LEWIS UNIVERSITY

College of Business

Dean's Report 2018/19

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DEAN'S WELCOME

Dear Friends,

As I reflect on the past year in the College of Business at Lewis University, I pause for a moment to relect on all the successes our faculty, staff and students have accomplished during the past year. It is my intention that this inaugural College of Business Dean's Report will help to frame some of these accomplishments in a manner demonstrating the collective commitment to our Lasallian heritage.

In the past year we have welcomed students into the College of Business from 32 nations from around the world, more than 25 states within the United States, whom took 558 courses in our 11 undergraduate programs or our six graduate programs. These students were taught by our nearly 30 outstanding full-time faculty members, whom were complemented by a core group of nearly 60 committed adjunct faculty members who ensure our students have real-world experience in the classroom. Just like our patron saint, Saint John Baptist de La Salle, instructed his teachers over 300 years ago to impart practical knowledge and skills, our faculty and staff continue this tradition of excellence in the classroom here at Lewis University.

To continue this standard of excellence, our faculty and staff took it upon themselves to develop a strategic plan that followed and supported the larger University's plan, but focused on integrating the values, insights and desires of our core stakeholders – students, faculty, staff, alumni and friends of the Lewis College of Business. From this collective effort, more than 50 separate objectives were identified as our goals that would support student success, and with further refinement, around 15 of them are currently in some stage of implementation. In establishing the framework for our strategic plan, our colleagues worked within five core pillars, or areas of focus, that we now are working to implement.

We have made a commitment to our students to engaging them with real-world resources from delivering a digital copy of the *Wall Street Journal* and *The Financial Times of London* to every student to providing a mock interview room in partnership with the Office of Career Services within Borromeo.

Our students have been successful in so many endeavors, from their active involvement in the Investment Club, led by our Finance Professor Fred Dewald, while the S&P 500 was up 6.27% since their first trade (November 11, 2018) the Club is up 14.05% in the same period (August 2019) – very impressive for our more than 40 students in that club. And our Sales Excellence Program, under the leadership of one of our Marketing Professors, Robert Bergman, continues to excel in its 2nd year with 6 companies interacting with more than 16 students involved in the program.

Remaining focused on our students' career successes our embedded Career Services staff member, Assistant Director Laura Paley assisted our students for interviews, networking and resume services and she also managed and directed the Annual Meet the Firms night for our students with 30 major companies seeking our talented students. Our Sport Management program hosted a more intimate networking event with organizations such as the Chicago White Sox to the Chicago Motor Speedway.

I am confident that DeLaSalle would be pleased with what his legacy has brought to Lewis University, the more than thousands of business alumni and more than 1,200 current students in the College of Business, served by our more than 40 full-time faculty and staff members who contribute and support student success in all that we do. We invite you to remain engaged with our programs, our students and our mission. Lewis University's College of Business, where tradition meets innovation.

Peace,

Ryan D. Butt
Dean, College of Business

Timeline
COLLEGE OF BUSINESS

In 1949, Lewis College offered its first bachelor's degree in Economics and Accounting. Economics and Accounting were among the original departments offering bachelor's degrees at Lewis College. The Department of Business Administration was a part of the College of Arts & Sciences, but in 1972 the two entities split creating the College of Business in September 1972.

In August 1973 the College of Business announced that over the past three years the college has been working on adding a new major management science. In 1973 the business department had 500 full time students and 200 students in the continuing education program.

Business Department is expanding

by VINCE PAGLIONE

New members of Lewis University will find the College of Business a developing department. In the past three years it has added a new major, management science, and has plans for a new area, computer science.

The College of Business has five main areas in which a student may major; accounting, business administration, finance, management science and economics.

The College of Business requires 45-49 credit hours in the major field and 19 hours of electives. The student then must take 64 credit hours outside the major area of concentration.

All major fields in business require ten core courses; Accounting I & II, Economics I & II, Marketing, Management, Finite Mathematics, Quantitative Methods, Business Statistics, and Computer Science. Management Science majors can substitute Calculus I & II.

The dean of the College of Business is F. James Staszak who has been at Lewis for 11 years. Staszak said, "We try to prepare the student by combining the practical with the theoretical; we try to give practical experience through examples."

Part of what Staszak emphasizes as the practical is offered by the business department through a number of internship programs. Assistant professor Rudolph Malnalik offers an internship for seniors in accounting. The students will work for one semester in an accounting firm. Instructor Lawrence Hill also offers an internship program in banking experience for interested students.

The business department also has an installed program with junior colleges whereby interested students can transfer with a program for them set up to their prospective fields. This program helps junior college students by accepting many of their credits and thus eliminating some elective courses.

Staszak said that one of the priorities of the department is to get across to the students that regardless of his field of endeavor that success is going to depend on what they know. "They must realize that work and learning is involved and that they will be judged on how well they can communicate what they have learned and not just count. It is the students who have performed here who are getting offers."

The business department has 500 full time students and 200 students in continuing education. The department has applied for certification with the Small Business Association which is an action business group which helps new businesses in need of relevant information on a particular problem. Staszak hoped that students could become involved in this project.

The business department also has lecturing programs for its students – executives in residence – in one of these which brings in business men from the outlying community and gives the student a chance to ask questions.

One of the department's biggest hopes, according to Staszak, is the possibility of the new major, Computer Science, which will be offered in four courses next year and hopefully be extended to eight courses.

The department has 11 full-time instructors and 5 part-time instructors.

