

Lewis University Strategic Plan Evaluation

Part I: Top Level Dashboard

Includes:

- # of initiatives per each of the five strategic directions
- Progress Criteria
- 2014-2015 Dashboard
- 2015-2016 Dashboard

2012-17 Strategic Planning Units Initiatives Updates

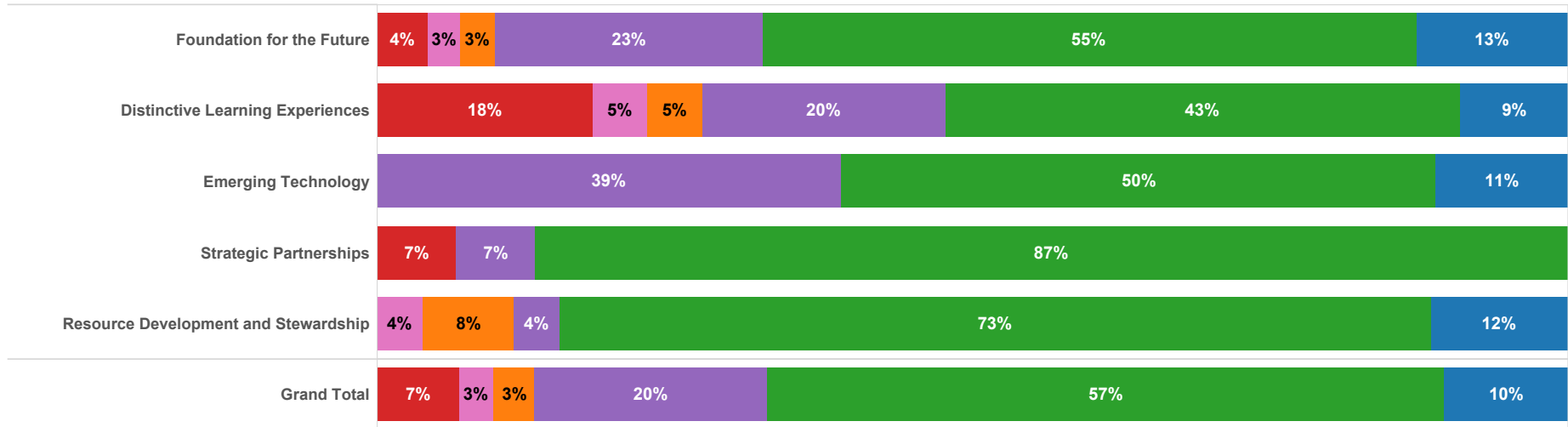
Strategic Priorities

Foundation for the Future	72
Distinctive Learning Experiences	45
Strategic Partnerships	15
Emerging Technology	18
Resource Development and Stewardship	26
Grand Total	176

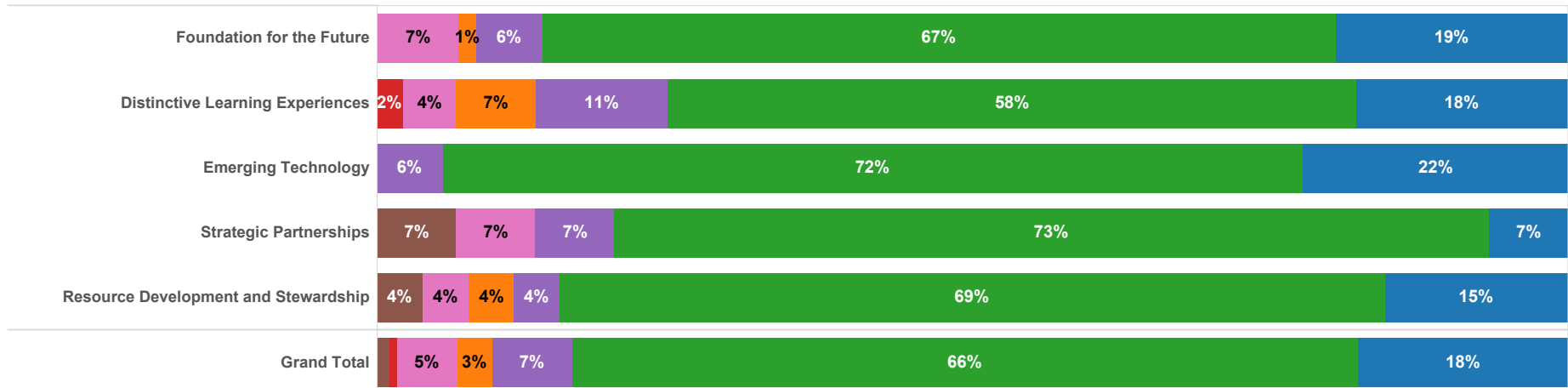
Progress Criteria

- Completed
- In Progress
- Under Development
- Under Discussion
- On Hold
- Not Begun
- Phase Out/Completed

2014-2015 Progress Status: Units Strategic Initiatives



2015-2016 Progress Status: Units Strategic Initiatives



Part II: Unit Initiative Progress per Strategic Direction

Includes per Strategic Direction:

