

BACHELOR OF ARTS IN **COMMUNICATION STUDIES**

OVERVIEW

Communication Studies is designed for the student who seeks to understand and improve the practice of sharing meaning in a technical and global world. Students learn primary theories of how people use oral and nonverbal symbols to present and advocate ideas, to form relationships, to manage conflict, to solve problems and how to make collaborative and ethical decisions. Majors learn how to enter and impact organizations, to lead, and to establish and maintain positive organizational cultures. The Communication Studies program is excellent preparation for a career in management, customer service, politics, sales, public relations, or as a pre-law program.

CONTACT

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HIGHLIGHTS

- Opportunities to engage in activities which promote skills in conflict management, team building, and effective giving/receiving and praise/criticism abilities.
- Fosters the development of various types of relationships a person encounters within business, working within organizations, leadership and influence, and personal relationships.
- The Communication Studies minor provides knowledge and skill in multiple contexts ranging from one-to-one to organizational and cultural communication. Coursework covers the areas of problem solving and conflict management, as well as the abilities to influence and function in organizations and society.
- Throughout their course of study, students are required to create a portfolio demonstrating the proficiency of their communication skills to potential employers. The portfolio also will demonstrate a student's collaborative learning and speaking abilities.
- A minor in Communication Studies is a strong addition to any field of study. Coursework covers many dimensions of formal and informal communication and afford students the skills that are essential to any work environment.
- Majors enter different communication fields such as advertising, public relations and sales. Communication majors also find professional careers in the areas of business, education, government, healthcare, international relations, and social and human services.

CAREER OPPORTUNITIES

In addition to working in the areas of advertising, public relations, journalism, marketing, and media research, Communication Studies majors also are employed in a wide range of other fields including:

- Business
- Education (Teaching, Academic Research)
- Government/Politics
- Healthcare
- Human Resources
- International Relations
- Law
- Management
- Sales
- Social and Human Services

MOCK TRIAL TEAM

Communication Studies majors have the opportunity to develop superior public speaking, critical thinking and debate skills by participating on the University's Mock Trial Team. Students take on the roles of witnesses, the attorneys for the defense, and the attorneys for the prosecution. Practicing attorneys and judges from the local area serve as judges for the competition. The team competes in statewide and national competitions.

INDEPENDENT STUDY

Communication majors may conduct independent research projects under the direction of a department instructor. The project covers an area of communications not covered by other courses. Students must present a brief outline and obtain the instructor's approval before registration.

WEB SITES FOR FURTHER INFORMATION

American Communication Association -
www.americancomm.org

Association for Business Communication -
www.businesscommunication.org

Lewis University - www.lewisu.edu

National Communication Association -
www.natcom.org/nca/Template2.asp

The Communication Initiative -
www.comminit.com

The Media History Project -
www.mediahistory.umn.edu/index2.html

**COMMUNICATION STUDIES/
BACHELOR OF ARTS**

Total Credit Hours: 128

Major Credit Hours: 48

The Communication Studies major is designed for the student who seeks to understand and improve the practice of sharing meaning in a technical and global world. Students learn primary theories of how people use oral and nonverbal symbols to present and advocate ideas, to form relationships, to manage conflict, to solve problems and make decisions collaboratively and ethically, to enter and impact organizations, to lead, and to establish and maintain cultures. This major is excellent preparation for a career in management, customer service, politics, sales, public relations, or as a pre-law program.

I. Core Courses (27)

- 10-211 Interpersonal Communication (3)
- 10-216 Small Group Communication (3)
- 10-242 Argumentation and Debate (3)
- 10-260 Business and Professional Communication (3)
- 10-347 Leadership Communication (3)
- 10-349 Organizational Communication (3)
- 10-350 Intercultural Communication (3)
- 10-433 Communication Theory (3)
- 10-461 Persuasion Theory and Campaigns (3)

II. Three credit hours of advisor-approved electives.

III. The advanced writing requirement is fulfilled by completion of Communication Theory (10-433) or Persuasion Theory and Campaigns (10-461) with a minimum grade of C.