COB DEANS

Dr. F. James Staszak, 1972-1979
Dr. Kevin J. Spiess, 1979-1984
Walter V. Pascale, 1985-1991
James Perrone 1991-1997
Michael Carroll, Interim Dean, 1998-2000
Dr. Eveann M. Lovero, 2000-2004
Dr. Rami Khasawneh, 2004-2017
Dr. Ryan Butt, 2017- Present

1952 — First Business Classes offered

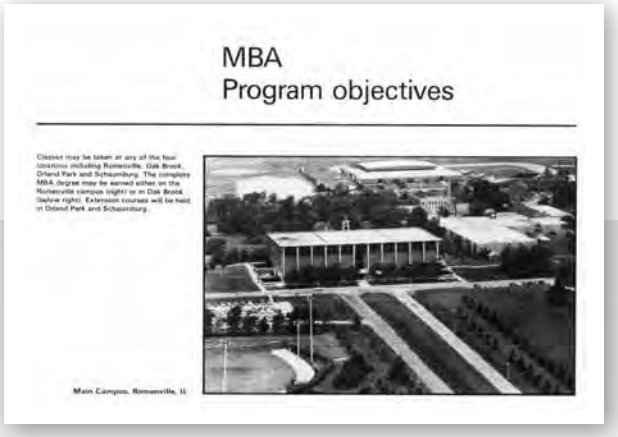
1956 — Business Administration Degree Established

1963 — Accounting Economics Marketing Degrees

1970 — Finance Major Added

1972 — College of Business Established

1973 — Management Science Degree Established



MBA
Program objectives

Classes may be taken at any of the four locations including Romeoville, Oak Brook, Orland Park and Schaumburg. The complete MBA degree may be earned either on the Romeoville campus (right) or in Oak Brook (below right). Extension courses will be held in Orland Park and Schaumburg.

Main Campus, Romeoville, IL

1976

Master of Business Administration Degree

1980

Marketing Major Added

1983

Graduate School of Management Established

1995

MSN/ MBA Joint Degree

2014

MS in Business Analytics

2018

Organizational Leadership and Sport Management

Lewis University
Graduate School of Management

REVIEW

The periodical for students, faculty, alumni and friends of Lewis University's Graduate School of Management

SUMMER 2000

INTERNET

E-BUSINESS CERTIFICATE OFFERED

The newest MBA certificate option is appealing to a mix of MBA and non-degree-seeking students. A series of two-day seminars related to E-Business topics began in April. Early interest in the program has been strong.

"Enrollment for summer MBA seminars is up considerably due to the E-Business certificate program," said Bob Tucker, Graduate School of Management Executive Director.

The seminars are held Friday evenings and Saturdays at Lewis MBA sites in Romeoville, Oak Brook and Schaumburg. To earn the E-Business certificate, students must complete five of the various seminars offered on a pass/fail basis.

The certificate option is available to alumni, business people and Lewis students. Individuals may take seminars for academic credit, continuing education units (CEU) or continuing professional education (CPE) hours.

Current MBA students may apply up to three seminars toward their degree. An additional paper or project is required for MBA or undergraduate students seeking academic credit.

Geoffrey Knueppel taught one of the early seminars, *E-Business: The Digital Economy*. According to Knueppel, the class mix included a mix of MBA students, undergraduate students and individuals seeking personal enrichment.

His course was introductory, designed to give students an overview of technology.

Jessica Templetone, one of the students, said the instructor was very knowledgeable. Templetone, whose job entails recruiting on the Web, said the course was geared more for those just entering E-Business.

Another MBA student, Lisandra Minaya, took *E-Business: The Digital Economy* and plans to take several more of the workshops.

Minaya said that Knueppel sent them electronic reading material to

E-Business Seminars Turn to page 2

First On-Line MBA Course Completed

Spring 2000 marked the first semester that the Graduate School of Management offered an MBA class over the Internet. The students enrolled in *Financing the Business Enterprise*, taught by Dr. Robert Arts.

Dr. Arts considered the class a success, but he explained that students had to work harder in the on-line version of the course than they typically do in class.

"From the standpoint of the students, it took a lot more time than usual," Dr. Arts said. "It's harder to read a finance textbook than to sit in class and have an instructor explain it to you."

Course content was kept the same, with students doing most assignments online. Arts posted problems through e-mail and had a

Internet On-Line continued on page 3

WWW.THELEWISFLYER.COM SEPTEMBER 23, 2013

College of Business makes big moves

BRIANA SPARREY AND T'RELL J CAMPBELL
CONTRIBUTORS

In fall 2014, the College of Business will make the move from Benilde Hall to St. Charles Borromeo to add much needed space.

Dr. Laura Leli Carmine is chair of the marketing department and leads the committee for the move to Borromeo. She is more than excited about the move because this will benefit everyone at the university.

There will be a new recreation center for the students to play sports such as volleyball or basketball. Also, there will be more labs so students have more opportunities to finish their homework. Another perk is the new dining center and beautiful scenery. The new building also has a chapel for celebrating Masses.

Lewis does not want students to just come to class, do their homework and then leave the university. They want students to be able to relax and have some fun on campus.

As expected, a project as big as this one takes an abundance of support such as Rob DeRose, senior vice president of finance and facilities, Brother James Gaffney, president, and Don Castello, associate vice president for facilities. "These men have really helped this project get moving along," said Leli Carmine.

Leli Carmine said that the faculty timed the walk from Benilde Hall to St. Charles Borromeo numerous times and it has never taken over 10 minutes.

She says that she will be very surprised if the students, staff and faculty aren't satisfied with the new building, especially because Benilde Hall is very small as it was not made for classrooms. This move will definitely take some time to get used to especially with the staff having to work in temporary offices, but the overall outcome will be worth it.

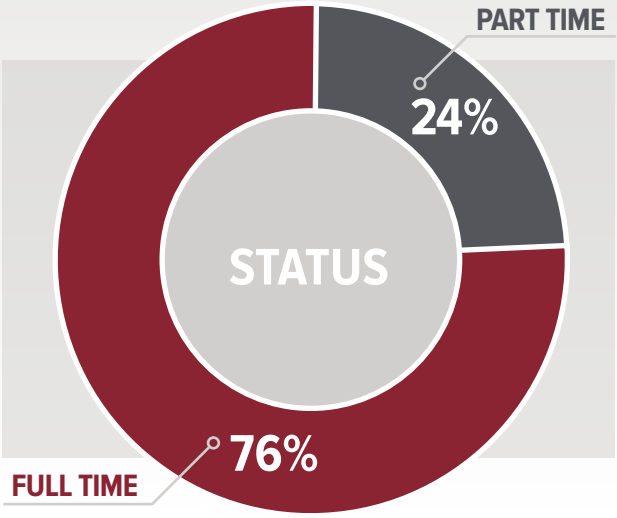
The St. Charles Borromeo Pastoral Center with its new Lewis University signs. The path behind McNamara hall can access this part of the building.