- Unit responsible
- Title of unit initiative
- Progress on initiative

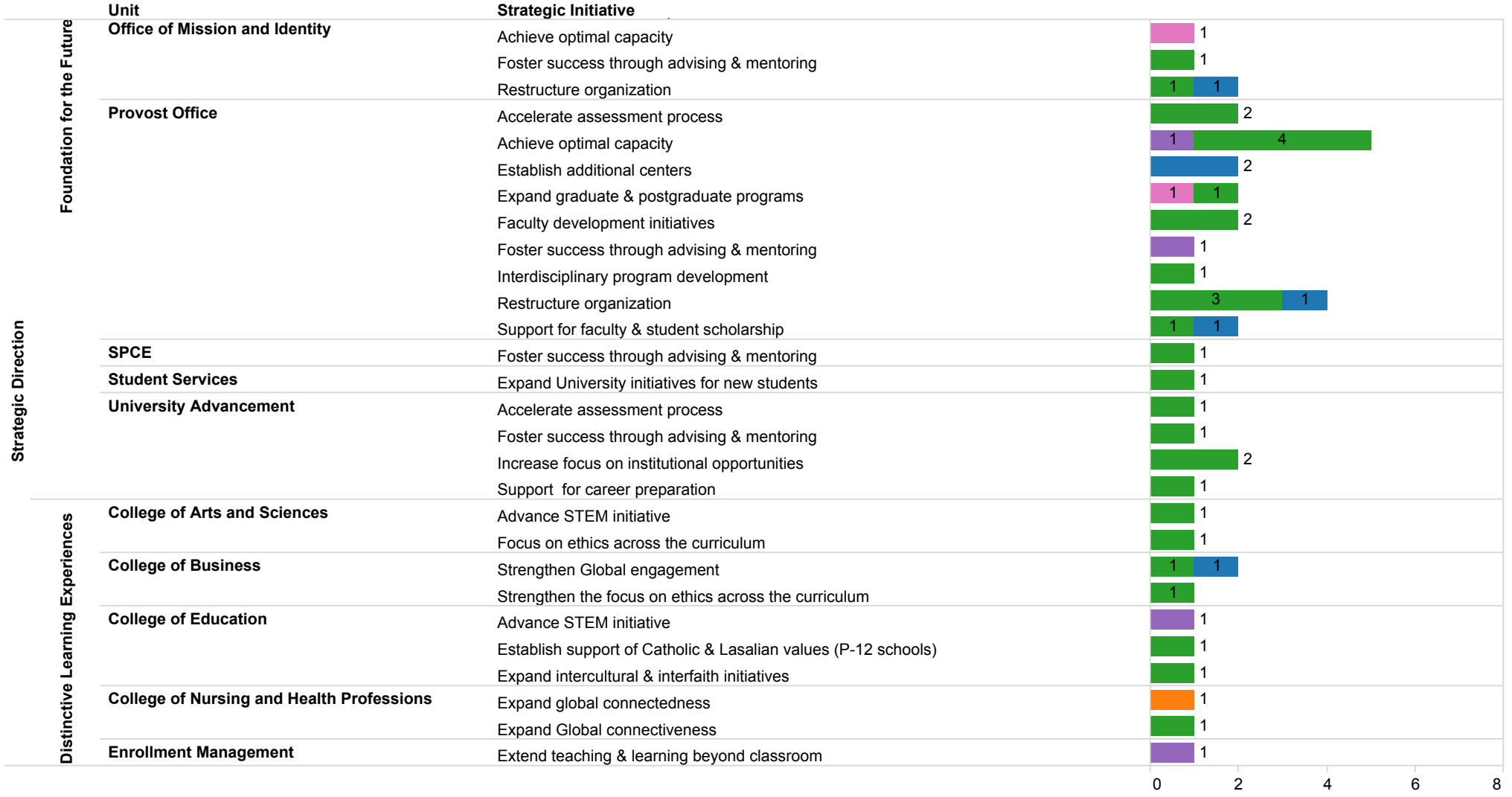
2015-16 Unit Initiatives Progress



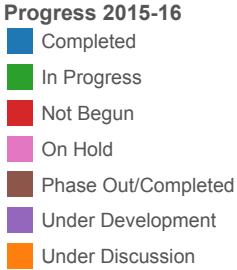
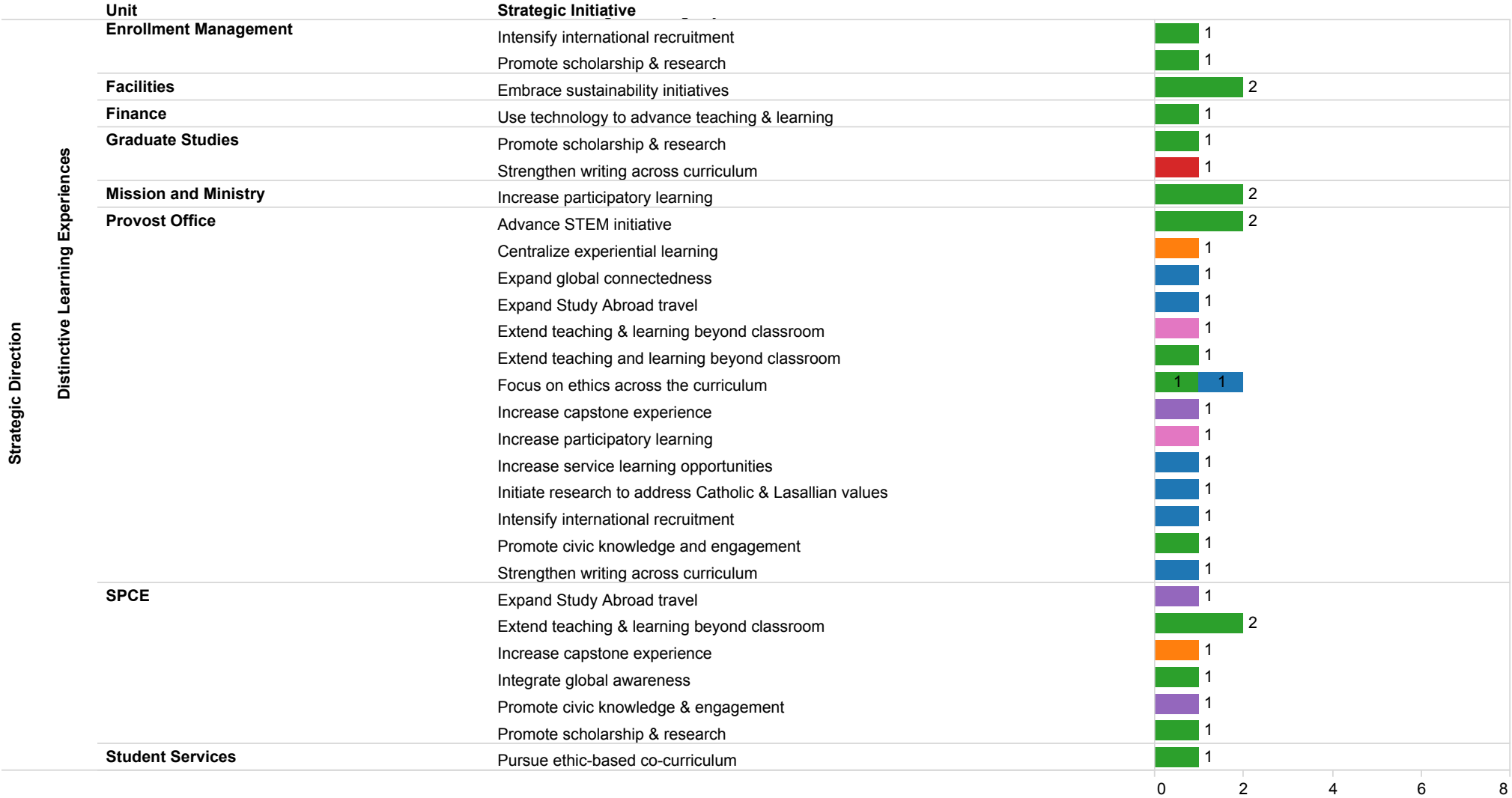
Progress 2015-16

- Completed
- In Progress
- Not Begun
- On Hold
- Phase Out/Completed
- Under Development
- Under Discussion

2015-16 Unit Initiatives Progress



