

# BUSINESS ADMINISTRATION

## Lewis University Accelerated Programs

Lewis University provides adult students an opportunity to complete a college degree with a learner-centered, accelerated delivery format compatible with their needs and lifestyles. Most three-semester credit hour courses are completed in eight-week sessions, and meet one night per week.

Academic focus is on the integration of theory and practice emphasizing application, analysis and synthesis through collaborative learning experiences. Through small class size, group interaction and one's unique life experiences, the classroom becomes a dynamic environment in which each student is an active participant.

Lewis faculty are prepared as teachers, scholars, researchers and practitioners. In the adult classroom, they serve as coaches, role models and facilitators. Faculty hold a master's or doctoral degree, providing a rich blend of academic knowledge in their discipline with practical, professional experience.

The College of Business has three comprehensive purposes:

- To help students understand the function of business in the development and stability of local, national and international societies;
- To assist students in their mastery of the knowledge and skill necessary for careers in business; and
- To instill in business graduates capabilities for quality decision-making and leadership, with an ethical sensitivity and sense of justice and social responsibility.

## Business Administration

Business Administration majors will acquire an in-depth understanding of business functional areas such as marketing, finance, economics, business ethics, organizational behavior and supervisory management. The Business Administration curriculum assists majors in building a set of business skills and knowledge that will enhance their career mobility and confidence.

The College of Business programs are accredited by the prestigious Accreditation Council for Business Schools and Programs (ACBSP).

## Program Entrance and Transfer Requirements

Applicants typically:

- Have earned a minimum of 12 semester (18 quarter) hours of transferable credit at a regionally accredited postsecondary institution;
- Have earned a minimum of a 2.0 (4.0 scale) cumulative transfer GPA, based on all transferable courses; and
- Have full-time work experience.
- Transfer credits must be earned from schools accredited by a regional accrediting agency.
- A maximum of 72 semester hours of community college (or credits from a two-year school) will be accepted at the time of entry.
- College writing and business major courses require a grade of "C" or higher to transfer.



# BUSINESS ADMINISTRATION

## CURRICULUM

### General Education (36 credit hours)

- College Writing I (3)

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- College Writing II (3)

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- Introduction to Human Communication (3)

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- Finite Math (3)

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- Natural Science (3)

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- Natural Science (3)

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- Macroeconomics (3)

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- Social Science (3)

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- Social Science (3)

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- Fine Arts/Humanities (3)

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### Mission-Related Courses (9 credit hours)

- Christian Action and Values (3)  
OR Ethics (3)

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- Cultural Diversity and Intergroup Relations (3)

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- Theology (3)

*Two of the above Mission-based courses must be taken at Lewis.*

### Core Courses (34 credit hours)

- Accounting for Managers (3)

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- Principles of Accountancy II (3)

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- Principles of Management and Leadership (3)

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- Business Law I (3)

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- Business Communication in the Digital Age (3)

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- College of Business Seminar (1)

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- Basic Microeconomics (3)

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- Finance for Managers (3)

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- Introduction to Information Systems (3)

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- Statistics for the Decision Maker (3)

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- Decision Science (3)

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- Principles of Marketing (3)

### Major Courses (24 credit hours)

- Human Resource Management (3)

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- Organizational Behavior (3)

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- International Business (3)

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- Current Issues in Management and Business Ethics (3)

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- Strategic Management: Theories and Applications (3)

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- Government and Business (3)

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- Service Management (3)

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- Supervisory Management (3)

### General Electives (25 credit hours)

*Any college level course taken at Lewis University or meeting transfer requirements.*

### Degree Requirements

- Successful completion of a minimum of 128 semester credit hours.
- Completion of 32 semester graded credit hours at Lewis University including four upper division core courses and/or major courses (12 semester credit hours.)
- Achievement of an overall grade point average of at least 2.00 ("C") for all courses taken at Lewis University and a 2.20 average for the foundation and major area courses.

### MBA FastTrack

*This program allows qualified undergraduate Business Administration majors to complete their MBA with an additional 30 credit hours. To qualify, a minimum of 64 undergraduate credit hours must be completed at Lewis University and a minimum of 3.00 GPA is required for ALL undergraduate coursework, including transfer credit, with no grade lower than a "B-" in any course.*

# COURSE DESCRIPTIONS

## Major Courses

### **LB-355 Service Management:**

Managing a value-added service business; customer expectations of service and quality; use of the Internet and related technology to transform businesses; interplay between managerial, personnel, and technology issues that will shape the future of business; identification of emerging forms of business models observable on the Web; and analysis of management practices using case studies. Organizational applications illustrate consumer-to-business, business-to-business, and intra-organizational electronic commerce ramifications. Prerequisite: LB-200.

### **LB-360 Human Resource**

**Management:** Personnel recruiting, selection, orientation, placement, training and development; performance evaluation; wage and salary administration; employee benefits; and safety and health issues. Prerequisite: LB-200.