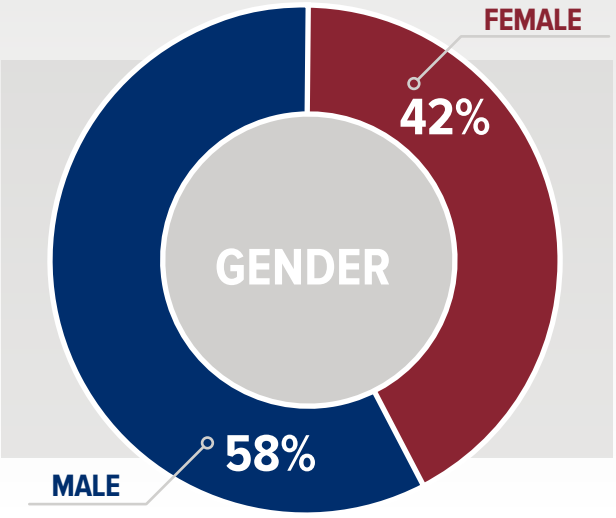
Move to St. Charles Borromeo

In the fall of 2014, the College of Business made the move from Benilde Hall to St. Charles Borromeo to accommodate for the growing business department. Borromeo, the previous home of the psychology department, was completely renovated to include new office areas, updated classrooms with up-to-date technology, a residence hall, a convocation hall, and dining area.

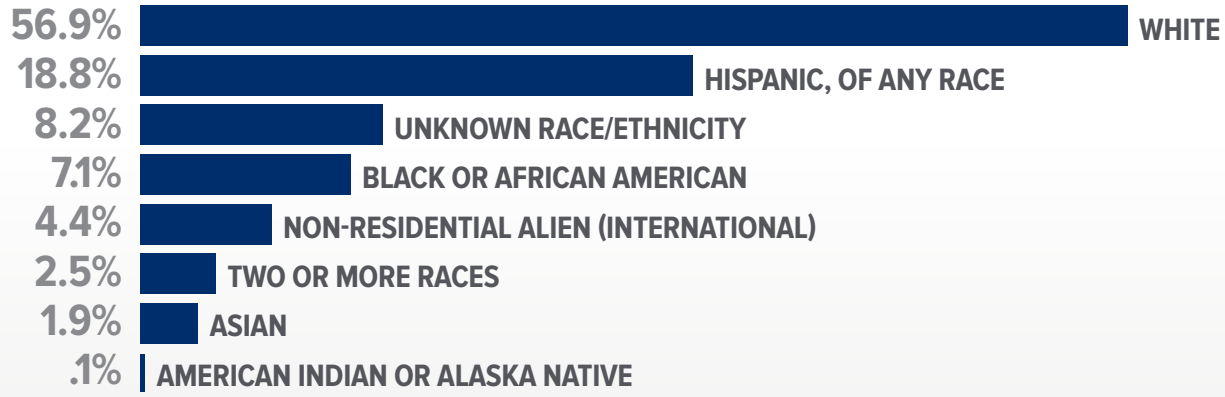
Undergraduate STUDENT PROFILES

STUDENT IDENTIFICATION





RACE/ETHNICITY

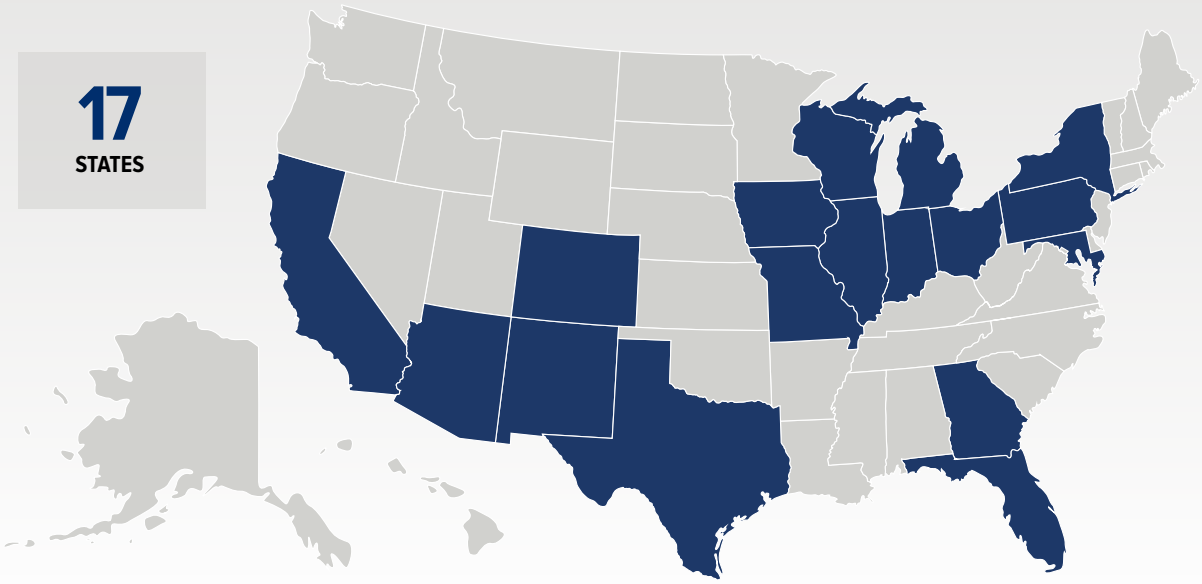


UNDERGRADUATE STUDENTS BY MAJOR

259	60	23	12	102	59
BUSINESS ADMINISTRATION	FINANCE	INFORMATION SYSTEMS	SOCIAL MEDIA MARKETING	MARKETING	ORGANIZATIONAL LEADERSHIP