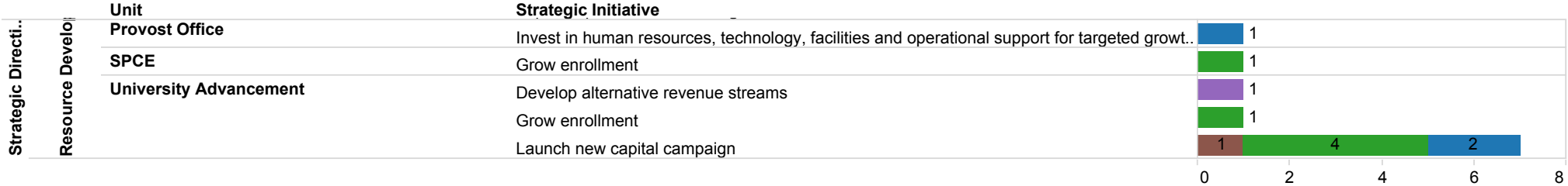
2015-16 Unit Initiatives Progress



2015-16 Unit Initiatives Progress



2015-16 Unit Initiatives Progress



Progress 2015-16

- Completed
- In Progress
- Not Begun
- On Hold
- Phase Out/Completed
- Under Development
- Under Discussion

Part III: Detailed Unit Initiative Progress per Strategic Direction

Includes per Strategic Direction:

