Dean’s Report 2018/19
CONTENTS

01 Dean’s Welcome
02 Timeline: College of Business
04 Undergraduate Student Profiles
06 Graduate Student Profiles
08 College of Business Student Groups
09 Career Services Data
10 Areas of St. Charles Borromeo
11 Br. Joel Damian, FSC, Business Plan Competition
12 Departures and Arrivals
13 Faculty/Staff Highlights
16 Business Advisory Board Members
16 Student Advisory Board Members
17 Endowed Scholarships for COB/GSM Students
17 Endowed Accounting Professor
17 Adam Smith Honored Alumnus of the Year
DEAN’S WELCOME

Dear Friends,

As I reflect on the past year in the College of Business at Lewis University, I pause for a moment to reflect on all the successes our faculty, staff and students have accomplished during the past year. It is my intention that this inaugural College of Business Dean’s Report will help to frame some of these accomplishments in a manner demonstrating the collective commitment to our Lasallian heritage.

In the past year we have welcomed students into the College of Business from 32 nations from around the world, more than 25 states within the United States, whom took 558 courses in our 11 undergraduate programs or our six graduate programs. These students were taught by our nearly 30 outstanding full-time faculty members, whom were complemented by a core group of nearly 60 committed adjunct faculty members who ensure our students have real-world experience in the classroom. Just like our patron saint, Saint John Baptist de La Salle, instructed his teachers over 300 years ago to impart practical knowledge and skills, our faculty and staff continue this tradition of excellence in the classroom here at Lewis University.

To continue this standard of excellence, our faculty and staff took it upon themselves to develop a strategic plan that followed and supported the larger University’s plan, but focused on integrating the values, insights and desires of our core stakeholders – students, faculty, staff, alumni and friends of the Lewis College of Business. From this collective effort, more than 50 separate objectives were identified as our goals that would support student success, and with further refinement, around 15 of them are currently in some stage of implementation. In establishing the framework for our strategic plan, our colleagues worked within five core pillars, or areas of focus, that we now are working to implement.

We have made a commitment to our students to engaging them with real-world resources from delivering a digital copy of the Wall Street Journal and The Financial Times of London to every student to providing a mock interview room in partnership with the Office of Career Services within Borromeo.

Our students have been successful in so many endeavors, from their active involvement in the Investment Club, led by our Finance Professor Fred Dewald, while the S&P 500 was up 6.27% since their first trade (November 11, 2018) the Club is up 14.05% in the same period (August 2019) – very impressive for our more than 40 students in that club. And our Sales Excellence Program, under the leadership of one of our Marketing Professors, Robert Bergman, continues to excel in its 2nd year with 6 companies interacting with more than 16 students involved in the program.

Remaining focused on our students’ career successes our embedded Career Services staff member, Assistant Director Laura Paley assisted our students for interviews, networking and resume services and she also managed and directed the Annual Meet the Firms night for our students with 30 major companies seeking our talented students. Our Sport Management program hosted a more intimate networking event with organizations such as the Chicago White Sox to the Chicago Motor Speedway.

I am confident that DeLaSalle would be pleased with what his legacy has brought to Lewis University, the more than thousands of business alumni and more than 1,200 current students in the College of Business, served by our more than 40 full-time faculty and staff members who contribute and support student success in all that we do. We invite you to remain engaged with our programs, our students and our mission. Lewis University’s College of Business, where tradition meets innovation.

Peace,

Ryan D. Butt
Dean, College of Business
In 1949, Lewis College offered its first bachelor’s degree in Economics and Accounting. Economics and Accounting were among the original departments offering bachelor’s degrees at Lewis College. The Department of Business Administration was a part of the College of Arts & Sciences, but in 1972 the two entities split creating the College of Business in September 1972.

