



The Lewis Leader

August 2011

Lewis University • Organizational Leadership Program • Romeoville, IL 60446
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From the Org Leadership Team

By Richard Walsh, Ph.D., Keith Lavine, Ph.D., Lesley Page, Ph.D. & Mary Wolthusen, M.A.

The 2011-2012 Academic Year looks to be just as exciting as the last. This is another year for breaking records. We will begin this year with more than 300 students. The University reaches a new record with over 6500 students. On campus, the new Science Building is progressing. Dozens of other projects are making our learning space exceptional. The same can be said for improvements in technology for students and professors. Maybe the most exciting news in our department was the approval to hire Mary Wolthusen as an Assistant Professor. Mary has been an integral part of our team, but will begin her movement to the faculty side as she completes her doctorate. We have a record eight, yes eight, new adjuncts joining us. All have different areas of professional and academic specialization. We'll need their help since there are multiple opportunities on the horizon. We will keep you informed of these developments through this wonderful newsletter developed by the MA

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*"Do not follow where the
path may lead. Go
instead where there is no
path and leave a trail"*

-R.W. Emerson

Congratulations Graduates

We are so very proud of *all* of our graduates. You've earned your degree. We want you to stay connected to us. Please share your success by letting us know what is happening with you and your career.



Graduates - December 2010

Jan Cornelison, BA	Kristoffer Smith, BA	Betina Dunson, MA
Sean Fagan, MA	Robin Goodwill, MA	Lisa Gragido, MA
Michelle Kleszynski, MA	Charles LoPresti, MA	Francis Torres, MA

Please see *Congratulations Graduates* on page 5

What's New?

There are some exciting changes in the Master of Arts in Organizational Leadership Program beginning with the Fall 2011 semester.

This Fall you will begin to see a change in our **modules/syllabi**. We are in the process of creating a single module (fka syllabus) for each class.

Starting this Fall, we will offer three new **workshops** for onground students. Students can substitute three (one-credit) workshops for one elective. More workshops will be added for the Spring semester. The workshops will be available to online students next year. For more information, look at [Workshops Fall 2011](#).

Listening to feedback, we have made changes to the **required courses** for MAOL students who begin the Program in Fall 2011 or later: LL592 Workplace Research and LL595 Capstone become requirements while LL515 Critical Thinking becomes an elective. These changes do *not* affect students who entered the MAOL Program before the Fall I session.

We have created several new planning guides. These **course rotations** show the *planned* schedule for 2011-2012:

- the [MAOL onground](#),
- the [MAOL online](#), and
- the [BAOL program](#).

Be sure to check with your advisor as additional classes may be added and classes will be cancelled for low enrollment.

Coupled with the planning guides, use the [BAOL booklist](#) and [MAOL booklist](#) to identify required texts.

These documents are available on Blackboard too.



Values behind the Lewis mission

From the Org Leadership Team from page 1

Organizational Communication class. Our thanks to them.

As the OL Department's Leadership Team, we're full of proud moments from last year - the impressive number of our first BA students that graduated with honors, opening the paper and seeing the names of alumni as they progress in leadership at their organizations, the quality of organizational research done in the Capstone by both our online and onground scholars, the online MA program becoming a truly international graduate program. Each of us looks forward to a year of excellence in learning and building more proud moments. Please know that we, and the adjunct professors and staff who work side-by-side with us, count ourselves honored to work with each of you. You amaze us every day.

St. John Baptist DeLasalle, pray for us.

Book Review

By Gwendolyn Young

Releasing Your Potential by Dr. Myles Munroe

Is it possible to lead without fully understanding your own purpose? This was a question that would change my life about 15 years ago. There was a statement in the book, *“unreleased potential is not only useless it is dangerous - bot for the person and the thing that failed to release it and for everything that lives with them.”* Wow!

Dr. Myles Munroe is the reason I loved this book and still have it on my bookshelf today. He opened my eyes to what purpose is, why it's important, and why I have a responsibility to live on purpose. As leaders, we need to be consciously aware of the impact that our purpose and decisions have on not only our own lives, but on those we lead and are connected to everyday. Is this not the essence of leadership?

But if you want to come to that conclusion for yourself, then go get the book, read it, and fully RELEASE YOUR POTENTIAL!