- Unit responsible
- Detailed title of unit initiative
- Progress on initiative

2015-16 Unit Strategic Initiatives

	Progress 2015-16	Unit	Strategic Initiative	Unit Initiative Title
Strategic Direction	Completed	Career Services	Support for career preparation	Employment/ Internship Opportunities for Students and Alumni
		College of Arts and Sciences		Adult Degree Completion
			Expand graduate & postgraduate programs	New Graduate Offerings
			Interdisciplinary program development	Interdisciplinary Initiatives
		College of Business	Develop new online programs	Online MBA
			Placement of more students in internships	Placement of more students in internships
		Enrollment Management		Communication Technology
			Achieve optimal capacity	Regional Campuses
		Graduate Studies	Accelerate assessment process	Graduate Assessment Plan
		Office of Mission and Identity	Restructure organization	Create the Division of Mission and Ministry
		Provost Office		Center for Innovation
			Establish additional centers	Teaching and Learning Center
			Restructure organization	Scholarship Structure for Faculty/Students
			Support for faculty & student scholarship	Student Scholarship
	In Progress	Academic Services		Re-envision Introduction to the College Experience (ICE)
			Expand University initiatives for new students	Transfer Student Success
				Enhance Student Learning Accommodation Structure and Policies
		College of Arts and Sciences	Foster success through advising & mentoring	Explore and Develop "Sophomore Success" Strategies
			Accelerate assessment process	Assessment
			Increase focus on institutional opportunities	Enhance Scholarly Inquiry
			Restructure organization	Liberal Arts Education
			Support for career preparation	Capstones and Practica
		College of Business	Develop new Graduate programs	MS in Business Analytics
			Develop new Undergraduate programs	BA in Management & Entrepreneurship
			Increase focus on institutional opportunities	Networking Events with Businesses, and Alumni Events
		College of Education	Restructure organization	Restructuring Exploration
		College of Nursing and Health ..	Interdisciplinary program development	Develop Interdisciplinary Certificate
Enrollment Management			Degree Audit Advising	
		Foster success through advising & mentoring	Retention	
		Increase focus on institutional opportunities	Key Constituent Relationships	
Finance		Achieve optimal capacity	Campus Master Plan Integration	
Graduate Studies		Expand University initiatives for new students	Develop a Scholarly Community of Graduate Students	
		Foster success through advising & mentoring	Academic Support Program	
		Support for career preparation	Standards, Policies, Processes for Graduate Capstone Experiences	
Library	Transformation of Library	Liaison Program		

Foundation for the Future

2015-16 Unit Strategic Initiatives

	Progress 2015-16	Unit	Strategic Initiative	Unit Initiative Title	
Strategic Direction	Foundation for the Future	In Progress	Library	Library Learning Environment	
				Marketing/Communication	
				Transformation of Library	Organization of Resources and Services
		Office of Mission and Identity	Accelerate assessment process	Mission Assessment - AQIP	
			Foster success through advising & mentoring	Vocation Initiative	
			Restructure organization	Redesign the Center for Ministry and Spirituality	
		Provost Office	Assessment		
			Accelerate assessment process	Assessment Integration	
			Faculty Growth		
			General Education		
			Program Review		
			Achieve optimal capacity	University Events Assessment	
			Expand graduate & postgraduate programs	Market Analysis	
			Faculty development initiatives	Faculty Development	
			Interdisciplinary program development	New Faculty Organizational Assimilation	
				Interdisciplinary Program Development	
				International Initiatives	
				Job Placement	
			Restructure organization	Restructure Support Areas	
			Support for faculty & student scholarship	Endowed Professorships	
SPCE	Foster success through advising & mentoring	Partnership for Advisors with GAA, Career Services, and Graduate St..			
Student Services	Expand University initiatives for new students	Comprehensive Alcohol Education Program			
University Advancement	Accelerate assessment process	Annual All-Alumni Survey			
	Foster success through advising & mentoring	Alumni/Student Advisement & Mentoring			
		Collaborative Grant Planning			
	Increase focus on institutional opportunities	Company-Based Alumni Chapters			
	Support for career preparation	Alumni Support for Career Services			
On Hold	Academic Services	"Gateway" Program for First-Generation College Students			
		Expand University initiatives for new students	Peer Mentor Program for Introduction to the College Experience Cour..		
	College of Education	Expand graduate & postgraduate programs	Develop Online M.Ed. Program		
	Office of Mission and Identity	Achieve optimal capacity	Worship		
	Provost Office	Expand graduate & postgraduate programs	Doctoral Program Possibilities		
Under Development	College of Education	Expand graduate & postgraduate programs	Ed.D. Program Expansion		
	Enrollment Management	Expand University initiatives for new students	Centralized Enrollment Processing		
	Provost Office	Achieve optimal capacity	Faculty Category Exploration		