In August 1973 the College of Business announced that over the past three years the college has been working on adding a new major management science. In 1973 the business department had 500 full time students and 200 students in the continuing education program.
College of Business makes big moves

BRIANA SPARREY AND T’BELL J. CAMPBELL

Move to St. Charles Borromeo

In the fall of 2014, the College of Business made the move from Benilde Hall to St. Charles Borromeo to accommodate for the growing business department. Borromeo, the previous home of the psychology department, was completely renovated to include new office areas, updated classrooms with up-to-date technology, a residence hall, a convocation hall, and dining area.
Undergraduate
STUDENT PROFILES

STUDENT IDENTIFICATION

- **Status**
  - Full Time: 76%
  - Part Time: 24%

- **Gender**
  - Male: 58%
  - Female: 42%

RACE/ETHNICITY

- 56.9% WHITE
- 18.8% HISPANIC, OF ANY RACE
- 8.2% UNKNOWN RACE/ETHNICITY
- 7.1% BLACK OR AFRICAN AMERICAN
- 4.4% NON-RESIDENTIAL ALIEN (INTERNATIONAL)
- 2.5% TWO OR MORE RACES
- 1.9% ASIAN
- 0.1% AMERICAN INDIAN OR ALASKA NATIVE

UNDERGRADUATE STUDENTS BY MAJOR

- **Business Administration**: 259
- **Finance**: 60
- **Information Systems**: 23
- **Social Media Marketing**: 12
- **Marketing**: 102
- **Organizational Leadership**: 59
HOME STATES REPRESENTED

17 STATES

HOME COUNTRIES REPRESENTED

34 COUNTRIES

17 MANAGEMENT
10 ECONOMICS
15 INTERNATIONAL BUSINESS
80 INFO SECURITY AND RISK MANAGEMENT
57 INFORMATION TECHNOLOGY MANAGEMENT
Graduate Student Profiles

Student Identification

- **Status**: 71% Full Time, 29% Part Time
- **Gender**: 65% Male, 35% Female

Race/Ethnicity

- 46% White
- 18% Black or African American
- 16% Hispanic of Any Race
- 7% Unknown Race/Ethnicity
- 7% Non-Residential Alien (International)
- 4% Asian
- 2% Two or More Races
GRADUATE STUDENTS BY PROGRAM

<table>
<thead>
<tr>
<th>Program</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>MBA</td>
<td>258</td>
</tr>
<tr>
<td>Organizational Leadership</td>
<td>163</td>
</tr>
<tr>
<td>MS Info Security Management Track</td>
<td>22</td>
</tr>
<tr>
<td>MS Business Analytics</td>
<td>50</td>
</tr>
<tr>
<td>MS Finance</td>
<td>14</td>
</tr>
<tr>
<td>MS Project Management</td>
<td>28</td>
</tr>
</tbody>
</table>

HOME STATES REPRESENTED

16 STATES

HOME COUNTRIES REPRESENTED

35 COUNTRIES
AMERICAN MARKETING ASSOCIATION (AMA)

The AMA helps students learn more about the business world through sponsorship of corporate visits, guest speakers, timely publications and the development of relationships between campus peers and career professionals. The AMA is a strategic resource for career growth and development while offering students the opportunity to meet new people, network, and attend professional events.

CEO CLUB

The Lewis chapter of CEO is a student-led organization that fosters interest in the field of entrepreneurship. Its focus is to inspire, connect, and support students to succeed as entrepreneurs. CEO offers mentoring relationships, activities for entrepreneurship development, and experiential learning through competitions.

DELTA SIGMA PI

Delta Sigma Pi is a professional business fraternity that encourages scholarship and social activity while also equipping members with skills that will help them achieve maximum impact in their studies, careers, communities, civic involvement, and personal relationships.

INFORMATION SYSTEMS AUDIT AND CONTROL ASSOCIATION (ISACA)

The ISACA - Lewis University Student Organization is dedicated to providing student members greater career insight and networking opportunities in the areas of cybersecurity, information systems, information security risk optimization, IT audit and governance and compliance of computing systems. The organization is recognized by ISACA International and supported by the local ISACA Chicago chapter.

ECONOMIC AND FINANCE INVESTMENT CLUB

Founded in 2006, the Student Investment Club enables membership to manage a portion of the University’s endowment fund.