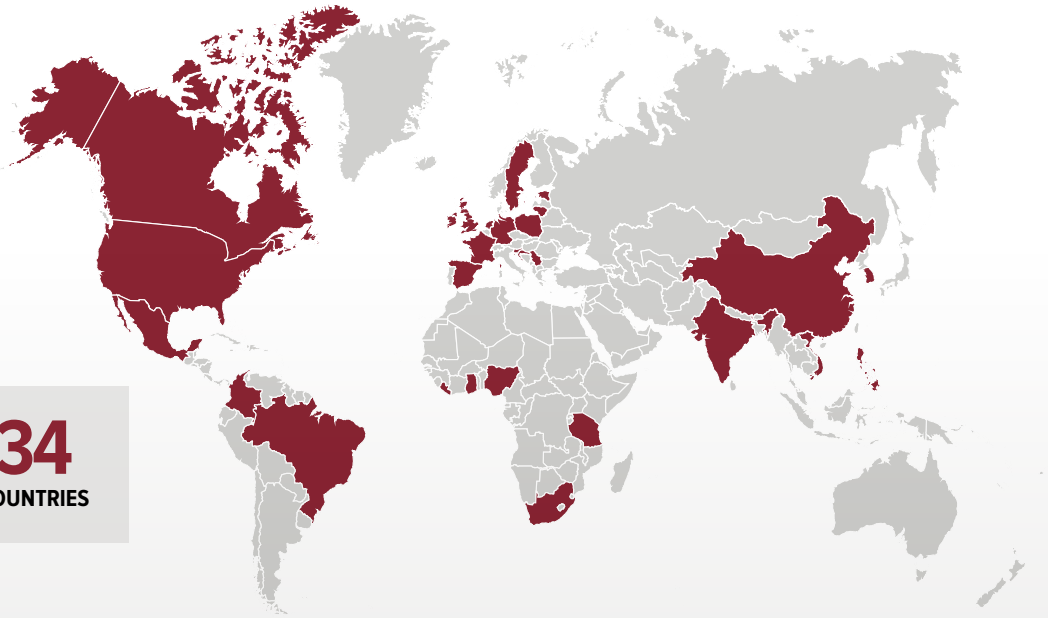
HOME STATES REPRESENTED

17
STATES



HOME COUNTRIES REPRESENTED

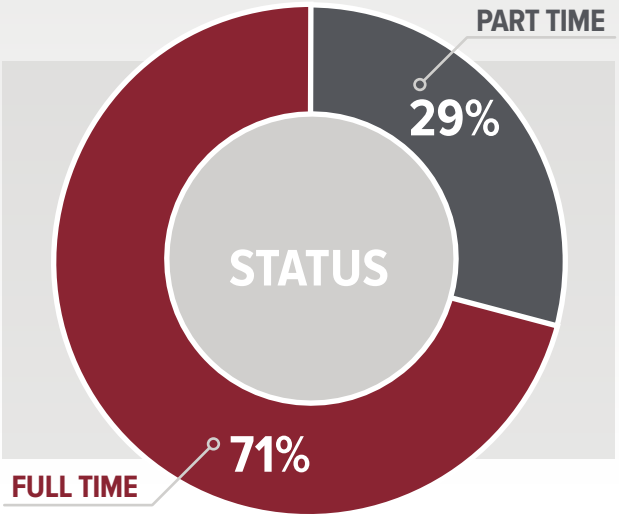
34
COUNTRIES

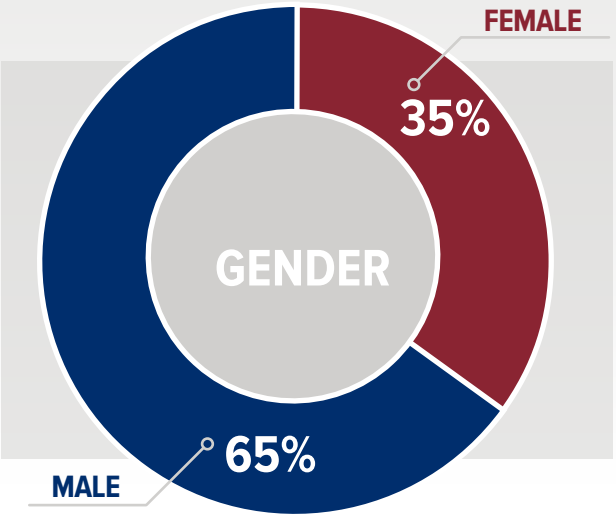


17	10	15	80	57
MANAGEMENT	ECONOMICS	INTERNATIONAL BUSINESS	INFO SECURITY AND RISK MANAGEMENT	INFORMATION TECHNOLOGY MANAGEMENT