2015-16 Unit Strategic Initiatives

	Progress 2015-16	Unit	Strategic Initiative	Unit Initiative Title	
Found:	Under Development	Provost Office	Foster success through advising & mentoring	Advising Task Force	
	Under Discussion	Graduate Studies	Support for career preparation	Academic Career Program	
Strategic Direction Distinctive Learning Experiences	Completed	College of Business	Strengthen Global engagement	Hosting a J-1 Scholar	
			Provost Office	Expand global connectedness	International Task Force
		Expand Study Abroad travel	University Wide International Travel and Study		
		Focus on ethics across the curriculum	New Program Proposals		
		Increase service learning opportunities	Community engagement		
		Initiate research to address Catholic & Lasalli..	Catholic Lasallian Scholarship		
		Intensify international recruitment	ELS Center		
		Strengthen writing across curriculum	Writing Across Curriculum		
		In Progress	College of Arts and Sciences	Advance STEM initiative	New Undergraduate Programs
				Focus on ethics across the curriculum	Enhance Lasallian identity
	College of Business		Strengthen Global engagement	International Faculty and Student Exchange Program Among Lasallia..	
			Strengthen the focus on ethics across the cur..	Ethics Integration	
	College of Education		Establish support of Catholic & Lasalian value..	Institute for Advancement of Catholic and Lasallian Education	
			Expand intercultural & interfaith initiatives	International Partnership	
	College of Nursing and Health ..		Expand Global connectiveness	Develop Study Travel Experiences for undergraduate students	
	Enrollment Management		Intensify international recruitment	International Students	
			Promote scholarship & research	Develop a Marketing Program to Showcase and Highlight Scholarship..	
	Facilities			Increase Energy Efficiency	
			Embrace sustainability initiatives	Renewable Energy and Sustainability Models	
	Finance		Use technology to advance teaching & learning	Achieve Optimal Capacity	
	Graduate Studies	Promote scholarship & research	Comprehensive Program to Support Graduate Student and Faculty S..		
	Mission and Ministry		Catalyst Team Retreat and Social Justice Pilgrimages		
		Increase participatory learning	LUMINATE Immersion Experiences		
	Provost Office	Advance STEM initiative	Funding to Strengthen STEM		
		Extend teaching and learning beyond classro..	Scholars Academy Learning Community		
		Focus on ethics across the curriculum	General Education Ethics		
		Promote civic knowledge and engagement	Civic Engagement		
	SPCE		Alpha Sigma Lambda as Learning Community		
		Extend teaching & learning beyond classroom	Orientation Course as Learning Community		
		Integrate global awareness	Add Global Options to Courses		
		Promote scholarship & research	Prior Learning Assessment Expansion		
	Student Services	Pursue ethic-based co-curriculum	Student Leadership Institute - Promoting Ethics and Values		
University Advancement	Extend teaching & learning beyond classroom	Alumni Speakers Bureau			

2015-16 Unit Strategic Initiatives

	Progress 2015-16	Unit	Strategic Initiative	Unit Initiative Title		
Distinctive Learning Experiences	Not Begun	Graduate Studies	Strengthen writing across curriculum	Writing Standards and Assessment		
	On Hold	Provost Office	Extend teaching & learning beyond classroom	Early Childhood Center		
			Increase participatory learning	Nurse Run Clinic		
	Under Development	College of Education	Advance STEM initiative	Master of Education Degree in Science Education		
		Enrollment Management	Extend teaching & learning beyond classroom	Financial Literacy Program		
		Provost Office	Increase capstone experience	Capstone Experiences		
		SPCE	Expand Study Abroad travel	Summer Travel/Study		
	Under Discussion	College of Nursing and Health ..	Promote civic knowledge & engagement	Adult Civic Engagement Projects		
			Expand global connectedness	International Partnership		
			Centralize experiential learning	Experiential Learning Support		
Strategic Direction	Completed	College of Business	Increase capstone experience	Capstone Offerings		
		Enrollment Management	Enhance technology-based co-curricular opp..	Innovation Lab		
			Develop technology to support administrative and academic processes.	Customer Relationship Management (CRM) Enhanced Endowed Application Process		
	In Progress	College of Business	Enhance technology-based co-curricular opp..	Digital Signage		
			Develop technology to support administrative ..	Experiential Learning Lab		
		Enrollment Management	Develop technology to support administrative and academic processes.	CRM- Technology to Enhance Student Recruitment Process	Services and Employment through Technology	
				Technology/Advising		
		Provost Office	Develop technology to support administrative ..	Implement a BI Tool to Empower Lewis with Real Time Insights into O..	Academic Technology	
				Electronic Portfolios		
		SPCE	Use technology to advance teaching & learning	Technology for Teaching Learning	Additional Online Offerings	
				Course Improvement		
				New Course Shell Standards		
		Student Services	Develop technology to support administrative ..	Implement Student Services Technology Advisory Team		
		University Advancement	Use technology to advance teaching & learning	Secure Funding for Technology		
		Under Development	Provost Office	Enhance technology-based co-curricular opp..	Simulation Learning Opportunities	
		Strategic Partnerships	Completed	Enrollment Management	Strategic Partnerships	Veteran Student Enrollment and Support
			In Progress	College of Arts and Sciences	Strategic Partnerships	Create Partnerships
College of Business	Increase Undergraduate Enrollment			Strengthen our partnerships with local high schools		
	Strengthen Entrepreneurship in the College			Develop an incubator space		
College of Education	Strategic Partnerships			Community College Partnerships		
College of Nursing and Health ..	Strategic Partnerships	Community College Partnerships				