IV. Select, in consultation with advisor, an appropriate minor or body of courses in one of the following: Business Administration, Marketing, Political Science, Psychology, Public Relations, or Radio/Television Broadcasting (18).

COMMUNICATION STUDIES/MINOR

Minor Credit Hours: 21

The Communication Studies minor provides knowledge and skill in multiple communication contexts from one-to-one to organizational and cultural, specifically areas of problem solving, conflict management, and abilities to function and influence in organizations and society.

I. Core courses (12)

- 10-112 Introduction to Human Communication (3)
- 10-211 Interpersonal Communication (3)
- 10-216 Small Group Communication (3)
- 10-349 Organizational Communication (3)

II. Six credit hours from the following:

- 10-260 Business and Professional Communication (3)
- 10-347 Leadership Communication (3)
- 10-350 Intercultural Communication (3)
- 10-433 Communication Theory (3)
- 10-461 Persuasion Theory and Campaigns (3)
- 10-498 Internship (3)
- 10-499 Independent Study (3)

**MINOR/COMMUNICATION STUDIES FOR
JUSTICE, LAW AND PUBLIC SAFETY
STUDIES MAJORS**

Minor Credit Hours: 18

The Communication Studies minor is designed for those students who want to improve their understanding of human nature as it relates to communicating with others. Students will learn to adjust their communication style and strategies relevant to the nature of the communicators. Courses will cover conflict management, problem solving, intercultural influences and public speaking.

I. Core Courses: (12)

- 10-211 Interpersonal Communication (3)
- 10-216 Small Group Communication (3)
- 10-260 Business and Professional Communication (3)
- 10-350 Intercultural Communication (3)

II. Six credit hours of electives in consultation with advisor.

III. Students are strongly urged to participate in Mock Trial-Forensics (18-322).

LEWIS AT A GLANCE

OUTSTANDING ACADEMIC CHOICES

- Liberal education and professional preparation
- Approximately 65 undergraduate majors and programs of study
- 14 graduate programs
- Certificates of advanced study
- Nationally recognized Scholars Academy honors program

ACCREDITATION

- The Higher Learning Commission and a member of the North Central Association
- National Council for Accreditation of Teacher Education (NCATE)
- Teacher education approved for entitlement by the Illinois State Board of Education in conjunction with the Illinois State Teacher Certification Board
- College of Nursing and Health Professions' basic professional program approved by the State of Illinois Department of Professional Regulation
- Commission on Collegiate Nursing Education full approval
- Federal Aviation Administration approval (FAA)

WELCOMING CAMPUS

- Main campus in Romeoville, Illinois
- Located on a 376-acre picturesque setting
- Ten residence halls within walking distance of classes
- Safe campuses with free parking
- Campuses in Oak Brook, Shorewood, Hickory Hills and Tinley Park
- Universal Internet access

ENROLLMENT

- Nearly 5,000 students including 1,500 graduate students
- International students from 30 different countries, 30 percent minority population
- Approximately 60 percent Roman Catholic

STUDENT LIFE

- More than 40 clubs and organizations
- 18 intercollegiate NCAA Division II athletic teams
- Theatre and performing arts
- Opportunities for volunteerism and Peer Ministry

FINANCIAL AID

- More than 85 percent of new incoming students receive some aid
- Over \$11 million institutional money awarded annually
- Aid based on need, financial merit or academic achievement
- Additional funding from federal, state and private agencies totaling \$30 million

MISSION STATEMENT

Lewis University, guided by its Catholic and Lasallian heritage, provides to a diverse student population programs for a liberal and professional education, grounded in the interaction of knowledge and fidelity in the search for truth. Lewis promotes the development of the complete person through the pursuit of wisdom and justice. Fundamental to its Mission is a spirit of association which fosters community in all teaching, learning and service.

Visit www.lewisu.edu for more information.