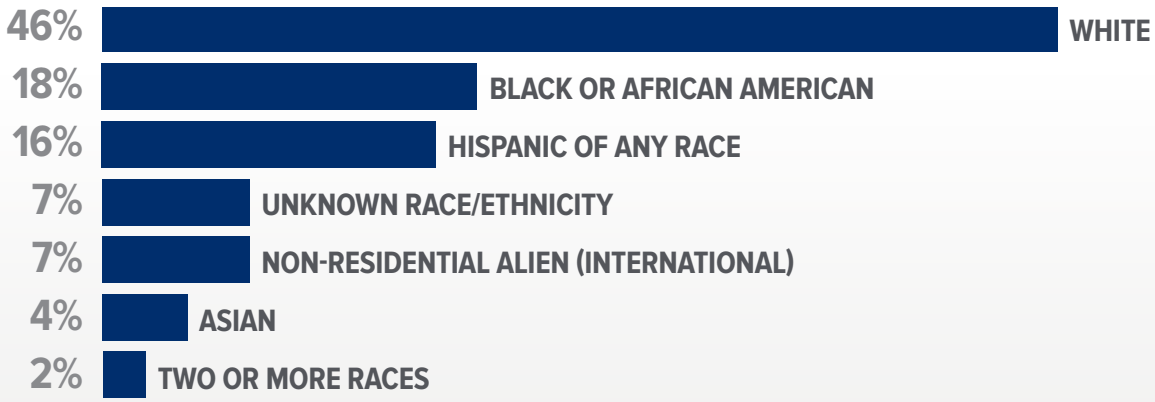
Graduate STUDENT PROFILES

STUDENT IDENTIFICATION





RACE/ETHNICITY

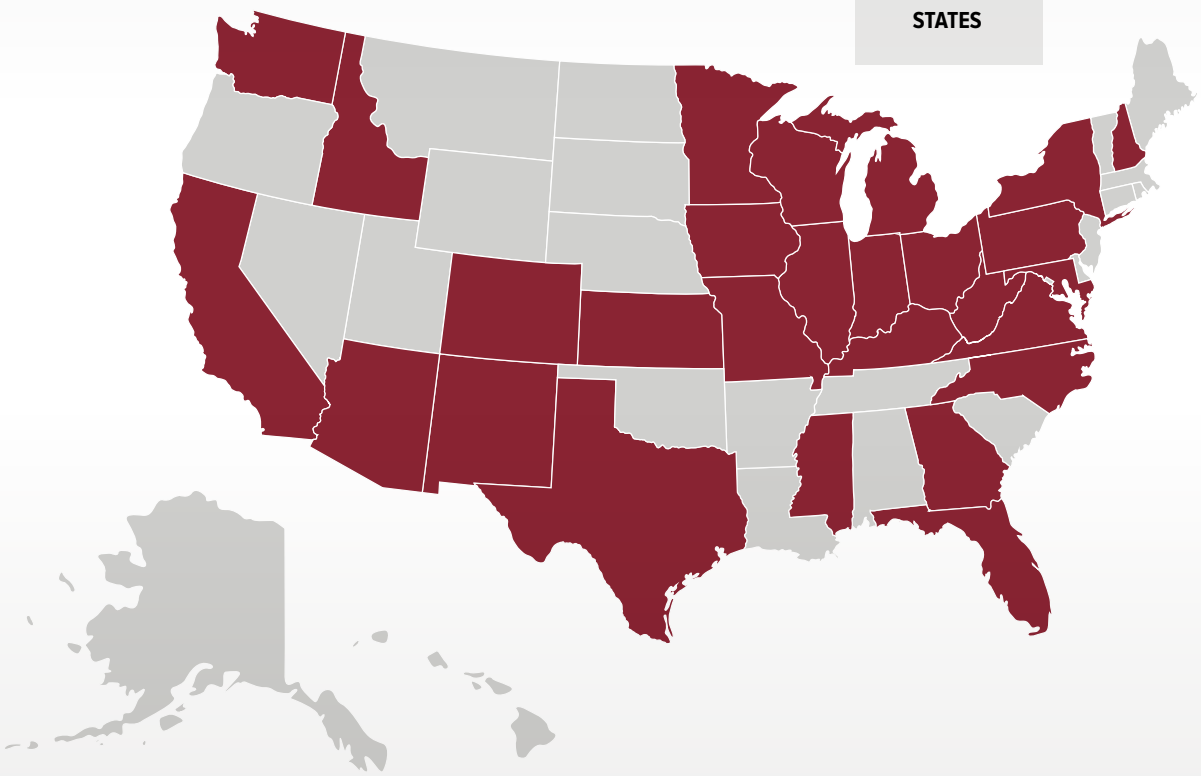


GRADUATE STUDENTS BY PROGRAM

258	163	22	50	14	28
MBA	ORGANIZATIONAL LEADERSHIP	MS INFO SECURITY MANAGEMENT TRACK	MS BUSINESS ANALYTICS	MS FINANCE	MS PROJECT MANAGEMENT

HOME STATES REPRESENTED

16
STATES



35
COUNTRIES

HOME COUNTRIES REPRESENTED

COLLEGE OF BUSINESS STUDENT GROUPS

AMERICAN MARKETING ASSOCIATION (AMA)

The AMA helps students learn more about the business world through sponsorship of corporate visits, guest speakers, timely publications and the development of relationships between campus peers and career professionals. The AMA is a strategic resource for career growth and development while offering students the opportunity to meet new people, network, and attend professional events.

CEO CLUB

The Lewis chapter of CEO is a student-led organization that fosters interest in the field of entrepreneurship. Its focus is to inspire, connect, and support students to succeed as entrepreneurs. CEO offers mentoring relationships, activities for entrepreneurship development, and experiential learning through competitions.

DELTA SIGMA PI

Delta Sigma Pi is a professional business fraternity that encourages scholarship and social activity while also equipping members with skills that will help them achieve maximum impact in their studies, careers, communities, civic involvement, and personal relationships.

INFORMATION SYSTEMS AUDIT AND CONTROL ASSOCIATION (ISACA)

The ISACA - Lewis University Student Organization is dedicated to providing student members greater career insight and networking opportunities in the areas of cybersecurity, information systems, information security risk optimization, IT audit and governance and compliance of computing systems. The organization is recognized by ISACA International and supported by the local ISACA Chicago chapter.

ECONOMIC AND FINANCE INVESTMENT CLUB

Founded in 2006, the Student Investment Club enables membership to manage a portion of the University's endowment fund.

- The club made their first trades buying Proctor & Gamble, Apple and Amazon among others.
- We had three student teams compete in the Bloomberg Trading Challenge (a first at Lewis).
- Students are managing $100k of real money that was secured by the hard work and leadership of Dr. Larry Hill.
- The S&P 500 is up 6.27% since our first trade (November of last year) the Investment Club's portfolio is up 14.05% in the same period on invested capital more than doubling the market's return.

SALES EXCELLENCE PROGRAM

The Sales Excellence Program consists of academic coursework teaching the skills that are essential to building a foundation of success for people interested in selling a product, a service, a cause, an idea, or the most important thing in the world - themselves. The program had six partner companies that taught, trained, and educated the students:

- Aerotek
- Fastenal
- Metro Exhibit Corporation
- Penske
- Sherwin-Williams
- South Chicago Management Group

CAREER SERVICES DATA

Chicagoland's top employers utilize Flyers Get Hired, powered by HANDSHAKE, and College Central Network (CCN) as their two primary sources to recruit Lewis University students and alumni for jobs and internships in leadership and management positions. Flyers Get Hired provides students/alumni with a career management account and access to over 250,000 employers. The CCN posting system is available to only the 18 private Illinois colleges and university members of the College Career Consortium of Illinois (CCCI).