### **LB-380 Supervisory Management:**

Skill building course stressing supervisory competencies: self-assessment, time, and stress management, creative problem solving, motivation and performance, conflict management, power and influence, and team building. Emphasis is on in-class group exercises. Prerequisite: LB-200.

### **LB-375 Organizational Behavior:**

Human behavior in the organization and how it affects and is affected by management; organizational psychology; corporate culture; and individual, group, and intergroup relationships. Prerequisite: LB-200.

### **LB-420 International Business:**

An introduction to the challenges and opportunities of managing a business internationally (human resource management, marketing, accounting, finance, etc.) within the context of a global environment (political, economic, cultural, technological, competitive, and financial forces.) Introduces the different types of international and marketing entry strategies, cases and research projects. Emphasis on student participation and the integration of knowledge and skills learned in other courses. Prerequisite: LB-200, LM-200, LF-200, and LE-200.

### **LB-450 Current Issues In Management and Business Ethics:**

Students study current management and ethical issues using various techniques in a seminar setting. Emphasis is on student participation and integrating knowledge gained from previous management courses. This course should be completed as one of the student's final business courses. Prerequisite: LB-200, LB-375, and 90+ earned credit hours.

### **LB-460 Strategic Movement:**

**Theories and Applications:** Strategic management process, E-Business; analysis, implementation, and evaluation; emphasis on developing strategic thinking and defending strategic change; case method used; and qualitative and quantitative analysis of financial ratios for management decision-making; a capstone course to be completed as one of the student's final business courses. Prerequisite: LA-121, LM-200, LB-360, LB-420, LF-200, LG-200 and 90+ earned credit hours.

### **LE-330 Government and Business:**

Anti-trust laws and their relation to the Federal Trade, Federal Power, and Federal Aviation Commissions; the antitrust division of the Justice Department; and changing attitude of the courts and the effect or regulation of business activity. Prerequisite: LE-200.

## Minors are also available in:

- Accountancy
- Computer Information Systems
- Information Security and Risk Mgmt.
- Psychology
- Theology

*Note: Material herein is subject to change.*

*See catalog/schedule for prerequisites.*



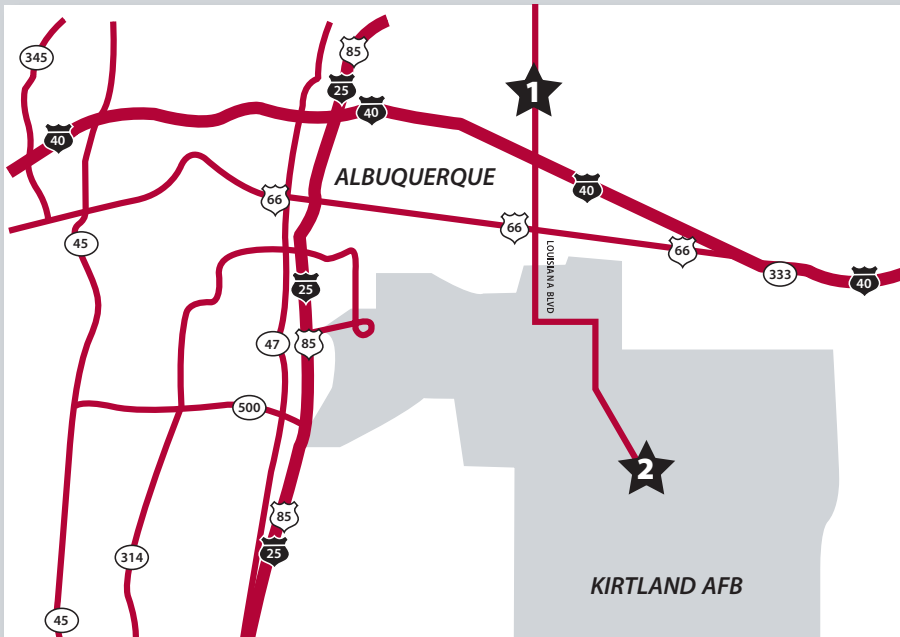
# LEWIS UNIVERSITY ALBUQUERQUE

*Sponsored by the De La Salle Christian Brothers*

Lewis University-Albuquerque is a private, non-profit, Catholic university where the traditions of liberal learning and preparation for professional life give the university its educational identity and mission focus.

The Lewis main campus is located in Romeoville, Ill., 30 minutes southwest of Chicago. For seven consecutive years, Lewis has been named one of the “Best Colleges” by *U.S. News & World Report* and received recognition from *The Princeton Review*.

Sponsored by the De La Salle Christian Brothers, Lewis University has a long and successful history in providing adult students an opportunity to complete a college degree with a learner-centered accelerated delivery format compatible with their needs and lifestyles. The Christian Brothers have been teaching in New Mexico since 1859 and Lewis continues that educational mission in the Albuquerque region.



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