

SURE 2013

How to write in a non-annoying way

Scholarly writing that showcases your work
instead of inducing sleep and defying comprehension

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Keep it as simple as
possible.

Be floweryphobic.

Follow the Golden Rule ...

Force others to read only
what you would want to read.

There is no “I” in “scholarly”
(or “we”, or “me” or “us” or even “you”)

Provide a road map.

“Section 2 surveys the historical development of cryptographic hash functions. Section 3 outlines the theoretical foundation for the method proposed in this work. Section 4 demonstrates the effectiveness of the algorithm. Section 5 concludes this paper by summarizing the proposed method and suggesting future refinements.”

Title your sections simply
but descriptively.

Cite early and often.

Cite statistics, opinions,
and other items that aren't
“common knowledge” or self-
evident.

When in doubt, cite.

Tend toward paraphrasing
instead of quoting.

Quote only when there is something special about the original words.

Don't let stuff just appear
out of thin air.

Provide smooth transitions.

Refer to tables and figures
before you show them.

Substantiate everything!!!!

Aim to teach, not to
impress.

Aim to construct, not to
dazzle.

Be reader-friendly, thoughtful,
and thorough ...

And people will dig your
work.