- The club made their first trades buying Proctor & Gamble, Apple and Amazon among others.
- We had three student teams compete in the Bloomberg Trading Challenge (a first at Lewis).
- Students are managing $100k of real money that was secured by the hard work and leadership of Dr. Larry Hill.
- The S&P 500 is up 6.27% since our first trade (November of last year) the Investment Club’s portfolio is up 14.05% in the same period on invested capital more than doubling the market’s return.

SALES EXCELLENCE PROGRAM

The Sales Excellence Program consists of academic coursework teaching the skills that are essential to building a foundation of success for people interested in selling a product, a service, a cause, an idea, or the most important thing in the world - themselves. The program had six partner companies that taught, trained, and educated the students:

- Aerotek
- Fastenal
- Metro Exhibit Corporation
- Penske
- Sherwin-Williams
- South Chicago Management Group
Chicagoland’s top employers utilize Flyers Get Hired, powered by HANDSHAKE, and College Central Network (CCN) as their two primary sources to recruit Lewis University students and alumni for jobs and internships in leadership and management positions. Flyers Get Hired provides students/alumni with a career management account and access to over 250,000 employers. The CCN posting system is available to only the 18 private Illinois colleges and university members of the College Career Consortium of Illinois (CCCI).

EMPLOYERS ATTENDING CAREER NETWORKING EVENTS

24 FALL 2018 INTERVIEW DAY

30 MEET THE FIRMS

100 SPRING ’19 ISCPA CAREER FEST (JOBS, INTERNSHIPS & TEACH FEST)

98 CAREER EXPO LEWIS UNIVERSITY

TOP EMPLOYERS (2018-19)
RECRUITING LEWIS GRADUATES AND INTERNS

- Advocate Health Care
- Apple
- Argonne National Laboratory
- Blue Cross
- Chicago Bears
- Christian Brothers Services
- Ernst & Young
- Exelon Nuclear
- Fastenal Company
- First Midwest Bank
- Intel Corporation
- JP Morgan
- PWC
- Rush University Medical Center
- Sentinel Technologies Inc.
- Sherwin Williams
- South Chicago Management Group
- The Pomykala Group, LLC
- US Department of Energy

TOP INTERNSHIPS (2018-19)
RECRUITING LEWIS GRADUATES AND INTERNS

- 22 Creative Group
- BMW Technology
- Bureau of Alcohol, Tobacco, Firearms, & Explosives
- Burke Beverage Inc
- Catalyst Schools
- Caterpillar
- City of Chicago, Department of Aviation
- ComEd
- Dept. of Homeland Security
- Disney College Program
- FBI
- Hope Behavioral Services
- HubGroup
- Illinois Tool Works Inc.
- KCI Realty & Consulting LLC
- Leo Burnett
- Magid Glove & Safety
- Navy Pier
- Northwestern Mutual
- Salvation Army
- U.S Postal Inspection Service
- V3 Companies
- Will County Forest Preserve
- Will County Health Department
AREAS OF ST. CHARLES BORROMEO

INNOVATION HUB
The Innovation Hub (Regional Business Incubator) offers a place to focus, collaborate, and build, giving companies the leverage to move their business opportunity forward. By leveraging the vast resources of Lewis University, the Hub’s mission is to assist the development of small and new startup companies while building a more entrepreneurial community and advancing sustainable economic development for the region. The Incubator is officially supported by the Des Plaines River Valley Enterprise Zone which, since 1983, has been an effective economic development incentive as part of Illinois’ economic development strategy and encompasses areas of Joliet, Lockport, Rockdale, Romeoville and Will County.

INNOVATION LOUNGE
The Innovation Lounge is an environment designed to facilitate collaboration and build community among the Lewis student body and Hub members and partners. The space provides multiple co-working areas made up of high-tops, work pods, and soft seating areas, conducive to creativity and idea sharing. At its core, the Innovation Lounge seeks to foster synergies and provide valuable opportunities to connect with local entrepreneurs and advance innovation.

ACTIVE LEARNING CLASSROOM
The newly created Active Learning Classroom (ALC) is a student-centered, technology-enhanced learning space. The classroom incorporates large, hexagonal student tables, high-top tables, and soft seating which can be reconfigured throughout the space at any time. The intent behind the design of such spaces is to optimize collaborative learning opportunities and increase student and instructor engagement.