Organizational Leadership Department
Graduate Assistant

The OL Department is looking for a grad assistant. If you are interested, contact Ms. Amelia Alvarado at 815.836.5864 or at alvaraam@lewisu.edu for details and an application.

Calling All Mentors...

By Debora Painter

Are you a mentor for your current organization or have you recently finished your Capstone project?

We are looking for you to share your experience with us. The benefits of mentoring have been shown through research to:

- Stimulate creation of relationships throughout an organization
- Promote career and leadership development
- Encourage employees to think about the big picture
- Support diversity efforts
- Allow management of knowledge throughout an organization
- Facilitates growth and development of those with the potential to lead
- Improve recruitment and retention of talent
- Improve technical knowledge (Zachary & Fischler, 2010)

At the academic level, a mentor is thought to be a positive role model. It is the mentor that encourages the student to seek ways to achieve higher learning as well as ways to improve leadership skills. These opportunities may be found through seminars, research and laboratory work which may lead a student to identify a Capstone project or for those doctoral students, their dissertation topic (Kiani & Jumani, 2010). Mentoring aids in the success of individuals at all levels, no matter if it is at the academic level or the organizational level.

If you are interested in sharing your story or becoming a mentor, contact wolthuma@lewisu.edu.

Where Are They Now? The Org Leadership Alumni

We are so proud of our alumni. Here's one recent success story:

Tina Postel, MA (2007) has been selected as the CEO of the Billings Family YMCA in Montana. Tina's previous experience includes being the Resource Manager for the Will County (Illinois) United Way and the Development Director for the Rialto Square Theatre in Joliet. Tina's Capstone was "What Women Want: Attracting Women to Philanthropy".

Congratulations Tina!

We want to share your story too. Keep us informed so we can celebrate your success.

"Please Like Me" – Facebook in the Business World

By David Whiting, LCSW

Since its inception in 2004, Facebook has grown at incredible rates, both in the social and professional sectors. There are currently 750 million active users on the world's second largest website. Only Google is larger. Entrepreneurs and developers from over 192 countries use Facebook to promote and fund their endeavors. Facebook reported gross revenue of \$2 billion in 2010, an increase of 158% from 2009. Net worth is reported to be roughly \$80 billion. It's clear that Facebook is the current leader in digital communication and advertising.

[Advocate Health Care](#) is one of the millions of businesses who have selected to utilize Facebook. Advocate expanded their market to include Facebook in May of 2011. According to Susan Hasse, Systems Administrator at Advocate South Suburban Hospital, Facebook was initiated after "it was seen how big Facebook was becoming." Ms. Hasse also reported that the implementation of Facebook caused such an increase in activity that the system-wide bandwidth had to be increased. Christine Bon, Advocate Senior Web Supervisor, reports that already there are 1500 "Facebook Likes" from both internal and external users. Facebook allows Advocate "to build loyal relationships with associates, physicians, patients and communities".

Marla Paterson, Web Master of [New Hope International](#), reported that her agency began using Facebook in 2010. The missionary-based agency provides services to facilitate international adoptions as well as combat human trafficking and illegal drug trafficking. New Hope uses Facebook to create visibility for the agency, stimulate interest and volunteer involvement and for funding and donations.

People that use Facebook on their mobile devices are twice as active as non-mobile users. America has the largest user base, 23.6% of total users. Reaching younger markets can only increase a business's exposure. It's clear that Facebook, and the ever-advancing information sharing technology, are changing the way business operates. Now for some interesting Facebook facts:

- Al Pacino's face was the original Facebook homepage
- The meaning of "poke" has never been defined
- 1 in every 13 people on Earth is on Facebook
- In 20 minutes 1,000,000 links are shared on Facebook
- 48% of young Americans said they found out about news through Facebook
- More than 2.5 million websites have integrated with Facebook; 10,000 each day



We're listening. Give us your feedback. What did you like about this newsletter? What topics should we include next time? Send your comments to wolthuma@lewisu.edu.

Capstone Corner

By Antwinette Wimbish

At the beginning of the program, the Capstone was my biggest fear. Now that it's completed, accomplishing it was the most interesting research project I've ever experienced.

I identified an opportunity at South Holland Advocate Medical Group to revise the Surgical Coordination Team to improve services provided to patients while creating a more effective work environment between clinical staff. The title of my Capstone was *The Importance of Educating Patients During the Preoperative Process*.