2015-16 Unit Strategic Initiatives

	Progress 2015-16	Unit	Strategic Initiative	Unit Initiative Title	
Strategic Partnerships	In Progress	Enrollment Management		Dual Admission	
			Strategic Partnerships	Partnerships; Community College; Veterans	
		University Advancement		Business Alumni Engagement	
				Enhance Industry Partnerships	
			Strategic Partnerships	Nursing Affinity Network	
	On Hold	College of Business	Strategic Partnerships	Business Symposium by Business Discipline	
Phase Out/Completed	Enrollment Management	Strategic Partnerships	Community College Coordinator		
Under Development	University Advancement	Strategic Partnerships	Advance the Image of the University and Awareness of Strategic Opp..		
Strategic Direction Resource Development and Stewardship	Completed	College of Arts and Sciences	Grow enrollment	New Undergraduate Programs	
		Provost Office	Invest in human resources, technology, faciliti..	Hispanic Serving Initiative (HSI)	
		University Advancement		Grow the University Endowment	
			Launch new capital campaign	Secure Unrestricted Gifts	
	In Progress	College of Arts and Sciences	Grow enrollment	Seek Accreditations	
		College of Education	Grow enrollment	Enrollment Growth Plan	
		Enrollment Management			Adult Undergraduate Programs
					Catholic/ Lasallian Enrollment
					Enrollment - Extend Geographical Reach
					Enrollment/ Under-Represented Population
					Military/ Veteran Enrollment
				Grow enrollment	Retention
				Invest in human resources, technology, faciliti..	Enhanced Outreach and Services to Veterans
		Finance	Invest in human resources, technology, faciliti..	Invest in Technology	
		Meetings, Events & Conferenc..	Develop alternative revenue streams	Camps and Conferences Brochure	
		Provost Office	Expand sponsored research gifts	Student Summer Process	
		SPCE	Grow enrollment	Increase Enrollment in Adult Accelerated Programs.	
		University Advancement	Grow enrollment	Alumni in Admissions Process	
				Launch new capital campaign	New Student Center
				Provide Funding for Emerging Opportunities	
				Renovation of St. Charles Borromeo Center	
				Sancta Alberta Chapel Renovation	
	On Hold	Provost Office	Establish a budgetary strategic fund and alloc..	Budget Process Review	
	Phase Out/Completed	University Advancement	Launch new capital campaign	College of Nursing and Health Professional Expansion	
Under Development	University Advancement	Develop alternative revenue streams	Affinity fundraising programs		
Under Discussion	College of Nursing and Health ..	Grow enrollment	New graduate post-master's certificates		

Part IV: Unit Initiative Progress per Strategic Direction with Person Responsible

Includes per Strategic Direction:

- Unit responsible for the initiative
- Person responsible for the initiative
- Title of unit initiative
- Progress on initiative

Unit Person In Charge

	Unit	Person/s Responsible	Unit Initiative Title
Strategic Direction		VPMA	"Gateway" Program for First-Generation College Students
		VPMA, Assoc Dir Academic Support-Athlete/ Dir. Transfer Ad..	Transfer Student Success
		VPMA/Assoc Dir Academic Support-Athlete	Peer Mentor Program for Introduction to the College Experience Courses
		VPMA/Dir. Academic Support Services/ Assoc Dir Academic S..	Explore and Develop "Sophomore Success" Strategies
		VPMA/Dir. Academic Support Services/ Prof-Jordan	Enhance Student Learning Accommodation Structure and Policies
	Academic Services	VPMA/General Education Committee	Re-envision Introduction to the College Experience (ICE)
	Career Services	Director-CS	Employment/ Internship Opportunities for Students and Alumni
		Department Chairs	New Graduate Offerings
		Department Chairs and Program Directors	Adult Degree Completion
		Department Chairs-CAS	Capstones and Practica
Foundation for the Future			Interdisciplinary Initiatives
		Department Chairs, UA Office/ Dir. of Sponsored Programs	Enhance Scholarly Inquiry
		Department Chairs/ Director of Arts and Ideas/ Director of the ..	Liberal Arts Education
	College of Arts and Sciences	Department Chairs/ Program Directors/ Designees/, Asst Dea..	Assessment
		Dir. of Enrollment and Partnerships - Richard Burke	Networking Events with Businesses, and Alumni Events
		Dr. Ibrahim Mecioğlu	MS in Business Analytics
		Dr. Maureen Culleeney	Online MBA
		Laura Paley	Placement of more students in internships
	College of Business	Ms. Kristin Nance	BA in Management & Entrepreneurship
		Dean of COE	Develop Online M.Ed. Program
		Restructuring Exploration	
College of Education	Department Chair for Educational Leadership	Ed.D. Program Expansion	
College of Nursing and Health ..	CONHP	Develop Interdisciplinary Certificate	
	AVP-GAA	Regional Campuses	
	AVPEM	Retention	
	AVPGAA	Key Constituent Relationships	
	Dir of Transfer Admin & Operations/AVP-GAA/Dir of GAA Enr..	Centralized Enrollment Processing	
	Office of Marketing and Communications	Communication Technology	
Enrollment Management	Registrar	Degree Audit Advising	
Finance	SVP/CFO SVPSS	Campus Master Plan Integration	
	Dean of Graduate Studies	Standards, Policies, Processes for Graduate Capstone Experiences	
	Dean of Graduate Studies/ Director of Career Services	Academic Career Program	
	Graduate Dean	Graduate Assessment Plan	
Graduate Studies	Graduate Dean; Graduate Directors; UGAC	Academic Support Program	