STAHL CENTER
The mission of the Stahl Center for Entrepreneurship and Real Estate is to instill entrepreneurial thinking at Lewis University and to create a community of practitioners with a lifelong commitment to achieving social and economic progress through entrepreneurship. The Center provides resources and services to up and coming entrepreneurs.
BR. JOEL DAMIAN, FSC, BUSINESS PLAN COMPETITION

Celebrating the fruits of his vision and dedication, Christian Brothers Services (CBS) is honoring its founder, Br. Joel Damian, FSC, with an endowment to Lewis University that will enhance the newly renamed “Brother Joel Damian, FSC, Business Plan Competition.” The business plan competition, which began in 2013, is the marquee event hosted by the Stahl Center for Entrepreneurship. It is an ongoing seven-month program that helps student entrepreneurs launch new business ideas.

Since 2013 more than 70 students and 40 judges have participated in the competition, and the top 10 teams compete in the finals presenting their ideas live in front of a panel of judges who are professional, practicing entrepreneurs. Since its inception, more than $75,000 has been awarded to the top business plans. This money is to be used to assist them in starting their businesses.

2018-2019 BUSINESS PLAN COMPETITION

**Kimberly Hailmann**
Desserts by Kimberly
$15,000 1st Place Award
Desserts By Kimberly is a bakery comprised of gluten free items, and is dedicated to serving those who cannot eat regular baked goods due to diet or lifestyle reasons.

**Julia Riley**
Jewels by Julz
$5,000 Award
Jewels by Julz is a business which specializes in handcrafted jewelry. We believe every woman deserves to look fabulous and feel confident in customized jewelry that fits her style. Each piece is designed by Julz, an expert jeweler with over 12 years of experience.

**Alec Goetz**
EMPO “What’s Up” Mobile app
$5,000 Award
What’s Up? is a mobile application that tells the user everything going on inside their community and nearby communities today. The application displays all daily promotions, specials and events that otherwise may have been missed by residents.

2018-2019 BUSINESS PITCH COMPETITION

**Kayla Carson and Jamie Voustros**
Mosaic Spirits of Creativity
Create a safe environment for artists and audience members to explore their creative spirits while believing in empowerment and social justification in order to rejuvenate our society. Challenge and foster the minds of our audience through inclusion, integration, and authenticity.

**Sara Alashqar**
Autoimmune Skin Care Products
Create a skin natural care line specifically for people suffering from autoimmune disorders, or for people who want 100% natural products.
DEPARTURES AND ARRIVALS

**Professor Emeritus James Perrone**
- Department Chair and Professor of Accounting
- Dean of COB from 1991-1997
- Retired after 42 years of service
- Will continue to teach one tax course per semester and be on campus to meet with individuals who want to talk about or get help with a tax career.

**Professor Emeritus Maureen Culleeney, Ph.D.**
- Associate Professor of Business Administration, Program Director of MBA
- Retired after 30 years of service

**Dr. Marvin Bates**
- Associate Professor of Marketing for 12 years
- Served as Faculty Advisor for the AMA (American Marketing Association) starting in 2014
- Director of Accreditation for the COB (2007-2017)
- Part of the Institutional Review Board (IRB) from 2015-2019

**Dr. Marcelline Fusilier**
- Department Chair and Associate Professor of Business Administration
- Worked at Lewis for three years
- Says she appreciated all the classes she taught, especially the MBA International Business course because of its many continual developments
- What she loved about Lewis: Everything! That includes the people, the values, the campus, and the energy and kindness that pervades the university. I will always cherish my memories of Lewis.

