Family* Endowed Scholarship
- The Bonacci Family Endowed Scholarship
- Michael T. Morefield Endowed Scholarship
- Sandy McClain Endowed Scholarship
- Coach Jerry Tokars+* Endowed Scholarship
- Dr. Lawrence Hill+ Endowed Scholarship
- The Pomykala Group LLC Annual Scholarship
- Thomas J. Secor Annual Accounting Scholarship
- William Leavelle Annual Scholarship
- Hollywood Casino* Joliet Scholarship
- The Asiyanbi Family* Annual Scholarship
- Melvin Cook Annual Scholarship
- Dr. Thomas Georginis Memorial Annual Scholarship
- Marchal Family Scholarship

+ Not yet endowed and/or awardable.

** These scholarships are awardable to other major and colleges also but includes COB as a part of the criteria. Those highlighted in Red are annual scholarships. Also, this does not include general endowed accounts just scholarships.*

THE DONALD L. CORDANO ENDOWED PROFESSORSHIP IN ACCOUNTING

The College of Business recently secured a gift to establish Lewis University's first endowed professorship, The Donald L. Cordano Professorship in Accounting. This endowed professorship recognized Cordano's contributions over more than 30 years as a professor of Accountancy in Lewis' College of Business, where he influenced the lives of thousands of students. Cordano was a nationally recognized accounting expert, as well as the founder and president of Donald L. Cordano & Associates, Ltd. estate tax practice and a senior partner of Cordano, Severson & Associates, Ltd., an accounting and tax practice. Cordano retired from Lewis with professor emeritus status in 1997. Through the generosity of friends of the College of Business, this gift will enable the Accounting program to recognize and support a faculty member who is nationally recognized and reflects the interest and support of our students, in the image of our Lasallian characteristics.

ALUMNUS OF THE YEAR

The Adam Smith Honored Alumnus of the Year Award is presented to an alum that has excelled in business and active participation in Lewis activities. Historically, the award is presented at the Adam Smith Annual Lecture, where the recipient presents to a large group of students, faculty and guests. Past recipients have encouraged students' career goals, given advice in pursuing educational goals, shared various life lessons, and responded to a series of questions.

William Rybak, 1999
Gregory Maruszak, 2000
Robert R. Pluth, Jr. , 2001
Andrew C. Langert, 2002
Kenneth S. Gabriel, 2003
Kathleen L. Halloran, 2004
John J. Brett, 2005
Timothy M. Ferrarell, 2006
Clifton J. Kelly, 2007
Michael L. Parker, 2008
Joe Perrino, 2009
Mark A. Olson, 2010
Joel R. Stava, 2011
Robert A. Beckman, 2012
Randy A. Varju, 2013
Br. Michael F. Quirk, FSC, 2014
William A. Lorenz, 2015
Dr. Lawrence G. Hill, 2016
Gary P. Pomykala, 2018
Jaime Hurtado, 2019

LEWIS UNIVERSITY
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College of Business

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