EMPLOYERS ATTENDING CAREER NETWORKING EVENTS

24
FALL 2018
INTERVIEW DAY

30
MEET THE FIRMS

100
SPRING '19 ISCPA CAREER FEST
(JOBS, INTERNSHIPS & TEACH FEST)

98
CAREER EXPO
LEWIS UNIVERSITY

TOP EMPLOYERS (2018-19) RECRUITING LEWIS GRADUATES AND INTERNS

- Advocate Health Care
- Apple
- Argonne National Laboratory
- Blue Cross
- Chicago Bears
- Christian Brothers Services
- Ernst & Young
- Exelon Nuclear
- Fastenal Company
- First Midwest Bank
- Intel Corporation
- JP Morgan
- PWC
- Rush University Medical Center
- Sentinel Technologies Inc.
- Sherwin Williams
- South Chicago Management Group
- The Pomykala Group, LLC
- US Department of Energy

TOP INTERNSHIPS (2018-19) RECRUITING LEWIS GRADUATES AND INTERNS

- 22 Creative Group
- BMW Technology
- Bureau of Alcohol, Tobacco, Firearms, & Explosives
- Burke Beverage Inc
- Catalyst Schools
- Caterpillar
- City of Chicago, Department of Aviation
- ComEd
- Dept. of Homeland Security
- Disney College Program
- FBI
- Hope Behavioral Services
- HubGroup
- Illinois Tool Works Inc.
- KCI Realty & Consulting LLC
- Leo Burnett
- Magid Glove & Safety
- Navy Pier
- Northwestern Mutual
- Salvation Army
- U.S Postal Inspection Service
- V3 Companies
- Will County Forest Preserve
- Will County Health Department

AREAS OF ST. CHARLES BORROMEO

INNOVATION HUB

The Innovation Hub (Regional Business Incubator) offers a place to focus, collaborate, and build, giving companies the leverage to move their business opportunity forward. By leveraging the vast resources of Lewis University, the Hub's mission is to assist the development of small and new startup companies while building a more entrepreneurial community and advancing sustainable economic development for the region.. The Incubator is officially supported by the Des Plaines River Valley Enterprise Zone which, since 1983, has been an effective economic development incentive as part of Illinois' economic development strategy and encompasses areas of Joliet, Lockport, Rockdale, Romeoville and Will County.

INNOVATION LOUNGE

The Innovation Lounge is an environment designed to facilitate collaboration and build community among the Lewis student body and Hub members and partners. The space provides multiple co-working areas made up of high-tops, work pods, and soft seating areas, conducive to creativity and idea sharing. At its core, the Innovation Lounge seeks to foster synergies and provide valuable opportunities to connect with local entrepreneurs and advance innovation.

ACTIVE LEARNING CLASSROOM

The newly created Active Learning Classroom (ALC) is a student-centered, technology-enhanced learning space. The classroom incorporates large, hexagonal student tables, high-top tables, and soft seating which can be reconfigured throughout the space at any time. The intent behind the design of such spaces is to optimize collaborative learning opportunities and increase student and instructor engagement.

STAHL CENTER

The mission of the Stahl Center for Entrepreneurship and Real Estate is to instill entrepreneurial thinking at Lewis University and to create a community of practitioners with a lifelong commitment to achieving social and economic progress through entrepreneurship. The Center provides resources and services to up and coming entrepreneurs.

BR. JOEL DAMIAN, FSC, BUSINESS PLAN COMPETITION

Celebrating the fruits of his vision and dedication, Christian Brothers Services (CBS) is honoring its founder, Br. Joel Damian, FSC, with an endowment to Lewis University that will enhance the newly renamed "Brother Joel Damian, FSC, Business Plan Competition." The business plan competition, which began in 2013, is the marquee event hosted by the Stahl Center for Entrepreneurship. It is an ongoing seven-month program that helps student entrepreneurs launch new business ideas.

Since 2013 more than 70 students and 40 judges have participated in the competition, and the top 10 teams compete in the finals presenting their ideas live in front of a panel of judges who are professional, practicing entrepreneurs. Since its inception, more than $75,000 has been awarded to the top business plans. This money is to be used to assist them in starting their businesses.

2018-2019 BUSINESS PLAN COMPETITION

Kimberly Hailmann

Desserts by Kimberly

$15,000 1st Place Award

Desserts By Kimberly is a bakery comprised of gluten free items, and is dedicated to serving those who cannot eat regular baked goods due to diet or lifestyle reasons.

Julia Riley

Jewels by Julz

$5,000 Award

Jewels by Julz is a business which specializes in handcrafted jewelry. We believe every woman deserves to look fabulous and feel confident in customized jewelry that fits her style. Each piece is designed by Julz, an expert jeweler with over 12 years of experience.

Alec Goetz

EMPO "What's Up" Mobile app

$5,000 Award

What's Up? is a mobile application that tells the user everything going on inside their community and nearby communities today. The application displays all daily promotions, specials and events that otherwise may have been missed by residents.

2018-2019 BUSINESS PITCH COMPETITION

Kayla Carson and Jamie Voustros

Mosaic Spirits of Creativity

Create a safe environment for artists and audience members to explore their creative spirits while believing in empowerment and social justification in order to rejuvenate our society. Challenge and foster the minds of our audience through inclusion, integration, and authenticity

Sara Alashqar

Autoimmune Skin Care Products

Create a skin natural care line specifically for people suffering from autoimmune disorders, or for people who want 100% natural products.

DEPARTURES AND ARRIVALS

Professor *Emeritus* James Perrone

- Department Chair and Professor of Accounting
- Dean of COB from 1991-1997
- Retired after 42 years of service
- Will continue to teach one tax course per semester and be on campus to meet with individuals who want to talk about or get help with a tax career.

Professor *Emeritus* Maureen Culleeney, Ph.D.