Unit Person In Charge

	Unit	Person/s Responsible	Unit Initiative Title
Foundation for the Future	Graduate Studies	Graduate Dean; Graduate Directors; UGAC	Develop a Scholarly Community of Graduate Students
		Library Director	Liaison Program
		Library Director	Library Learning Environment
			Organization of Resources and Services
	Library	Library Director/ Library Marketing Team	Marketing/Communication
		VP for Mission & Academic	Create the Division of Mission and Ministry
			Redesign the Center for Ministry and Spirituality
		VPMA	Mission Assessment - AQIP
			Worship
		Office of Mission and Identity	VPMA/Dir. Academic Support Services/ Assoc Dir Academic S..
Strategic Direction	President's Office	Provost	Assess Organizational Structure
		Null	Assessment
			Assessment Integration
			Faculty Development
			New Faculty Organizational Assimilation
			University Events Assessment
		Academic Assoc to Provost	Student Scholarship
		Academic Assoc to Provost, Provost/ VPUA	Endowed Professorships
		Academic Associate to Provost	Faculty Growth
		Dean of Graduate Studies	Scholarship Structure for Faculty/Students
		Dean/Special Asst to Provost	Teaching and Learning Center
		Provost/ Academic Associate to Provost/ Deans	Program Review
		Provost/ Dean-Special Asst to Provost (on task force)	Interdisciplinary Program Development
		Provost/Assoc Provost	Center for Innovation
		Provost/SVPEM	Doctoral Program Possibilities
			International Initiatives
		Provost/VPMA/Chair-Journalism	General Education
		SAVPEM/VPMA/Dir of Alumni Relations/Dir of Career Svcs	Job Placement
		SVPEM/Dean of Graduate Studies	Market Analysis
		UFAC Chair/Provost	Faculty Category Exploration
		VPMA	Advising Task Force
		Provost Office	Restructure Support Areas
	SPCE	Dean/Special Asst to Provost	Partnership for Advisors with GAA, Career Services, and Graduate Studies
	Student Services	Dir of Counseling Services/Dean Student Services	Comprehensive Alcohol Education Program

Unit Person In Charge

	Unit	Person/s Responsible	Unit Initiative Title
Foundation for th		Development Coordinator/ Dir. of Foundations & Corp Relatio..	Company-Based Alumni Chapters
		Dir of Alumni Relations/ Career Services personnel	Alumni Support for Career Services
		Dir of Alumni Relations/AVP for Institutional Research	Annual All-Alumni Survey
		Dir of Sponsored Programs/ Dir of Foundations and Corp Rela..	Collaborative Grant Planning
	University Advancement	Dir. of Alumni Relations/ Asst. Dir. of Alumni Relations	Alumni/Student Advisement & Mentoring
Strategic Direction		Department Chairs and Standing Committee Chairs	Enhance Lasallian identity
	College of Arts and Sciences	Science Department Chairs	New Undergraduate Programs
		Dean, College of Business	Ethics Integration
		Dr. Frank Rose	International Faculty and Student Exchange Program Among Lasallian Education..
	College of Business	Dr. Wei Chen	Hosting a J-1 Scholar
		Department Chair for Secondary Education	International Partnership
			Master of Education Degree in Science Education
	College of Education	Director of School Partnerships and the Institute	Institute for Advancement of Catholic and Lasallian Education
	College of Nursing and Health Professions	CONHP	Develop Study Travel Experiences for undergraduate students
		Dir. FAS	International Partnership
		Office of Marketing & Communications	Financial Literacy Program
	Enrollment Management	Office of Marketing and Communications	Develop a Marketing Program to Showcase and Highlight Scholarship and Resea..
		Office of Marketing and Communications	International Students
	Facilities	AVP Facilities	Increase Energy Efficiency
			Renewable Energy and Sustainability Models
	Finance	AVP Technology	Achieve Optimal Capacity
		Graduate Dean	Comprehensive Program to Support Graduate Student and Faculty Scholarship
	Graduate Studies	Graduate Dean; Graduate Directors; UGAC	Writing Standards and Assessment
	Mission and Ministry	Director of University Ministry	Catalyst Team Retreat and Social Justice Pilgrimages
			LUMINATE Immersion Experiences
	Null	Community engagement	
		Early Childhood Center	
		Experiential Learning Support	
		New Program Proposals	
		University Wide International Travel and Study	
	Asst Prof-Klemic maybe	General Education Ethics	
	Asst-Prof - Bailey, VPMA	Scholars Academy Learning Community	
	AVPUA/ Dir. of Foundation & Corp Relations/ Development Co..	Funding to Strengthen STEM	
Provost Office	Chair-Poli Sci/VPMA	Civic Engagement	