**Ms. Karen Lockyer**
- Professor of Sport Management
- Department Chair for many years
- Head Volleyball Coach for more than 30 years, achieved over 700 career wins.
- Over the last eight years, Sport Management students completed a project in her Sport and Fitness Management class, which raised in excess of $40,000 for Ronald McDonald House Charities of Chicagoland and Northwest Indiana.
- Retired after 40 years of service

**Mr. Iyad Rock**
- Instructor of finance and accounting courses
- Enjoys working with students and exploring ways to encourage an interactive learning environment within his classes. He states that his teaching objective not only focuses on learning the material and connecting it to practices and application in the industry, but it also helps students scrutinize and put forward their own points of view. His scholarly interests include financial accounting compliance and reporting, financial forensics, valuation approaches and analysis, internal controls, and earnings management.
RECOGNITION

Kristin Burton
- Director of the Stahl Center of Entrepreneurship and Real Estate, earned her Doctorate in Business Administration (D.B.A.) with a focus in management from the University of Wisconsin.

Michael Progress
- Assistant Dean for the College of Business, earned the Distinguished Lasallian Educator Award. Lewis University’s Distinguished Lasallian Educator Award pays tribute to modern-day educators – faculty and staff whose lives are characterized by what De La Salle called the spirit of faith and zeal – a strong faith in God combined with a commitment and energy focused on student success and the mission of education.

FACULTY PUBLICATIONS, PRESENTATIONS & CONFERENCES

Dr. Faisal Abdullah

GRANT AWARD
- Principal Investigator GenCyber Grant Award of approximately $80,000 to host a cybersecurity bootcamp at Lewis University for Girl Scout in the Chicago area.

Dr. Marvin Bates

PUBLICATIONS

PRESENTATIONS

Dr. Sheila Boysen

PUBLICATIONS

PRESENTATIONS
- Boysen, Sheila, Cherry, Kerth, Scott, Schneider, Dawn. (2018, October). Multigenerational Communities and Engagement Panel Presentation at the annual Midwest Academy of Management, St. Louis, MO.

Mr. Robert Bergman

PRESENTATIONS
- “Know, Feel, Do”. Presented to the Chicago area Fastenal Sales Team, Oakbrook, IL. October 2018

Dr. Kristin Burton

PUBLICATIONS
- Dissertation: Do Gender Roles Influence Nascent Entrepreneurs’ Intention To Use Business Incubation? – December 2018

PRESENTATIONS
Dr. Wei Chen

PRESENTATIONS
• Chen, W. The Effect of Boarding on Obesity among Middle School Students: Evidence from China. Funded by the National Natural Science Foundation of China. Grant No. 71704008.
• Chen, W. (2019, March). The Effect of Boarding on Obesity among Middle School Students: Evidence from China. Presented at the 83rd Annual Meeting of the Midwest Economics Association (MEA), St. Louis, MO.

Dr. Michael Cherry

PUBLICATIONS

Dr. Marcelline Fusilier

PRESENTATIONS

Dr. Scott Kerth

PUBLICATIONS

PRESENTATIONS
• Kerth, S., (September, 2018). Improving Association through Training in Diversity and Multiculturalism. Presentation. 7th International Symposium on Lasallian Research. Minneapolis, MN.

Dr. George Klemic

PUBLICATIONS

CONFERENCES
• 8th Annual Association for Assessment of Learning in Higher Education Conference – 2018, Salt Lake City, Utah

PRESENTATIONS
• LaSallian Symposium (with Hill and Cherry) at the COB Faculty & Staff Retreat January 9, 2019
• Presentation on Generosity as a part of the 12 for 21 series on the Virtues of a Lasallian Teacher – April 5, 2019
Dr. Shan Lin

PUBLICATIONS
- Sophie Chen, Shan Lin, and Shuai Yang, “A Two-Stage Cross Modal Correspondence Effect on Online Shopping Behavior,” under review, *Journal of Retailing*
- Fusilier, Marcelline, Rafiqul Bhuyan, John D. Russell, Shan Lin, and Shuai Yang, “University Student Approaches to Studying in Business Courses: Samples in China, Kuwait, and USA,” under review, *Studies in Higher Education*

Dr. Ibrahim Mescioglu

PRESENTATIONS
- “Significance of Clinical and Radiomic Parameters in Predicting Tumor Volume Change in Head and Neck Radiotherapy” presentation at ASTRO 2019 – American Society for Radiation Oncology Annual Meeting
- “Decision Trees Identifying Factors Affecting Tumor Response to Chemo-Radiotherapy in Head and Neck Cancer Evaluated for Tumor Burden” presentation at AAPM 2019 – American Association of Physicists in Medicine Conference
- “A Framework for Collaborative Analytics Model Development” Lewis University – Summer Research Grant