- Associate Professor of Business Administration, Program Director of MBA
- Retired after 30 years of service

Dr. Marvin Bates

- Associate Professor of Marketing for 12 years
- Served as Faculty Advisor for the AMA (American Marketing Association) starting in 2014
- Director of Accreditation for the COB (2007-2017)
- Part of the Institutional Review Board (IRB) from 2015-2019

Dr. Marcelline Fusilier

- Department Chair and Associate Professor of Business Administration
- Worked at Lewis for three years
- Says she appreciated all the classes she taught, especially the MBA International Business course because of its many continual developments
- What she loved about Lewis: Everything! That includes the people, the values, the campus, and the energy and kindness that pervades the university. I will always cherish my memories of Lewis.

Ms. Karen Lockyer

- Professor of Sport Management
- Department Chair for many years
- Head Volleyball Coach for more than 30 years, achieved over 700 career wins.
- Over the last eight years, Sport Management students completed a project in her Sport and Fitness Management class, which raised in excess of $40,000 for Ronald McDonald House Charities of Chicagoland and Northwest Indiana.
- Retired after 40 years of service

Mr. Iyad Rock

- Instructor of finance and accounting courses
- Enjoys working with students and exploring ways to encourage an interactive learning environment within his classes. He states that his teaching objective not only focuses on learning the material and connecting it to practices and application in the industry, but it also helps students scrutinize and put forward their own points of view. His scholarly interests include financial accounting compliance and reporting, financial forensics, valuation approaches and analysis, internal controls, and earnings management.

FACULTY/STAFF HIGHLIGHTS

RECOGNITION

Kristin Burton

- Director of the Stahl Center of Entrepreneurship and Real Estate, earned her Doctorate in Business Administration (D.B.A.) with a focus in management from the University of Wisconsin.

Michael Progress

- Assistant Dean for the College of Business, earned the Distinguished Lasallian Educator Award. Lewis University's Distinguished Lasallian Educator Award pays tribute to modern-day educators – faculty and staff whose lives are characterized by what De La Salle called the spirit of faith and zeal – a strong faith in God combined with a commitment and energy focused on student success and the mission of education.

FACULTY PUBLICATIONS, PRESENTATIONS & CONFERENCES

Dr. Faisal Abdullah

GRANT AWARD

- Principal Investigator GenCyber Grant Award of approximately $80,000 to host a cybersecurity bootcamp at Lewis University for Girl Scout in the Chicago area.

Dr. Marvin Bates

PUBLICATIONS

- Bates, M. O., Buckles, T. A., Klemic, G. (2018, September). *Increasing Base of the Pyramid awareness among undergraduate management students*. Paper presented at the 21st Annual Irish Academy of Management Conference, Cork, Ireland.

PRESENTATIONS

- Bates, M. O., Buckles, T. A., Klemic, G. (2018). Increasing Base of the Pyramid awareness among undergraduate management students. *In Book of Proceedings, Irish Academy of Management Conference 2018:* 3rd – 5th September, 2018 (pp. 2707-2732).

Mr. Robert Bergman

PRESENTATIONS

- "Student Success Strategies – the Power of a Class Handbook". Presented at the Collaborating for Student Success conference at South Chicago College. October 2018.
- "Know, Feel, Do". Presented to the Chicago area Fastenal Sales Team, Oakbrook, IL. October 2018
- Effective Marketing Strategies for the Lemont Library District. Presented to the Lemont, IL public library district. November 2018.
- A new way of looking at Marketing for the Romeoville Library. Presented to the Romeoville, IL public library. October 2018.

Dr. Sheila Boysen

PUBLICATIONS

- Page, L., Boysen, S., Arya, T. (2018). *Creating a Culture that Thrives*. Organization Development Review. Vol 15, 28-35.
- Boysen, S, (2018). *Coaching Effectiveness: Coach and Coachee Characteristics that Lead to Success.* Philosophy of Coaching: An International Journal. Vol. 3, 6-26.

PRESENTATIONS

- Boysen, Sheila, Cherry, Kerth, Scott, Schneider, Dawn. (2018, October). Multigenerational Communities and Engagement Panel Presentation at the annual Midwest Academy of Management, St. Louis, MO.

Dr. Kristin Burton

PUBLICATIONS

- Dissertation: *Do Gender Roles Influence Nascent Entrepreneurs' Intention To Use Business Incubation?* – December 2018

PRESENTATIONS

- Burton, K., Smith, L., Jones, A. (April 2019) Driving High-Impact Programming for Women Entrepreneurs. International Business Innovation Association. Minneapolis MN.
- Burton, K., Smith L., Jones A., Thomas T,. (April 2018) Ten Tips for Delivering High Impact Implementation programs for Women and Minority Entrepreneurs. International Business Innovation Association. Dallas Tx.

FACULTY/STAFF HIGHLIGHTS

Dr. Wei Chen

PRESENTATIONS

- Chen, W. The Effect of Boarding on Obesity among Middle School Students: Evidence from China. Funded by the National Natural Science Foundation of China. Grant No. 71704008.
- Chen, W. (2019, March). The Effect of Boarding on Obesity among Middle School Students: Evidence from China. Presented at the 83rd Annual Meeting of the Midwest Economics Association (MEA), St. Louis. MO.

Dr. Michael Cherry

PUBLICATIONS

- Page, L. & Cherry, M. (2018). Comparing trends in graduate assessment: Face-to-face v online learning. *Assessment Update: Progress, Trends, and Practices in Higher Education, 30* (5), 3, 14-15.
- Cherry, M., Page, L., Boysen, S., & Lavine, K. (2018). Fake news – extreme transformational leaders will solve all problems. *Catholic Cemetery 57* (10), 29.

Dr. Marcelline Fusilier

PRESENTATIONS

- Boysen, S., Cherry, M., Fusilier, M., Kerth, S.A., Schneider,D. (2018). Issues in the up and coming workforce. Workshop conducted at the Midwest Academy of Management, St. Louis, MO, 11-13 October.

Dr. Scott Kerth

PUBLICATIONS

- Kerth, S. (2018). Estratégia de innovación. In Sales, X. (Ed.), *Control de la gestión para la innovación* (pp. 50-58). Madrid: IUCE IMF.

