Elevator Pitch & Poster Competition Rules

Overview & Judging:

Like our annual business plan competition, the Pitch and Poster Competition is designed to spur our students’ entrepreneurial spirit. Entries will be judged by a panel of independent professionals involved in entrepreneurship. Judges may be successful entrepreneurs, alumni, venture capitalists, angel investors or professional service providers working with the venture community:

Poster Component Guidelines

- All participants will be provided with a table or easel to present their posters on.
- Stahl Center will pay for poster printing.
- Props may be used as needed for visual aid.
- During open session: Students will “pitch” their ideas/posters to public.
- Students will give a 90-second final pitch to judges.
- Contestants should dress appropriately.

Poster information should include:

- Business Idea/ Business Name
- Who (target market), What (benefits), When (ROI), Where (online?) & How (differentiation)
- All posters will be 36” by 48,” Portrait
- 3 Electronic templates will be given
- Stahl Center will order poster with .PPT file
- Must be visually attractive with charts, pictures & graphs

Rules

- In order to enter, the individual or team leader must be a full-time or part-time student, undergraduate, or graduate level, who is currently enrolled in a degree program.
- Only one submission of a new business venture per team is permitted, and each submission should consist of a pitch component and a poster component.
- Individuals may be a member of only one team. Teams may be as small as one student, and there is no maximum size; bear in mind that there are practical limits to the size of any working group.
- Ideas submitted as part of a teams’ new business venture, must represent the original work of the team members.
- Entrants must adhere to all submission deadlines and guidelines. No late submissions will be accepted.
- The university reserves the right to disqualify, in its sole and absolute discretion, any team from the competition at any time for any reason. Reasons for disqualification may include but are not limited to, plagiarism and any other form of academic dishonesty,
misappropriation or infringement of the intellectual property of others, and/or any failure to comply with these rules and regulations. Disqualified teams shall forfeit any and all prizes awarded to them.

- Prize money will be awarded to the team and not the business entity. It is not mandatory for the award money to seed the start-up of the winning idea. Prize money will be award to students via Business Office.
- Past 1st, 2nd, 3rd prize winners may compete in the Pitch competition again if they form a new business idea.