Dr. James Oakley

PUBLICATIONS

PRESENTATIONS
- Podcast – Lewis University Graduate School, November 2018, “The Impact of the Digital Age on Business”
- WalletHub, October 2018, “Most Popular Credit Cards”

Dr. Lesley Page

PUBLICATIONS

PRESENTATIONS
- Page, L. (October, 2018). *Let’s Ask the Students: Evaluating Learning Outcomes from the Student Perspective*. Presented at the IUPUI Assessment Institute, Indianapolis, IN.

Dr. Dawn Schneider

CONFERENCES
- OD-Panel Symposium: Multigenerational Communities and Engagement (Midwest Academy of Management (MAM) Conference in St. Louis)
BUSINESS ADVISORY BOARD

Robert Beckman  
CEO  
Wicab, Inc.

Steve Jamnik  
Regional Vice President  
1st Secure Community Bank of Joliet

Mary Lancaster  
CPA  
Werner Rogers Doran & Ruzon, LLC

Mike McClain  
Managing Director & General Manager, Equities Clearing  
The Depository Trust & Clearing Corporation

Patrick McKune  
CFO  
M. Holland Company

Brian Osborne  
Co-President  
Sentinel Technologies, Inc.

Nancy Rizkallah  
VP of Finance  
ThreeKit

Michael Swanberg  
President/CEO  
MTH Industries

STUDENT ADVISORY BOARD

Archibald Agyemang  
Info Security Risk Management

Sara Alashqar  
Human Resources Management

Victoria Brier  
Business Administration

Olivia Calderon  
Master of Arts in  
Organizational Leadership

Henry Cunningham  
Finance

Cheryl M. Dorsey  
Master of Arts in  
Organizational Leadership

Colton Ford  
Marketing

Olivia D. Gonzalez  
Business Administration

Greg M. Gulledge  
Master of Arts in  
Organizational Leadership

Jessica Hauser  
Master of Arts in  
Organizational Leadership

Elise Jazdzewski  
Accounting

Carrie R. Johnson  
Business Administration

Mark Kaczmarczyk  
Marketing

Richard Machaj  
Finance

Joe A. Mancera  
Accounting

Emily Mayer  
Master of Arts in  
Organizational Leadership

Colette Paulsen  
Business Administration

Valerie A. Peterson  
Master of Arts in  
Organizational Leadership

Sidney Riemer  
Marketing

Sabrina Scott  
Finance

Benjamin Shively  
Business Administration

Carmen A. Soto  
Social Media Marketing

Kyle E. Villare  
Finance

Christopher J. Werr  
Sport Management
ENDOWED SCHOLARSHIPS

Andrew B. Barber
Endowed Scholarship

Elvira Hogan
Endowed Scholarship for Governmental Accounting

John and Karen Kalec
Endowed Scholarship

Bryan T. and Mary C. Durkin
Endowed Scholarship

David C. DeGeus
Memorial Endowed Scholarship

Donald L. Cordano
Endowed Scholarship

F. James Staszak
Endowed Scholarship

Lawrence C. Zlogar
Endowed Scholarship

Roger Ashamy
Endowed Scholarship

Gallo-Lenhart
Endowed Scholarship

Lomasney
Endowed Scholarship

ADAM SMITH
HONORED
ALUMNUS
OF THE YEAR

Established in 1999, the Adam Smith Honored Alumnus Award annually acknowledges exceptional alumni from the College of Business for career achievements, fine personal and professional values, and generous support of Lewis University and Catholic higher education.

The 2019 award was presented to:

Jaime Hurtado
Owner
Insulated Technologies, Inc.

THE DONALD L. CORDANO
ENDOWED PROFESSORSHIP
IN ACCOUNTING

Thanks to an exceptionally generous gift to Lewis University, the College of Business has established Lewis University’s very first endowed professorship.