Unit Person In Charge

	Unit	Person/s Responsible	Unit Initiative Title	
Strategic Direction	Distinctive Learning Experiences	Dean of Graduate Studies/Culture of Inquiry Advsiory Committ..	Capstone Experiences	
		Dean, Special Asst to Provost/Dean Graduate Studies/Provost.	Funding to Strengthen STEM	
		Provost/ Dean-CONHP/Asst Prof CONHP/Dir. of Health Servic..	Nurse Run Clinic	
		Provost/Dean of Graduate Studies	Catholic Lasallian Scholarship	
		Provost/Prof-Ayers	International Task Force	
		Provost/VPMA/Dean-Special Asst to Provost/Dean-Student Se..	ELS Center	
		Provost Office	WAC Task Force	Writing Across Curriculum
			Asst Dean-SPCE	Add Global Options to Courses Adult Civic Engagement Projects Alpha Sigma Lambda as Learning Community Orientation Course as Learning Community Summer Travel/Study
			Asst Prof- Rapp	Prior Learning Assessment Expansion
		SPCE	Dean- Special Asst to Provost	Capstone Offerings
Student Services	Assoc Dir of Students/ Dean-Student Services	Student Leadership Institute - Promoting Ethics and Values		
University Advancement	Dir. Alumni Relations/ Asst.Directors Alumni Relations/ major ..	Alumni Speakers Bureau		
Strategic Direction	College of Business	Dr. Eveann Lovero	Experiential Learning Lab	
		Dr. Faisal Abdullah	Innovation Lab	
		Dir. of FAS	Enhanced Endowed Application Process	
	Enrollment Management	Director of Career Services	Services and Employment through Technology	
		GAA	Customer Relationship Management (CRM)	
		Office of Marketing & Communications	CRM- Technology to Enhance Student Recruitment Process Digital Signage Technology/Advising	
		Provost Office	Null	Implement a BI Tool to Empower Lewis with Real Time Insights into Our Most Cri.. Simulation Learning Opportunities
			Provost/ Dean-Special Asst to Provost	Academic Technology
			Provost/Dean-Special Asst to Provost	Electronic Portfolios
	SPCE	Asst Dean-SPCE	Technology for Teaching Learning Course Improvement	
		Dean-Special Asst to Provost	Additional Online Offerings	
		Dir. of Admin Svces	New Course Shell Standards	
		Student Services	Dir of Res Life/ Deputy Chief of Police	Implement Student Services Technology Advisory Team
		University Advancement	VPUA/AVPUA/ Sr. Development Officer-Mathews/ Sr. Develop..	Secure Funding for Technology

Unit Person In Charge

	Unit	Person/s Responsible	Unit Initiative Title
Strategic Partnerships	College of Arts and Sciences	Department Chairs, Director of Arts and Ideas, Gallery Director	Create Partnerships
		Dean, College of Business	Strengthen our partnerships with local high schools
		Dir. of Enrollment and Partnerships - Richard Burke	Business Symposium by Business Discipline
	College of Business	Director of the Stahl Center: Ms. Kristin nance	Develop an incubator space
	College of Education	Dean-COE	Community College Partnerships
	College of Nursing and Health ..	CONHP	Community College Partnerships
		AVP-GAA	Partnerships; Community College; Veterans
		Dir of Transfer Admission & Operation	Dual Admission
		Dir of Transfer Admission & Operations	Community College Coordinator
		Dir of Veteran Affairs	Partnerships; Community College; Veterans
	Enrollment Management		Veteran Student Enrollment and Support
	University Advancement	Dir. Alumni Rel/ Asst Dir Alumni Relations	Nursing Affinity Network
		Dir. Alumni Rel/ Asst Dir. Alumni Relations	Business Alumni Engagement
		VPUA/ Development Coordinator	Enhance Industry Partnerships
VPUA/Dir. of Advancement Communications		Advance the Image of the University and Awareness of Strategic Opportunities	
Department Chairs		New Undergraduate Programs	
Strategic Direction	College of Arts and Sciences	Department Chairs and Program Directors	Seek Accreditations
	College of Education	Dean-COE	Enrollment Growth Plan
	College of Nursing and Health ..	CONHP	New graduate post-master's certificates
		Dir of Veteran Affairs	Enhanced Outreach and Services to Veterans Military/ Veteran Enrollment
	Enrollment Management	GAA/SPCE	Adult Undergraduate Programs
		SAVPEM	Retention
		SVPEM; Director of Admission	Catholic/ Lasallian Enrollment
			Enrollment - Extend Geographical Reach
			Enrollment/ Under-Represented Population
	Finance	SVP/CFO	Invest in Technology
	Meetings, Events & Conferences	Director of MEC	Camps and Conferences Brochure
	President's Office	SVP-CFO	Strategic Plan Budget
		Null	Budget Process Review
	Provost Office		Hispanic Serving Initiative (HSI)
Provost/VPUA		Student Summer Process	
SPCE		Increase Enrollment in Adult Accelerated Programs.	
University Advancement	Null	Affinity fundraising programs	
Resource Development and Stewardship			

Unit Person In Charge

		Unit	Person/s Responsible	Unit Initiative Title
Strategic Direction	Resource Development and		All of UA development personnel	Provide Funding for Emerging Opportunities
			Dir of Annual Giving/Annual giving team	Secure Unrestricted Gifts
			Dir. Alumni Relations	Alumni in Admissions Process
			Solicit funding for the Sancta Alberta Chapel Renovation.	Sancta Alberta Chapel Renovation
			VPUA/ AVPUA major gift officers	Renovation of St. Charles Borromeo Center
			VPUA/ AVPUA/ major gift officers	Grow the University Endowment
				New Student Center
		University Advancement	VPUA/AVPUA/ major gift officers	College of Nursing and Health Professional Expansion