PRESENTATIONS

- Buono, A.F., Kerth, S., Sorensen, P., Stock-Kupperman, G., Yaeger, T., (August, 2018). Strategy and Change in Academia: Changing and improving the well-being of universities. Panel Presentation. Academy of Management. Chicago, IL.
- Alzoubi, K., Kerth, S., Sherry, D., Trask, J., (October, 2018). Electronic Health Record Improving Access. Panel Presentation. Midwest Academy of Management. St. Louis, MO.
- Boysen, S., Cherry, M., Fusilier, M., Kerth, S., Schneider, D., (October, 2018). Multigenerational Communities and Engagement. Panel Presentation. Midwest Academy of Management. St. Louis, MO.
- Kerth, S., (July, 2018). Embracing Association and Maintaining Social Justice While Engaging a Culturally Diverse Student Body. Poster Presentation. 2nd International Symposium and 5th Institutional of Teaching Experiences. Bogota, Columbia.
- Kerth, S., (September, 2018). Improving Association through Training in Diversity and Multiculturalism. Presentation. 7th International Symposium on Lasallian Research. Minneapolis, MN.
- Kerth, S., (February, 2019). What makes an Organization Innovatively Successful? Paper Presentation. Nineteenth International Conference on Knowledge, Culture, and Change in Organizations at the University of British Columbia, Vancouver, Canada.

Dr. George Klemic

PUBLICATIONS

- Bates, M. O., Buckles, T. A., Klemic, G. (2018). Increasing Base of the Pyramid awareness among undergraduate management students. In *Book of Proceedings, Irish Academy of Management Conference 2018*: 3rd – 5th September, 2018 (pp. 2707-2732).
- Kramer, M., Page, L., Klemic, G. (2019). Evolving Leadership: New Clues and Cues Toward Environment and Context. *Journal of Leadership Studies*, 12 (4). PP. 82-85.

CONFERENCES

- 8th Annual Association for Assessment of Learning in Higher Education Conference – 2018, Salt Lake City, Utah

PRESENTATIONS

- LaSallian Symposium (with Hill and Cherry) at the COB Faculty & Staff Retreat January 9, 2019
- Presentation on Generosity as a part of the 12 for 21 series on the Virtues of a Lasallian Teacher – April 5, 2019

Dr. Shan Lin

PUBLICATIONS

- Ma, Minghui, Jian Huang, Shan Lin and Shuai Yang, "From Finance to Marketing: Initial Public Offering Ownership Overhang and Marketing in the Hospitality Industry," *International Journal of Hospitality Management* (2019), 76, 71-82.
- Sophie Chen, Shan Lin, and Shuai Yang, "A Two-Stage Cross Modal Correspondence Effect on Online Shopping Behavior," under review, *Journal of Retailing*
- Fusilier, Marcelline, Rafiqul Bhuyan, John D. Russell, Shan Lin, and Shuai Yang, "University Student Approaches to Studying in Business Courses: Samples in China, Kuwait, and USA," under review, *Studies in Higher Education*

Dr. Ibrahim Mescioglu

PRESENTATIONS

- *"Significance of Clinical and Radiomic Parameters in Predicting Tumor Volume Change in Head and Neck Radiotherapy"* presentation at ASTRO 2019 – American Society for Radiation Oncology Annual Meeting
- *"Decision Trees Identifying Factors Affecting Tumor Response to Chemo-Radiotherapy in Head and Neck Cancer Evaluated for Tumor Burden"* presentation at AAPM 2019 – American Association of Physicists in Medicine Conference
- *"A Framework for Collaborative Analytics Model Development"* Lewis University – Summer Research Grant

Dr. James Oakley

PUBLICATIONS

- Denis G. Arnold & James L. Oakley (2019), "DTCA Self-Regulation by the Pharmaceutical Industry: The Exposure of Children and Adolescents to ED Commercials," *Journal of Health Politics, Policy, & Law, forthcoming.*
- Sean Coary & James L. Oakley (2018), "The Development and Measurement of a Brand Authenticity Scale," *Journal of Brand Strategy*, 7 (2), 183-196.

PRESENTATIONS

- *Podcast – Lewis University Graduate School,* November 2018, "The Impact of the Digital Age on Business"
- *WalletHub,* October 2018, "Most Popular Credit Cards"

Dr. Lesley Page

PUBLICATIONS

- Page, L., Boysen, S. and Arya, T. (2019). Creating a culture that thrives: Fostering respect, trust and psychological safety in the workplace. *Organization Development Review*, 51 (1), 28-35.
- Kramer, M., Page, L. and Klemic, G. (2018). Evolving leadership: New cues and clues toward environment and context. *Journal of Leadership Studies*, 12(4). https://doi.org/10.1002/jls.21618
- Page, L. & Schoder, J. (2018). Making change last: Leadership is the key. *Journal of Business Strategy*. https://doi.org/10.1108/JBS-01-2018-0003
- Page, L. & Cherry, M. (2018). Comparing trends in graduate assessment: Face-to-face vs. online learning. *Assessment Update*, 30 (5).
- Page, L. (2018). Comparing assessment data to course grades. *Intersection*, Summer. https://cdn.ymaws.com/www.aalhe.org/resource/resmgr/docs/int/AAHLE_Summer_2018_Intersecti.pdf

PRESENTATIONS

- Page, L. (November, 2018). *Edutainment for Adult Learners? Revitalizing the Art and Science of Adult Learning Theory for Today's Modern Learners*. Presented at the Council for Accelerated and Experiential Learning (CAEL) International Conference, Cleveland, OH.
- Page, L. (October, 2018). *Let's Ask the Students: Evaluating Learning Outcomes from the Student Perspective.* Presented at the IUPUI Assessment Institute, Indianapolis, IN.

Dr. Dawn Schneider

CONFERENCES

- OD-Panel Symposium: Multigenerational Communities and Engagement (Midwest Academy of Management (MAM) Conference in St. Louis)

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Established in 1999, the Adam Smith Honored Alumnus Award annually acknowledges exceptional alumni from the College of Business for career achievements, fine personal and professional values, and generous support of Lewis University and Catholic higher education.

The 2019 award was presented to:

Jaime Hurtado
Owner
Insulated Technologies, Inc.

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