To help, I utilized professors who were open to any questions or concerns. You learn so much in all of your courses. You find yourself applying what you learned to complete your Capstone.

LL592 Workplace Research was very beneficial to me prior to the Capstone course. In LL592, I developed my Problem Statement, Hypothesis and Methodology. I even completed part of my Literature Review. This relieved much of the pressure about the Capstone.

What is the best advice I suggest? Save all of your work from the beginning of the program to the end. You never know what might fit in your Capstone. Create a Capstone binder for organization and separate by the required sections. Place your work in the binder by the different sections. Don't stress too much about it. Consider a title or topic from the very beginning of the MAOL Program.



Antwinette Wimbish

Congratulations Graduates from page 1

Graduates - May 2011

Joseph Beltz, BA Magdalena Benavides, BA Melissa Brueckmann, BA
 Adrienne Duran, BA Sherri Kavanagh, BA Kenyata Maddox, BA
 Khalilah Maddox, BA Ellen Pyznarski, BA Ruth Starr, BA

Honors Medallion

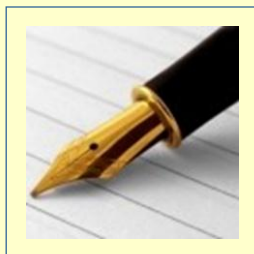
Department Honor for Excellence

Laura Alton, MA	Mario Bailey, MA	Julie Beazley, MA
Michele Bolden, MA	Jennifer Booth, MA	Sharon Brown, MA
Alvin Butler, Sr., MA	Kristina Cerney, MA	Susan Demopoulous, MA
Frank DiBartolomeo, MA	Nicole Dunham, MA	Jeanne Durley, MA
Thelma Greer, MA	Sarah Hintze, MA	Leticia Losurdo, MA
Lori Misheck, MA	Clayton Pryor, MA	Gina Roache, MA
Jon Rusco, MA	Kenneth Smith, MA	Mary Jo Smith, MA
Aaron Terrell, MA	Jamie Turner, MA	Patricia Wilson, MA
	Stephanie Wright, MA	

"It is better to lead from behind and to put others in front, especially when you celebrate victory when nice things occur. You take the front line when there is danger. Then people will appreciate your leadership"
 - Nelson Mandela

Thinking about Publishing?

By Lesley Page, Ph.D.



There are many ways to extend your accomplishment, including publication and presentation of your work. In April 2012, Lewis University will host the first annual **Celebration of Scholarship**, a day-long event that will showcase the research of Lewis graduate and undergraduate students. Mark your calendars now as this opportunity will be a great way to highlight your work and boost your resume at the same time.

Are you wondering how you might publish your Capstone? If so, keep a log of journals cited and other academic journals that might benefit from your research. Look at articles in the journals to get ideas on format and content. If you would like to partner with a full-time faculty member on your publication, let us know. We welcome the opportunity to discuss your plans further!

Tips for Success

~ Mark your Calendars ~

08.29.11	Fall I (G) begins
09.05.11	Labor Day - no classes
10.24.11	Fall II (H) begins
12.16.11	Senior Honors Convocation
12.17.11	Graduate Commencement
12.18.11	Undergraduate Commencement
01.09.12	Spring I (J) begins
03.05.12	Spring II (K) begins
04.19.12	Celebration of Scholarship
04.24.12	Seniors Honors Convocation
05.19.12	Graduate Commencement
05.20.12	Undergraduate Commencement

Need help? These resources are available:

Technology & Media	IMPACT Lab
Online Classroom	Blackboard Tutorials
Book Rentals	Lewis Bookstore
School News	The Lewis Flyer
Writing	Writing Center
Job Search	Career Services

[Lewis Library](#)

I-Share (inter-library book loans)

Research Sources Reference Librarians

RefWorks

[Financial Aid](#)

Joni Scott, who is almost done with the MAOL Program, is the new Associate Director of Graduate and Adult Financial Aid Services. Joni offers her best advice - "When in doubt, ask questions...put the campus services into action."



What is this symbol?

The Organizational Leadership Department would like to recognize and thank those who created this newsletter, the students of LL518 Organizational Communication SU11:

Megan Doyle	Aneta Skorka
Stacey Jutila	Jamila Tate
Antwinette Wimbish	Dave Whiting
Debora Painter	Nancy Wiksten
Ashley Skidmore	Gwendolyn Young
Mary Wolthusen, Assistant Professor	